MICHAEL LEPORTE: I'm Michael LePorte from KRVN

2	Radio in Lexington. I'll be serving as your moderator
3	today. And let me just kind of give you an overview of
4	what's going to be taking place here, and then we'll
5	get the program underway. We're going try to have
6	some remarks at the very beginning of our program here
7	by some of our elected officials here in the state of
8	Nebraska, and we'll hear from some of the
9	representatives this morning that came to listen from
10	Washington from USDA and U.S. Trade Representative's
11	office. And then we'll be hearing from some of you
12	about some of your concerns pertaining to trade issues
13	as we head into this Seattle Round of negotiations on
14	the World Trade Organization.
15	To get things started this morning to welcome you
16	here to the state of Nebraska is a man who needs no
17	introduction to most of you, the Governor of this
18	great state, and I asked him out front a little bit
19	ago if there was anything that he would like me to say

- and the words that he mentioned were already in my
- 21 introduction like "brilliant" and there were some
- things that I can't remember. They were already in
- there. I'll tell you, this is a guy who grew up on a
- dairy farm here in Nebraska, knows agriculture and is
- a real friend of agriculture.

1	And I guess the thing that amazes me about Mike
2	Johanns is his degree of energy and his degree of
3	enthusiasm for this job and given that we're into
4	this, what, six eight months or seven. Where are
5	we? June, six months. Nevertheless, he's as fresh
6	today as the day he took the oath of office, and his
7	agenda makes me tired just thinking about it, trying
8	to imagine the maintaining that kind of pace, but
9	we want to thank him for his efforts on behalf of the
10	State to welcome him and welcome you,
11	Governor Mike Johanns.
12	GOVERNOR JOHANNS: Well, thank you very, very
13	much. It's a pleasure being here with you today. Let
14	me start out, of course, most importantly and say
15	welcome to each of you. We appreciate taking you
16	taking time out of your schedules to stop by today.
17	This is very, very important, and we appreciate it.
18	I had a few comments that I wanted to offer
19	today. I certainly am not the guy that will lead the

- 20 testimony today, but there are some things that I
- 21 think are important that I say and acknowledge.
- First thing that I want to say is that we
- certainly believe in this state that exports of ag
- products are very important. I have invested a lot of
- 25 time and energy in trade missions as did the previous

administration. We wouldn't do those things if we

- 2 didn't believe they were important.
- The United States comprises only 4 percent of the
- 4 world's population, and yet it produces nearly half of
- 5 the world's food. That means that 96 percent of our
- 6 market is in the international marketplace with
- 7 potential to grow.
- 8 At the same time, fewer people are engaging in
- 9 production agriculture. If you look back to the
- 10 1930's, more than 20 percent of Americans worked on
- farms. Today only about 2 percent do.
- Overall, and I'm using statistics that are a
- little bit dated, about five years ago these were put
- together, but overall the number of U.S. jobs
- supported by exports totalled 10.3 million, goods
- 16 exports supported 6.8 million jobs, and service
- 17 exports supported 3.5 million jobs. So about one out
- of every ten jobs in the U.S. business sector is
- supported by goods and services exports, and that is

- significant to our economy.
- From my perspective, the importance of the
- international trade for Nebraska ag products is
- enormously important and has potential and opportunity
- to grow if done right. Nebraska exports totalled 2.2
- billion. That's billion with a B in 1988 -- 1998, a

1	42.1	percent increase	since	1993.	It is ver	v much a

- 2 growing enterprise. Nebraska exporters sell to almost
- 3 140 countries worldwide each year.
- 4 The upcoming World Trade Organization Seattle
- 5 Round is an effort that the ag community in this state
- 6 is going to watch very, very carefully.
- 7 In the business that we deal in, perception is
- 8 oftentimes the reality. And I have to say the
- 9 perception these days is that Nebraska and the United
- 10 States have not had a fair deal in terms of trading
- 11 with ag products.
- We believe that there is an opportunity in these
- 13 new round of talks to level the playing field, to make
- sure that our ag products are open. We approach this
- on a positive note. We approach it with the notion
- that what we are looking for is a fair deal.
- 17 As we start to think about the negotiations that
- are coming up, however, I want to point out very, very
- emphatically that I as Governor of the state of

20	Nebraska and	my fellow	governors	who re	present a	ag

- states will watch very, very carefully the agreements
- that are reached and we will ask one basic, fair,
- fundamental question and that is, is Nebraska
- agriculture being protected? We certainly do not
- 25 minimize the importance of trade in other areas such

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2	as I review any future trade agreement will be, is
3	Nebraska agriculture being given a fair deal? And I
4	just think it's important to put that out on the table
5	as we start to think about where we're headed with
6	future trade agreements.
7	I would suggest today that if we were to put to a
8	vote of the people the NAFTA agreement, put it to a
9	vote of the people in agriculture, I wonder if it
10	would pass in Nebraska today. And you could probably
11	make a case that it should pass, that it must pass,
12	but agriculture is feeling that may be they haven't
13	gotten all that they needed to get out of this.
14	With those thoughts, what I would like to do
15	today is just to return to my message where I started
16	and that is to say to all of you welcome. I can't
17	describe how important this is. I look across this

room, and I see people that accompanied me recently to

Taiwan and to Japan to assist me in selling our ag

as manufacturing. But the fundamental question for me

- products. We're going to keep working in the
- 21 international market, and we believe that there's
- future there. And given the tools of a fair trade
- agreement, I believe--without any hesitation I tell
- you this--that our Nebraska ag producers can compete
- with anyone in the world. Thank you very much and

- 1 again, welcome.
- 2 MICHAEL LEPORTE: Thank you, Governor. And now
- we'll meet the individuals that came to listen. First
- 4 of all, it's my pleasure to introduce James Murphy.
- 5 He's Assistant to the U.S. Trade Representative for
- 6 Agricultural Affairs and Office of the U.S. Trade
- 7 Representative. He assumed that position in June of
- 8 1997. In his 17 years at USTR, Mr. Murphy has served
- 9 successfully as assistant to the U.S. Trade
- 10 Representative for Japan, for Europe, and the
- 11 Mediterranean and for Latin America and Caribbean and
- 12 Africa. And also Mr. Murphy has led U.S. delegations
- to the OECO Trade Committee. So please welcome
- 14 Jim Murphy from the U.S. Trade Representatives office.
- 15 JAMES MURPHY: Thank you, Mike, and thank you
- 16 Governor Johanns for that warm welcome. We could not
- agree more that this is an extremely important event
- and a great opportunity for Jim Schroeder and the USDA
- and myself to be here to welcome those of you enaged

- in the production of agriculture. I also want to
- 21 thank you very much your State Director of Agriculture
- Merlyn Carlson and his team for the excellent work
- that they have done organizing this event. They put a
- lot of time and effort into it, and I'm sure we're
- 25 going to see the results of that today.

1	This is a listening session as the Governor
2	noted, and Jim Schroeder and I are listeners, and you
3	all are the talkers. We are just going to take a few
4	minutes at the beginning for a few comments to set
5	context, but we very much want to hear what you have
6	to say. I'm going to say a couple of things about
7	principles of trade policy and U.S. trade policy,
8	something about this new round that's coming up at the
9	end of the year and what we think the major ag issues
10	will be for that round.
11	U.S. ag policy is in many respects a very simple
12	thing based on a few fundamental facts. First and
13	foremost is that American farmers and ranchers are by
14	far the most competitive and technologically advanced
15	in the world. And as a result of that, we are
16	producing more than any of us can possibly eat in this
17	country or all of us can eat in this country. This
18	leads to the stable fact that we must export to
19	survive. We will only have a prosperous farm economy

- if we export the surplus that is produced.
- The Governor noted and I have in my notes as well
- that 96 percent of the world's population is outside
- of our borders. This is where the markets are. Also
- useful to note, that's going to grow in this market.
- 25 It is it's an Asia; it's in Latin America. Yes, we've

1	seen problems over the last couple of years brought on
2	by the financial crisis in these areas, but I think we
3	are all working on the understanding that will turn
4	around and those markets will grow once again.
5	And as the Governor noted, the U.S. exported
6	quite a bit in the several billion dollars from
7	Nebraska to those markets. Providing access to those
8	markets is absolutely essential to the prosperity of
9	the farm community. And this in our view is where
10	trade agreements come. The role of those agreements
11	is to set the rules. We have rules other among trade
12	players so that you do have a fair deal.
13	In the Uruguay Round of negotiations, we made a
14	good first start on bringing agriculture the first
15	time under the rules that apply to other sectors. We
16	cut tariffs, we cut subsidies, we guaranteed some
17	market access, we created a sanitary-phytosanitary
18	agreement, we set the rules for determining safety of
19	food on a sound basis of science, and we created a

- 20 more effective enforcement mechanism. The U.S. has
- been the most aggressive user, and we've won 22 out of
- the 24 cases we brought in the process. About half of
- those have been in the agriculture area. And there we
- have great success in food to Japan, pork to the
- 25 Philippines, dairy to Canada, and beef into the EU.

1	I WA	won that	case and	the reculte	we are still
ı	ı we	won that	case and	the results.	we are sun

- 2 struggling. We've also done a number of bilateral
- 3 trade agreements such as beef to Korea and, of course,
- 4 we've done an agreement with China which I think many
- 5 will acknowledge -- particularly the tariff reduction
- 6 area where just one example the beef had come down
- 7 from 45 percent to 12 percent. All that being said,
- 8 we all acknowledge that much remains to be done.
- 9 As the Governor noted, a lot of people don't
- think we have a lot of playing field. We simply agree
- with that perspective. The Uruguay Round is only a
- start, and many problems remain for us. And that is
- why the President has called for a new round of trade
- 14 negotiations in the WTO. That round will be launched
- this fall at the Seattle Ministerial which is the
- third of the ministerials. It is both hosted and
- 17 chaired by the United States. And will allow us to
- help shape the agenda for this coming round.
- 19 Agriculture is part of what we call the built-in

- agenda for this ministerial in the sense that at the
- 21 conclusion of the Uruguay Round, it is acknowledged
- that we only made a start, that much remains to be
- done. This is true in services as well. These two
- areas were included in the Uruguay Round agreement as
- 25 the next order of business. Part of the built-in

1	agenda. So it's clear that agriculture will be on the
2	table when we start in again from our perspective will

- 3 be a part of those negotiations.
- 4 This is a footnote, I will note that the Seattle
- 5 ministerial will be the largest trade meeting to held
- 6 in the United States. 134 member countries are all
- 7 expected to be represented there, and we're probably
- 8 looking in the neighborhood of 5,000 people. It will
- 9 be a very large event, and the -- I'm suggesting it's
- a great opportunity to show case American agriculture
- both on the meeting in Seattle, but we urge people to
- 12 consider inviting some of the delegates to visit sites
- in your state to see American agriculture as it
- 14 operates.
- Now the agenda for this round, we can say a
- 16 couple of points about that. At first instance, there
- seems to be a pretty good developing consensus that
- this negotiation should be concluded in three years.
- 19 That's to the roughly eight years that it took to do

- the Uruguay Round. We simply don't have that much
- 21 time. There are too many pressing issues that we need
- to address.
- The second point is that we have pretty good
- consensus of people of what we call the architecture
- of the Uruguay Round. You recall in that agreement

1	there	were	three	basic	legs to	that	agreement.	The

- 2 first is market access. Here we need to reduce
- 3 tariffs further. We need to increase the quotas and
- 4 tariff rate quotas and to improve the administration
- 5 of those CRP's.
- 6 The second school is export subsidies and here
- 7 our position as we like to see all export subsidies
- 8 completely eliminated. Now many people think that is
- 9 an unrealistic goal, but I would note a couple of
- things here. One, the 15 countries who were organized
- for agricultural trade liberalization are on record
- 12 for eliminating subsidies.
- 13 Secondly, in the free trade area, all 34
- 14 countries in the hemisphere are on record to eliminate
- export subsidies on those negotiations and those
- 16 negotiations are in progress.
- 17 And, thirdly, you'll notice in the recent
- agreement with China as part of their concession,
- 19 China has agreed to forego any use of export

- subsidies. So that's not a bad coalition to start out
- with. I wouldn't want to pretend it was going to be
- easy or I would say even -- obviously our European
- friends will be not so acceptable, but we do go in
- with a fairly good head of steam.
- 25 The third leg is, of course, domestic supports,

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do so.

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and here we need to further reduce domestic supports

2	which are our European friends and other countries are
3	also still engaged in using.
4	Two new issues that were not addressed in the
5	Uruguay Round which needs to be addressed at this
6	time, one is state trading enterprises referring to
7	the Asian Beef Board, Australian Beef Board and
8	similar government-sanction monopolies. We get a lot
9	of complaints about the activities of those groups.
10	And we clearly need more transparency in their
11	operations.
12	And the second new area is what we're calling new
13	technologies and which we include biotechnology, and
14	here we need to find ways to ensure that American
15	farmers can use these technologies and not face trade
16	discrimination in their products and exports when they

Now as we prepare for these negotiations, we are

consulting with Congress or our advisory committees,

- trade associations and holding these 12 listening
- sessions around the country. And that's why we're
- here today is to get your advice, your views. We want
- to make sure that we're not missing issues. We want
- 24 to get your advice on issues that outline if there are
- 25 things that we are missing.

1	Biotechnology is not addressed in the Uruguay
2	Round. Is there a biotechnology issues that we're
3	missing this time around? And so your thoughts on
4	that would be very helpful to us.
5	We think with the right agendas, priorities, we
6	can have successful negotiations and make a long step
7	forward to a level playing field for American
8	agriculture. And in the process, raise our living
9	standards and those of others and pursue a
10	humanitarian mission and a world free from hunger and
11	increased protection for our land, our water, and our
12	wildlife.
13	But we see this as a great opportunity and,
14	again, I want to thank you, Mr. Carlson and his team,
15	and we will look forward to hearing your advice. We
16	will be listening very carefully and have an
17	opportunity to ask questions of you as you make your
18	statements. And with that, I will sit down and thank

you.

20	MICHAEL LEPORTE: This is kind of a					
21	James-and-James show from Washington, and when you					
22	guys get off the WTO circuit, you might consider a					
23	fine wine, James and James.					
24	Our next guest that I want to introduce to you					
25	James Schroeder, Deputy Undersecretary, Farm and					

- 1 Foreign Agricultural Services with the Department of
- 2 Agriculture. He's principally concerned in that job
- with international trade issues and the government
- 4 services and programs. Before joining the USDA in
- 5 1993, he was a practicing lawyer in Washington D.C.,
- 6 and he specialized in international trade issues.
- 7 Prior to moving to Washington, he practiced in Denver,
- 8 Colorado, for eight years, primarily in the area of
- 9 natural resources and resort area development.
- So please help me in welcoming Jim Schroeder.
- 11 JAMES SCHROEDER: Good morning everybody. I'm
- delighted to be here. I, of course, join my
- colleagues in welcoming you to this WTO listening
- session. You've heard the bad news. I'm a lawyer,
- 15 I'm a bureaucrat from Washington, I'm even from
- 16 Colorado. The good news is, through my wife, I've got
- so many relatives in this state, you wouldn't believe
- it from Auburn and Lincoln out back east, all the way
- 19 to Ogallala on the west. My mother-in-law was born in

- Gibbon, went to this school when it was Kearney State
- 21 Teacher's College. My father-in-law was from Cozad.
- I've got relatives down in Holdrege, Republican City,
- Alma. So I'm getting a lot of benefit of being here
- today. They all think it's wonderful when I'm out
- here.

1	I'm also delighted to be here today because it's
2	always my privilege to appear in a group with the kind
3	of congressional leadership that you all have here in
4	Nebraska; Senator Kerrey, Senator Hagel, they're
5	articulate, they're tireless, they're leaders in the
6	Senate, particularly on agriculture. Your
7	congressional delegation; Bill Barrett, these are
8	terrific men, and they're leaders in the agriculture
9	area. I'm always delighted to be here and appear with
10	people that like. Your state leaders; we just heard
11	from your new Governor. Director Carlson, pretty good
12	guy. Used to work for some of the wrong people, but
13	that's all right. The FSA officials, doing a terrific
14	job, so you also have absolute state leaders and one
15	of the benefits in what we're trying to achieve in
16	these listening sessions, is to develop stronger
17	partnerships with our state officials and our state
18	leaders.

Finally, I really enjoy appearing with my

- 20 colleagues Jim Murphy. Jim Murphy has worked
- 21 tirelessly at USTR. Believe it or not, before he
- started dealing with the Europeans, he weighed more
- than I did.
- And I hope in our breaks here, you'll meet some
- of our folks from the Foreign Agriculture Service.

1	Francine	Radler	for	example	critical	role	in our	•
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- 2 negotiations with the Chinese and the agreement that
- 3 we have reached that will finally open up China to our
- 4 white meat producers in the northwest and others
- 5 here. I hope you get to talk to them. These are your
- 6 shock troops. These are the people around the world
- 7 who are out there on the front lines dealing with our
- 8 competitors and our markets.
- 9 So this session is part of preparation for this
- 10 Third World Trade Organization Ministerial conference
- that will be held in Seattle in November.
- 12 JAMES SCHROEDER: Last year in Geneva at the 50th
- anniversary of the world trading system,
- 14 President Clinton commented on the importance of open
- trade to all nations. He also highlighted the need
- 16 for the WTO to provide a transparent and open forum
- where business, labor, environment and consumer groups
- can provide regular and continuous input to help guide
- 19 further evaluation and evolution of the WTO.

20	And so this is exactly what we are trying to do
21	with this series of listening sessions around the
22	country. Get your input to help shape our agriculture
23	trade policies for the new round of negotiations.
24	We appreciate the time and effort that you have
25	all made to attend this session today. As we prepare

1	for the	heginning	of $a$	new round	$\alpha f$	multilateral	ı
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- 2 negotiations, it is critical that we hear and
- 3 understand the issues that should be priorities.
- 4 This will help us in developing our negotiating
- 5 strategy.
- We are fully aware while our national economy has
- 7 been booming, it has been a year of struggle and
- 8 hardship in most parts of rural America. So we at
- 9 USDA from Secretary Glickman on down, recognize that
- much of agriculture is going through an extremely
- difficult period right now.
- 12 At USDA we are marshaling all of our resources to
- address this economic situation. We are making sure
- that emergency economic relief gets to producers as
- soon as possible, that strengthening of the farm
- safety net is at the top of our agenda, that the
- 17 consolidations and mergers sweeping agriculture are
- subject to proper scrutiny, and that we continue to
- press to open new markets for our exports.

- 20 So what I would like to do here with the slides
- 21 is to make a brief presentation that will set the
- stage for our discussions today.
- We'll address the following areas: the critical
- 24 role that exports already play in agriculture.
- Second, the role that trade agreements have

- played in obtaining the current level of agricultural
- 2 exports.
- 3 And third, our goals for the upcoming WTO round
- 4 of negotiations.
- 5 After our presentation, we expect to hear from
- 6 you the people most directly affected by these
- 7 agreements. We need to hear your experiences with
- 8 trade agreements, what is working, what is not working
- 9 and how to move forward.
- Now as Jim Murphy has alluded to, exports are
- 11 critical for agriculture. U.S. agricultural exports
- reached almost \$54 billion in 1998. Agricultural
- exports support nearly 750,000 jobs. Products of
- 14 nearly one in every three harvested acres are destined
- 15 for overseas markets. Even in the current downturn,
- about 25 percent of agricultural sales are export
- sales compared with just 10 percent on average for the
- rest of our economy.
- 19 Again, as both the Governor and Jim mentioned, 96

- 20 percent of our customers live outside our boundaries.
- 21 So we must work to increase our opportunities to sell
- into the global marketplace.
- Access to foreign markets is a key factor to the
- health of U.S. agriculture. Compared to the general
- economy, U.S. agriculture's reliance on export markets

l	is higher a	nd projected	l to grow	faster.	Agriculture

- 2 is already more reliant on exports than the economy as
- 3 a whole.
- 4 Other factors point to the increasing importance
- of exports. The overall trend has been one of
- 6 increasing exports. U.S. agricultural exports climbed
- 7 to nearly 60 billion in 1996, up from 40 billion at
- 8 the beginning of the 1990's. Now exports were down
- 9 last year and unfortunately, they'll likely to be down
- again this year 1999 due to record worldwide crop
- production around the world in countries like China
- and Japan. The Asian financial crisis which is still
- not completed over there and the strong dollar. So
- our exports in 1998 down, as I said to 53.6 billion,
- and unfortunately they'll probably drop to below 50
- 16 billion in 1999.
- But the global economy will rebound, the trend of
- increasing exports is predicted to continue, and
- 19 exports will continue to account for a large

- 20 percentage of farm income.
- Now the 1996 farm bill increased the market
- orientation of agriculture. And so to be prosperous
- in an increasingly competitive marketplace, we must
- increase our exports where we have the comparative
- advantage. Certain sectors, for example, almonds are

1 already exporting more than 6O percent of their

- 2 production.
- 3 U.S. agricultural production is increasing while
- 4 domestic demand for agricultural products is growing
- slowly. Therefore we've got to develop overseas
- 6 markets for our products.
- 7 Another factor pointing to the importance of
- 8 exports to agriculture is how closely the level of our
- 9 farm equity has tracked the level of exports.
- 10 Expanding export markets while certainly not the only
- tool is very important for leading us out of the slump
- in agriculture. We must be realistic. Exports are
- projected to fall this year. But we've got to
- remember that 45 percent of the world's economies are
- still in recession or depression. Until the global
- economy turns around, we're not going to immediately
- increase our customer base. But as a long-term
- strategy, we must look to and expand these export
- markets.

20	The key to expanding these markets and increasing
21	our access to customers outside the United States is
22	through trade agreements that are good for American
23	agriculture. We would not be at the level of exports
24	we are today if we had not negotiated trade agreements
25	such as the multilateral Uruguay Round of the WTO or

- 1 the NAFTA. Trade agreements have boosted exports.
- 2 Soon after the implementation of the Uruguay Round,
- 3 U.S. agricultural exports reached their highest level.
- 4 Now many factors including exchange rates and
- 5 factors such as financial items have lead to that
- 6 rise. But almost all economists agree that lowering
- 7 trade barriers through trade agreements is a critical
- 8 factor.
- 9 And, of course, these trade agreements are
- two-way streets, and we must reduce our own barriers
- 11 as well. But because we already have one of the more
- liberalized markets, we have very little to lose and
- much to gain through new agreements reducing trade
- barriers further. We are an efficient, competitive
- agricultural producer both abroad and in our own
- domestic market.
- 17 It is estimated that in 2005 exports including
- agriculture will be \$5 billion more annually than they
- would have been without the Uruguay Round agreement.

20	Other trade agreements have similarly provided
21	benefits. It is estimated that in 1994, 1.29 billion
22	more beef and citrus are going to Japan than we would
23	have hada without the trade agreement that was
24	successfully negotiated with Japan. Jim Murphy played
25	an important role in that citrus agreement with Japam.

- 1 For this kind of growth to continue, we must move
- 2 forward with our strategy for opening markets through
- 3 trade agreements.
- 4 The Governor mentioned, NAFTA. NAFTA, believe it
- 5 or not, is fulfilling its promise for agriculture.
- 6 Our NAFTA partners Canada and Mexico have become more
- 7 important destinations for our U.S. products, now
- 8 accounting for over 25 percent of all our exports;
- 9 surpassing that of Europe.
- We estimate that in the first three years, NAFTA
- can take credit for 3 percent of additional exports
- 12 from Mexico and 7 percent additional exports to
- Canada. The 11 percent growth from 1997 to 1998 in
- 14 exports to Mexico and Canada was especially welcomed
- as our overall exports fell 6 percent.
- We recognize that although we have achieved many
- benefits for agriculture from recent trade agreements,
- the playing field certainly is not level yet, and
- there is much work to be done.

20	U.S. tariffs on average are much lower than those
21	of our major trading partners. When it comes to
22	subsidies, one of our major trading partners, the
23	European Union outspent us 20 to 1. We've got to
24	continue to work to make sure that health and safety
25	measures do not act as designed protection and are

- 1 based on science.
- 2 A major part of our strategy to level the
- 3 playing field for agriculture is to be successful in
- 4 this up-and-coming WTO round.
- 5 Why is this round important? It includes trade
- 6 from 134 countries. The upcoming round must continue
- 7 and improve on the progress made in the Uruguay Round.
- 8 While we in the administration are engaged in
- 9 many market opening endeavors, the up-and-coming WTO
- round has got to be the center piece of our efforts.
- Now to understand where we are going, it is
- important to understand where we have been. The GATT,
- or the General Agreement on Tariffs and Trade, was
- established in 1948 and set the basic rules for
- international trade. And we've had a number of rounds
- or agreements over these years since 1948, and the
- present with the most recent round, the Uruguay Round
- concluded in 1994.
- 19 Two major accomplishments. Number one, we've

- finally got agriculture on the table, and number two,
- 21 we now have a court. For 40 years, is you had a
- dispute and accused some country of not following the
- rules, but there was mechanisms to enforce the rules.
- Now we have an organization and a dispute settlement
- 25 method that we can actually enforce the rules. Two

- 1 major accomplishments.
- 2 So the Uruguay Round agreements opened a new
- 3 chapter in agricultural trade policy.
- 4 Agriculture finally became a full partner in the
- 5 multilateral trading round. And for the first time,
- 6 countries had to make across-the-board cuts in
- 7 agricultural tariffs. For the first time, export
- 8 subsidies had to be reduced and internal support
- 9 policies that distorts trade were capped and reduced.
- New rules set a scientific standard for measures that
- restrict imports on the basis of human, animal, or
- plant health and safety. And a new dispute settlement
- process was adopted. And as Jim Murphy mentioned, we
- used that very successfully in a number of cases.
- 15 The option for solving disputes in a formal legal
- setting has been invaluable in achieving tangible
- gains for our U.S. agriculture and has also acted as a
- deterrent. Trading partners know that we have this
- option if they do not live up to their agreements.

- For example, we recently won dispute settlement panels
- against the Europeans on beef from cattle treated with
- growth hormones against the EU's ban. The banana
- 23 case. Another case against Japan's restrictive
- 24 quarantine requirements for fresh fruit. The Japanese
- wanted to take every apple that came through and say,

- 1 okay these apples are okay and then the next apple
- 2 say, oh, this is a different variety, we have to do
- all the testing. No. And the dairy policy. We won a
- 4 case recently on the dairy policy subsidies.
- 5 So we've got to maintain a firm line to ensure
- 6 that the banana case, the hormones case decisions are
- 7 carried out so our exporters have the access to these
- 8 markets.
- 9 The Uruguay Round agreement was a good start. It
- 10 has already contributed to increased exports, but it
- was just a start. As I mentioned, we had eight rounds
- on industrial tariffs and products before agriculture
- got on the table.
- So we want to continue and go forward and as Jim
- said at a faster pace.
- The next round will be kicked off at Seattle,
- 17 from November 30th to December 3rd of this year. 134
- member countries. We also expect a strong private
- 19 sector attendance.

- 20 I've spent a lot of time negotiating over the
- 21 last three or four years actually working with the
- USTR on China. I am pleased the USDA will support
- 23 USTR.
- The third part of this is the private sector. We
- have got to have and we value the contributions and

- 1 input from our private sector. They've got to tell us
- what works in the marketplace. What they can do, what
- 3 they can live with, what is unrealistic from a
- 4 business or practical standpoint. So we all work
- 5 together, and we look forward in this next round to
- 6 continued input from our commodity groups and our
- 7 private sector.
- 8 I don't -- I think Jim has mentioned our goals.
- 9 We want to reduce tariffs further. Our tariffs on
- agriculture probably average around 8 percent. The
- agriculture tariffs of other countries probably
- 12 average 50 percent. So it's not level. The other
- countries are too high, and we've got to bring those
- 14 down.
- 15 Tariff rate quotas, we want to increase the quota
- amount and decrease the tariff outside the quota.
- We'll talk about that more later.
- Subsidies. As has been mentioned, the Europeans
- out deal us 20 to 1. The Europeans probably use 80

- percent of all the export subsidies that are used in
- 21 the world.
- On state trading enterprises, it's difficult for
- us to tell the Canadians that they have to do
- everything the way we do it or the Australians, but
- 25 they're going to use a monopolistic state enterprise,

- 1 we think they have to use it in a responsible way.
- We have to know what they're doing and how they're
- doing it and hopefully over time, we'll get them to
- 4 see our way of thinking and get away from those
- 5 practices which are so uncompetitive in the world
- 6 marketplace.
- 7 Domestic support. We all support our farmers.
- 8 Certainly we're going to support our farmers here in
- 9 this country. But, again, the levels of support show
- that globally particularly in Europe and Japan,
- domestic support remains extremely high. And our goal
- is to see that these programs are reduced and that
- they're done in a way that is non-trade distorting.
- Other issues. A very important agreement part of
- the Uruguay Round involves sanitary and phytosanitary
- standards, that health and safety restrictions on
- imports should be based on sound science. We
- 18 certainly want to protect that.
- 19 And biotechnology, of course, is going to come

- into that discussion.
- 21 So trade reform through this WTO process we
- believe provides the biggest bang for the buck. In
- one agreement, for example, we can get 134 countries
- to cut tariff barriers on exports. But getting all
- 25 these countries to agree on major reforms -- it's

- difficult, but it's worth the time and effort.
- 2 Again, as Jim has mentioned, we've done a lot
- 3 preparatory work in Geneva, but we need continuing
- 4 discussion, and that's why we're holding these
- 5 listening sessions. We need your support, your
- 6 suggestions, including specific proposals you may have
- 7 for our negotiations. You can make your voice heard
- 8 on these issues, make your views known to your local
- 9 farm groups, to your state government representatives,
- 10 to your Legislators or the executive branch, through
- our Agriculture Trade Advisory Committees and, of
- course, through your federal representatives.
- We want to send a clear message to the rest of
- 14 the world that agriculture is a top priority for the
- 15 United States and that we remain fully committed to
- open markets and fair trade. But we need your support
- 17 to achieve and make sure that trade agreements
- continue to work for American farmers and for U.S.
- 19 agribusiness.

- 20 So don't hesitate to give us your views on the
- 21 Internet or in letters, cards, or whatever.
- In conclusion, U.S. agriculture is--whether we
- 23 like it or not--already a globalized industry. It is
- inevitable that globalization is going to continue.
- To establish the best international rules for

- 1 U.S. agriculture, we must stay engaged in this process
- 2 of negotiation of trade agreements. Our next major
- 3 opportunity will begin this November in Seattle.
- 4 We thank you for your interest, and we hope that
- 5 we have your input not only now but as we begin and we
- 6 go forward with these important negotiations.
- 7 And I haven't told any Nebraska jokes. Thank
- 8 you.
- 9 MICHAEL LEPORTE: Thank you, Jim. Now it's time
- in our program to hear from our Congressional
- delegation. And as Jim mentioned in his remarks, they
- are respected indeed in Washington, and we are very
- fortunate in this state to have the kind of a
- 14 Congressional delegation that we do that goes to bat
- for agriculture. And the people that I am going to
- introduce to you again need no introduction, so I'm
- 17 not going to spend a great deal of time introducing
- these folks. I'll give you just a few brief facts,
- 19 Senator Bob Kerry is going to be our very first

- 20 individual. He'll come up and speak with us this
- 21 morning from the Congressional delegation. He serves
- on the key committees that are agriculture, finance,
- 23 he's Vice Chair of the Select Intelligence Committee,
- has been a real leader in recent calls for agriculture
- reforms. Senator Bob Kerrey.

1	SENATOR KERREY: Governor Johanns, nice to see
2	you this morning. Senator Hagel, good to see you,
3	Dr. Barrett and all the rest of you here this morning.
4	I was wondering what it was like to try to gather
5	words of somebody who was signing a speech in the
6	dark, and there are times when our trade policies seem
7	a bit like that.
8	First of all, let me say that I agree with what
9	Jim was saying. I think it's inevitable and to our
10	advantage for the United States of America to lead an
11	effort to not just enter the next round of the of
12	the trade talks at the ministerials in Seattle but to
13	continue to lead for reduction of trade barriers
14	worldwide. We have fewer numbers of tariffs, 67
15	percent of our products are tariffed against 50
16	percent worldwide. We have a considerable amount of
17	agriculture products today that we can sell if we get

access to foreign markets whether that market be Japan

or whether that market be the European Union.

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20	We have made considerable progress in my view in
21	the Uruguay Round and with NAFTA in moving to a world
22	where if I want to sell something, I'll have a direct
23	tariff as opposed to some non-tariff barrier that is

- essentially an effort to deny the access.
- There are obviously considerable amounts of

1	problems that continue to remain between us and
2	trading partners, the key being the disputes that we
3	have with the Europeans hormones and by the way, our
4	trade policy has to be comparable to what Al Capone
5	once advised was that a smile will get you a long ways
6	in life, but a smile and a gun will get you a lot
7	further. By that, I mean that I do think it is not
8	only appropriate but I think necessary for the
9	Europeans for the hormones be the same thing with
10	genetically modified organisms and that in other areas
11	the European Union has already indicated that they
12	intend to give their farmers preferential access to 90
13	percent of that marketplace in violation of any panel
14	and any determination that is adverse to them. And we
15	have to be prepared to put not just kind of the duties
16	on but kind of putting the duties on for getting them
17	to modify their behavior.
18	I'm going to say as well that my view is that I'm
19	not going to spend a great deal of time at I've

- 20 expressed it earlier, it is a difference of opinion of
- some. I do think that our own domestic farm policy is
- going to need to be changed. You can see the
- significant differential and the expenditures that are
- 24 made between the Europeans and Japanese and in the
- United States.

1	we are going to depopulate significant portions
2	of our agricultural sector while we wait for trade
3	policies to influence domestic policies either in
4	Europe or in Japan. I do not think that's beneficial
5	to our rural communities for us to do so and believe
6	that we have to be entering these trade negotiations
7	with a very open mind and watch what's going on inside
8	of our own country. And while we work and hammer and
9	negotiate and try to get improved access and reduce
10	tariffs throughout the world, I think we have to make
11	certain that our own domestic producers 500,000 or so
12	still full-time family farmer operators have a chance
13	to be profitable. At 1.85 corn, that's not likely to
14	be the case.
15	In Europe, there is still considerable amount of
16	prosperity. As they entered into the ministerial
17	negotiations with us, they have a stronger hand in my
18	view as a consequence of looking at the help that
19	they've got not only on their farms but in their rural

- 20 communities.
- There are a number of issues that I hope that
- we're able to address today in these discussions that
- we'll hear from Peter Scherr and others from the USTR.
- On some problems that we're having with trade, and one
- of the things I think it's very difficult to do with

1	citizens, is to get their support for trade good
2	trade policies if trade agreements we entered into in
3	good faith are not honored by our trading partners.
4	I've seen examples of that with the Europeans
5	with the hormones. This may be a case where this is a
6	environmental safety issue. It is not effort to
7	protect their marketplace. Their already inefficient
8	system of growing the cattle and the price is quite
9	high. If they had to accept the U.S. beef on a
10	competitive basis, their industry would be under a
11	considerable amount of stress to put it mildly and
12	thus they protect their market. That's what the
13	Koreans are doing, that's what the Japanese are
14	continuing to do. They'll do it for all their kinds
15	of reasons and excuses, but what they're basically
16	trying to do is to protect the very inefficient
17	domestic industry. And we've got to as I said,
18	we've got to make certain if we have an agreement with

them, that we both have the -- have the muscle and the

20	tools to be able to put pressure on with duties and
21	deny them access and preferential ways. But we also
22	have to make certain that they know that whether it's
23	part of a main agreement or whether it's a side
24	agreement such as we currently have with sugar, I'm

very much interested in what the trade representatives

1 will have to say. 2 In Nebraska we signed on to NAFTA with the 3 understanding that Mexico would not be able to import 4 beyond their quota into the United States. We went 5 through significant restructuring in the United States 6 as a result of the movement of corn sweeteners in the 7 soft drinks to replace 100 percent of the sugar that 8 went into soft drinks. The Mexican government said 9 you don't understand, the Mexican taste is different, 10 that's not going to happen in Mexico. They signed a 11 letter indicating if it did happen, they would not go 12 beyond that quota. Now they're saying they don't want 13 to honor the agreement. 14 Likewise with dryable beans, we were supposed to 15 be given an opportunity to sell 57,000 metric tons of 16 dryable beans without any tariff quota being imposed. 17 Mexico went through an auctioning process that has 18 been very difficult. They've delayed the auction this

year which is putting a lot of pressure upon our bean

- growers. Again, we have a significant number of
- 21 dryable bean growers in western Nebraska.
- It is a U.S. issue, and the essential issue for
- 23 us is -- as political representatives is that we
- signed on to an agreement, we were told that the
- agreement meant something, our trading partners are

1	not honoring the agreement, and immediate action has
2	to be taken with Mexico on both of these items, both
3	to signal to them that we're not going to lie down
4	when an agreement is not honored but also to make
5	certain that the political environment that our
6	citizens are willing to support these kinds of
7	agreements in the future. If there aren't enforcement
8	mechanisms to make sure to make certain that the
9	United States of America that has the most open
10	markets at all, that we're not going to be played for
11	fools after an agreement is signed. If there aren't
12	enforcement mechanisms, I think it's going to be very,
13	very difficult for at least the House to get the votes
14	necessary to get any future president the trade
15	negotiating authority necessary to negotiate these
16	agreements.
17	Anyway, I looked forward to a listening session.
18	I appreciate those who have come today to listen. I
19	want to thank both the Secretary and Trade Ambassador

- 20 Barshefsky for sending trade representatives here. I
- 21 think it's an important thing that they have an
- opportunity to listen to people that are affected
- directly both positively and negatively by trade. I
- look forward both to their statements and to the
- 25 testimony that's offered by Nebraskans.

1 MICHAEL LEPORTE: Next we're going to hear from

- 2 Senator Chuck Hagel. He serves on some key
- 3 committees, Foreign Relations, Educations are a couple
- 4 of them. There are some others, of course, that he
- 5 serves on. He's been a real outspoken,
- 6 common-sense-approach type voice in Washington as far
- 7 as environmental issues are concerned. And heavens
- 8 knows we need more of that as it's come to the
- 9 forefront in terms of the global warming issue. It's
- my pleasure to welcome Senator Chuck Hagel to the
- 11 podium.
- 12 SENATOR HAGEL: Mike, thank you and good
- morning. I too wish to add my welcome and thanks to
- all of you who have taken a Saturday to come present
- 15 your views and thoughts.
- 16 As Jim Murphy, Jim Schroeder said and as
- Bob Kerrey just mentioned, we need to listen to
- producers. We need to learn and listen. And we in
- 19 Washington can frame a structure and deal with the

- 20 mechanics of trade issues, but it is the producer who
- 21 is the key to all of this. For all the reasons that
- you understand. I appreciate very much Merlyn
- 23 Carlson. Thank you, Governor Johanns, for hosting
- this. As Bob said, we're grateful to the USDA and
- 25 United States Trade Representative's offices and to

1 the Secretary and Ambassador and for both Jims being

- 2 out here.
- 3 I enjoyed coming to Kearney. I spent a year and
- 4 a half in the 60's here trying to get educated. It
- 5 was not the fault of this institution, they were not
- 6 successful. But fortunately the statute of
- 7 limitations has I think taken hold and outstanding
- 8 warrants are probably not in force for me. But I also
- 9 want to acknowledge the University for putting this
- together because you have a facility that is well
- 11 suited for this.
- Let me build on a couple of comments that Senator
- 13 Kerrey made and Jim Murphy and Jim Schroeder on what
- is ahead of us. It seems to me that if we are to be
- successful in the area of trade, and I think Secretary
- 16 Glickman had it exactly right when he appeared before
- 17 Senator Kerrey's Ag Committee on Thursday when he said
- the best hope to escape the current ag prices is
- 19 through exports. It is exports. It is trade. And we

20	can talk about am payments, we can talk about Freedom
21	to Farm, and we can talk restructuring and retooling
22	and a lot of things. But if we don't find markets for
23	our products, then all of this is just temporary. And
24	we can go deeper into the issue of culture and the
25	bucolic scenery of farms and the good life, but if we

- don't find those markets, and if we don't open up
- 2 those markets, this is just a very, very temporary
- 3 exercise. And I think you all understand very well,
- 4 and I think Jim's slide show reflected very accurately
- 5 the numbers that are stated that we are dealing with.
- 6 I believe like in almost everything, but in this
- 7 case especially trade, that it needs to be dealt with
- 8 in the completeness of the issue. What I mean by that
- 9 is, you can't take, for example, NAFTA in 1994, and I
- 10 happen to support NAFTA. It's flawed. Bob Kerrey
- brought up a couple of examples of where we need to do
- better, but it's measurable. It is very measurable,
- and it has worked. It's got problems, yes, but it's
- worked. Any time you continue to move too much bring
- barriers down -- trade barriers down, we're making
- progress. We're not fixing it all, but we're going to
- 17 the right direction.
- But my point is this, in 1994 when we began the
- 19 NAFTA agreement and working our way down through that,

- was the same year that the President lost his
- 21 authorization for fast track. So we're working one
- track here on NAFTA but yet the President over here
- without any fast-track authority. That's an example
- of what I am referring to when I say completeness of
- 25 trade. Sanctions.

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2	working hard to bring some leadership to doing away
3	with the policy of unilateral economic sanctions.
4	And, of course, agriculture historically has always
5	been hurt worse, and do we improve or do we alter the
6	behavior of nations when we say we're not going to
7	sell you the wheat? We'll show you. The Australians
8	and others, the Canadians turn around and sell them
9	the wheat. So that's another dynamic. Regulation,
10	past policy, that's all part of what was committed to
11	in 1996 Freedom to Farm Act but also an important part
12	of the entire package of exports trade.
13	Let's pull some EPA regulation off the producer.
14	Let's bring some common sense to what we're asking you
15	to do and what regulations we're asking you to abide

by. The tax policy, there have been a number of us in

measurable, precise example of how we could help.

with inheritance taxes. That's another clear,

Congress who for sometime have advocated doing away

Bob and I and a number of us in the Senate are

- 20 So there are many, many pieces of trade and export
- 21 policy that we need to put into place, not just one or
- 22 two.
- I was handed a piece of paper this morning when I
- got on the plane to come out here which many of you
- have probably seen this or are aware of this. This is

- a very clear example of what's happening to us in the
- 2 United States. The fast track is a very good example.
- 3 You know what's happened in Rio deJaniero this
- 4 weekend, early next week? The European Union is
- 5 meeting with representatives about the trade agreement
- 6 15 members of the EU meeting with the 6 members plus
- 7 30 other nations from Latin America and the Caribbean
- 8 to start working out a trade pact between the
- 9 Europeans and South America, but yet our President
- doesn't have fast-track authority. Something is wrong
- 11 here. We've got some obvious vacuums.
- What all this traces back to--there's not a
- person in this room that doesn't understand it--is
- 14 leadership.
- 15 Trade must be a priority. Trade must be a
- priority of the Congress, of the Governor, of the
- 17 President, of everybody. And if it is not a priority,
- there will be no leadership and somebody will fill
- 19 that trade vacuum just as the European Union is doing

- 20 today in Brazil.
- And again we can craft the technology, and we can
- move a little bit of regulation here, and we can talk
- about, well, we ought to adjust the farm, and we can
- tweak. But overall it doesn't mean anything unless we
- come at this with a completeness of a policy, of a

- leadership and prioritize that and do all the things
- we need to do. Cut the silly sanctions, eliminate
- 3 them, bring in a tough negotiator.
- 4 And by the way Ambassador Barshefsky and her team
- 5 have been terrific. I think the President made a
- 6 fundamental error -- fundamental error he turned the
- 7 Chinese away. When Premier Wonjou was here after
- 8 Barshefsky's team negotiated one of the finest
- 9 packages this country has ever seen. I think Glickman
- and his team is doing a good job.
- We all have a lot to do. It's not the fault of
- one person or one group. We all have to come together
- and an organization that is represented here as a
- total group of people with the foundation being the
- producers, listening to the producers, then I think we
- need to start to build something and make some sense.
- We are going to have some difference of opinion. I
- don't agree with Bob Kerrey on some of his points on
- 19 this. He doesn't agree with me. But I think we have

- all one mutual common denominator interest of
- everybody in this room, and that is to sell the
- products. It's to open those markets, break down
- 23 those barriers and get those markets so we can get our
- product out. If we don't do that, there is not much
- in the future for American agriculture.

1	Well I	am	again	pleased	to	have an	on	portunity	V
1	* * C11, 1	ann	again	productu	w	mave am	VΡ	portuint	y

- 2 to be here and to listen to the comments today and
- 3 grateful to all of you that have made this happen.
- 4 Thank you very much.
- 5 MICHAEL LEPORTE: Now, we'll call upon
- 6 Congressman Bill Barrett to come forward and give some
- 7 remarks. Talk about some key players in agriculture
- 8 scene, it doesn't get any more key than this, Vice
- 9 Chair of the Ag Committee for the whole House Ag
- 10 Committee. He chairs the Subcommittee on General Farm
- 11 Commodities where a lot of the regs are written; the
- guy that can get it done. Congressman Bill Barrett.
- 13 CONGRESSMAN BARRETT: Thank you so much, Mike,
- and let me echo the comments of the preceding speakers
- when I thank Governor Johanns and Director Carlson and
- his team and anyone who has had anything to do with
- putting this listening session together. I think it's
- very timely, and I think Nebraska needs to be
- 19 congratulated for being one of the 12 sites for the

- 20 listening sessions around the country.
- 21 Chuck, I like what you said about Barshefsky and
- her team. I echo those comments as well, and also I
- think Dan Glickman is doing a good job. I've been
- particularly excited in some of the hearings that
- we've had with Charlene Barshefsky, Peter Scherr and

that team and also the hearings that the He	ouse
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- 2 agriculture committee had last week with reference to
- 3 the WTO meeting to take place in Seattle in late
- 4 November. This is one of the finest negotiating teams
- 5 that I can remember in my entire lifetime. I think
- 6 they're doing an exceptional job.
- 7 The USTR and USDA are on track, and they are
- 8 working for agriculture trying to negotiate the best
- 9 deals that they possibly can. Gentlemen, I couldn't
- agree with you more to say it was a mistake for the
- administration to back away from the Chinese
- 12 agreement. At the very essence where it was ready to
- be consummated, and we bombed an embassy and
- apparently the administration got some poor advice.
- 15 I recall very specifically one of the comments
- that Charlene Barshefsky made. She said--and Jim you
- mentioned it earlier--had that been completed, tariffs
- on, for example, livestock would have fallen 45
- percent, 12 percent by the year 2004. Unbelievable.

- 20 Restrictions on wheat coming out of the northwest
- would be lifted in China and on and on and on.
- So I'm delighted that the essence of this session
- today is highlighting trade because this is the key.
- 24 This is the key to the success of production
- agriculture.

1	Article 20 of the Uruguay Round agreement on
2	agriculture calls for a continuing improvement on
3	trade world agriculture trade by 1999. And I
4	couldn't agree more. This is the most critical
5	element when we look to the future, trade enhanced
6	trade, increased trade, new markets. This is the
7	bottom line.
8	The goals for the upcoming WTO negotiations
9	including or do include number one, a decrease in
10	agricultural tariffs; number two, a reduction in
11	export subsidies; number three, physical and state
12	trade enterprises; and number four, assurances
13	that science and not protectionism are the basis
14	for our worldwide trade rules. This makes much sense
15	to me.
16	Our agriculture markets are open to imports, our
17	tariffs are low. I know Jim Schroeder mentioned it
18	and he mentioned it very well. Worldwide tariffs are
19	running around a 45 percent. Our tariffs now are

20	running from 8 to 10 percent. And it's to the
21	advantage of U.S. agriculture that we continue to open
22	markets and remove those barriers to our ag exports.
23	Much of the decline in the loss of exports is, of
24	course, due to the terrible financial situations in

Asia and elsewhere around the globe. I recall talking

- about much of the reliance on exports, but all of us
- 2 should worry a little bit more about free trade
- argument that is beginning to lose a little bit of its
- 4 luster.
- 5 I cite something that occurred on the other side
- of the hill in the last week, and my colleagues were
- debating a steel agreement. A bill that will would
- 8 have sharply restricted imports of foreign steel.
- 9 This was clearly a protectionist piece of legislation
- at the time, and I'm glad that it was defeated
- 11 but---
- 12 SENATOR HAGEL: And both senators voted against
- it by the way.
- 14 CONGRESSMAN BARRETT: I hear you loud and clear.
- But legislation like is going to affect us. This
- means that we're going to have retaliation on U.S.
- agriculture. We've seen it time and time and time
- again.
- During the '99 WTO negotiations, there were

- several issues that -- there are several issues I
- think ought to be addressed. I think they're
- important. There are a lot of issues that should be
- 23 addressed. Two of them jump out at me. As long as
- I'm here, let me share with you. One is the age-old
- 25 question of state trading enterprises. Jim Schroeder

and Jim Murphy both touched on it, and the other one,

- 2 of course, the rules for trade regarding bioengineered
- 3 products, and this has been mentioned previously as
- 4 well. I think each of these issues need to be very,
- 5 very carefully examined, very carefully considered.
- We talk about the Asian crisis. The economic
- 7 stagnation of farm beef is, of course, due in large
- 8 part to the Asian financial crisis, but it extends
- 9 elsewhere as well. It seems like well, not only
- Canada, Europe, Japan, but take a look at our closest
- trading partner and our best friend probably, and that
- is our neighbor to the north, Canada. It seems like
- all the debate on wheat exports eventually centers on
- the Canadian border. So many of decisions that are
- being made in that regard are being made in Winnipeg.
- 16 The decisions that are made in Winnipeg and Ottawa
- 17 certainly affect dramatically what happens in this
- 18 country and certainly in Nebraska.
- 19 An additional concern as far as I'm concerned

20	especially for the European community is a review of
21	the GMO's, and this has been touched on as well. I
22	simply say that the GMO's have not been considered
23	entirely in the European Union and other nations as
24	well. We raise biotech corn and soybeans in Nebraska

for obvious reasons because of the many benefits

1	associated	with	the	use	of the	product.	but it's	not

- 2 universally accepted. And this is certainly an area
- 3 that our negotiators need to zero in on when they
- 4 convene in Seattle.
- 5 I think another important issue with this round
- of negotiations is China, and that was touched on a
- 7 moment ago as well. The ascension of China into the
- 8 WTO. This is I think one of the best things that
- 9 could happen to us. It could be tremendously
- beneficial to our production agriculture.
- In this week's hearing before the House Ag
- 12 Committee, Ambassador Barshefsky touched on it along
- with her staff, Peter Scherr and did a nice job of
- sharing with us what could happen up to this point and
- at a previous briefing she did as well. If China is
- accepted into the WTO -- this question was asked,
- 17 Ambassador, what did the United States give up? What
- did we have to give to China in order for you to get
- 19 this kind of a positive agreement? And she said

- absolutely nothing. Absolutely zero. And what an
- 21 impression that made on the members of the Agriculture
- 22 Committee at that particular time. I urge the
- 23 negotiators to certainly continue to pursue the
- possibility of China's ascension into the World Trade
- 25 Organization.

1	Lastly, but certainly not last as far as I'm
2	concerned and, Chuck, you touched on it as well is
3	fast-track negotiating authority. So many of us have
4	worked so long and hard on this issue over the past
5	several years. This is a tool which the
6	administration needs to help negotiate agreements with
7	other nations. Every administration I believe since
8	the Ford administration has had this kind of
9	authority. It's a wonderful tool. The House has
10	passed fast-track negotiating authority, and I can
1	tell you in all honesty that some of the folks, some
12	of the "yes" votes that were passed by members on both
13	sides of the aisle were extremely difficult votes.
14	But it passed. The administration needs to get behind
15	fast-track trading authority with all of its
16	collective strength. It will not pass without the
17	help of the administration. And when we hear now the
18	speech which was made at the University of Chicago,
19	the commencement address the President is now saying

20	we must get behind fast-track trading authority. I
21	say to myself, where has the administration been all
22	this time? So negotiators, ambassadors, members,
23	please, please do everything you can to emphasize the
24	importance of that tool to be given to the President

of the United States to allow him to negotiate some

- 1 good agreements.
- 2 So in summary, I'm confident that we'll have a
- 3 good session in November. I'm confident both the
- 4 House and the Senate Agriculture Committees will
- 5 carefully examine the present position of ag trade,
- 6 and you can be sure that we will continue to closely
- 7 monitor what's happening with regard to the
- 8 administration's plans or defending fully this
- 9 country's farmers and ranchers at the WTO Ministerial
- in Seattle.
- 11 Thank you again. Thank you, Merlyn. Thank you,
- Governor, and thanks to others who have had anything
- to do with these matters.
- 14 MICHAEL LEPORTE: Thank you, Congressman Barrett.
- 15 And I think we really should thank these men for what
- they are doing as a team. And as you have heard them
- say earlier today, they don't always agree, but they
- have the dialogue in a professional way. And I admire
- 19 the way that this is being handled on the part of our

- 20 Congressional delegation and our governor. Let's all
- just give them a big hand for what they do. Thank
- you.
- We're going to take a short break, and I might
- just mention for the media that are here that
- 25 immediately following this session, right now there

1	will be a news opportunity with the Governor and the
2	Congressional delegation in room 219. If you could be
3	back in your seats at about 25 after, we'll resume
4	10:30 straight up, there is some coffee and some
5	refreshments back there for you. See you in just a
6	couple of minutes.
7	(At this point, a break was taken
8	from 10:25 to 10:35.)
9	MICHAEL LEPORTE: All right. I think we'll go
10	ahead and get started. If everybody would come in and
11	take their seat. We need to give you a little bit
12	more information after we get into our testimony
13	session which is just around the corner here. What
14	we're going to be doing is, there will be some open
15	microphone opportunities, and if you've not already
16	talked to the people at the front desk, you need to do
17	that because you need to get signed in there if you
18	plan to testify later on today, and they'll get you on
19	that open microphone list if there's still an

- availability there. It's a first come, first serve.
- 21 So if that's not been done yet, we would appreciate
- your doing that just as soon as possible.
- Well, it's my pleasure to continue here as we
- introduce the guy that has really been responsible for
- 25 helping to put all of this together and coordinate it.

- 1 A lot of work has gone into this on the state level.
- 2 The State Ag Department has done a lot of the legwork,
- and the individual that has been responsible here for
- 4 doing the coordinating of that is Merlyn Carlson. And
- 5 what do we say about Merlyn? Everybody in the ag
- 6 circles in the state of Nebraska are well acquainted
- 7 with Merlyn. He goes back with a lot of leadership in
- 8 the beef industry, past President of the Nebraska
- 9 Cattleman, past President of the National Cattleman.
- He has been the Chairman of the Nebraska Beef
- 11 Council. Right now he's the Vice Chairman of the U.S.
- Meat Export Federation, next year will be serving as
- 13 Chairman and at the same time will be doing all the
- duties as State Agriculture Director, so here's an
- overachiever. Merlyn Carlson, let's welcome him to
- 16 the podium.
- 17 DIRECTOR CARLSON: Thank you very much, Mike, and
- I can't say thank you enough for the opportunity to be
- 19 here and for all of you to have taken time to have

- come. I just can't say enough for the presenters
- 21 this morning, Jim Schroeder, Jim Murphy, and now
- Senator Kerrey and Senator Hagel and Congressman
- Barrett for all of the good messages they've had.
- It's been -- it's been worth it just to have those.
- But now we come to the listening part of the day

- 1 that really we have designed this program for, a
- 2 listening session. And I just am so glad, I guess you
- 3 would say this is act two now as we begin in our
- 4 discussions this afternoon.
- 5 And let me say that I've had a great, great
- 6 interest in this export and this whole trade area in
- 7 creating greater opportunities for agriculture
- 8 products in the ever-growing world.
- 9 And this listening session, as I said, is your
- session, and it's yours. We want to hear from you,
- and it's your testimony that we want and the open mike
- sessions, if something comes to your mind, you know,
- please share in those now following here later this
- morning as well as later this afternoon.
- But I would also like to thank Mike LePorte and
- that golden voice and the golden personality that he
- brings for agreeing to moderate and to coach this very
- important event. So thanks to Mike.
- 19 Thanks to the Farm Service Agency, its Director

20	Mark	Bowen	and t	the State	Committ	tee meml	ber Ru	ıth l	Leech

- and Susan Frazier, Wayne Ziebarth, Allan Wenstrand of
- the Department of Economic Development and his team,
- we say thanks, Allan, for the University of Nebraska
- 24 at Lincoln and Kearney, we say thank you. And all to
- 25 the State Senators who are here and will be coming, we

- say thanks to you for being here, our Congressional
- delegation, our distinguished Governor, we say thanks
- 3 for your help in putting this all on.
- 4 I would also like to alert you that the
- 5 proceedings of this day will be recorded as you see at
- 6 the time, and if you would like a copy, please ask
- 7 them.
- 8 But as we begin this morning talking about and
- 9 focusing on the World Trade Organization, the
- ministerial meeting that's about to occur out in
- 11 Seattle, this is our focus, this is our area that
- we're going to be talking about. I've had great
- interest in that and you do too or you wouldn't be
- here. I think our access to the world marketplace is
- going to be addressed there and the level of
- subsidies, the tariffs, the nontariffs, the trade
- barriers that many, many countries place against our
- products will be considered.
- 19 You know the figures used by the Governor and by

20	the Jims now this morning I think probably is a good
21	way for me to start out too. That the need to
22	consider the facts that the United States produces
23	nearly half the world's food yet only 4 percent of the
24	world's population is within our borders, but we have

markets like in Asia that have half of the world's

1	people. And so that clearly underlines the need for
2	opening and strengthening relationships with those
3	export markets.
4	And you know agriculture should be first to the
5	forefront as we've heard our Congressional people say
6	in the negotiations as it was in the Uruguay Round.
7	This will assure an opportunity to address many of the
8	international agriculture reforms which are essential
9	to providing greater demand for our U.S. agriculture
10	products. If world trade rules are going to open
11	trade and agriculture products, the United States and
12	other exporting nations will have to lead the way, and
13	we've heard that this morning from Jim Schroeder so
14	eloquently presented.
15	The United States needs strong trade negotiating
16	authority to clearly demonstrate our commitment to
17	trade levelization, and I too would echo the
18	Ambassador Barshefsky and the Secretary Glickman and

the work that they're providing in leadership.

20	Another area that needs to be mentioned of equal
21	importance is the impact of our currency devaluation
22	on trade flows. And that should be considered in our
23	next round in Seattle. Probably would be a side
24	agreement should be considered.

Under the 1996 farm bill, our nation's farmers

and ranchers accepted the challenge to move to

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2 production-based market signals. These market signals 3 came from a very competitive world market, and 4 unfortunately now many other countries have policies 5 that we've heard about earlier that have distorted 6 these market signals through subsidizing their 7 nation's farmers. 8 These subsidy programs can only be sustained by 9 keeping out competition, keeping out our products and 10 by dumping their surplus products on the world 11 market. More work needs to be done during the Seattle 12 rounds to address cuts in these existing 13 trade-distorting supports. 14 Agriculture tariffs as we've heard earlier range 15 in the area of 50 percent. In other countries while 16 U.S. tariffs are running in the 5 to 8 percent as

we've heard. And these high tariffs drive consumer

prices higher and insulate domestic producers from the

international marketplace. So the Seattle Round needs

20	to substantially	cut and where	possible eliminate

- 21 tariffs on farm products, and we've heard that by
- 22 previous speakers.
- Those of us in agriculture are excited to think
- about China's possible ascension into the WTO. That's
- also been mentioned, and I would find it's almost too

1	good to be true.	The opportunity t	to visit China here
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- 2 this spring, and China represents an emerging and
- 3 dynamic market which previously has been closed to
- 4 U.S. for a variety of reasons. And China could be one
- 5 of the very important markets for Nebraska with
- 6 significant growth potential.
- 7 China has 20 percent of the earth's population
- 8 which is nearly 1.3 billion people and yet only 6
- 9 percent of the airable land. China has one of the
- 10 fastest-growing economies in the world, and the
- 11 Chinese market could easily become one of the top
- three markets for U.S. within the next five years. So
- we've got a lot at stake here, and entry of China into
- 14 WTO will bring vast markets to agriculture products
- here in the United States and in Nebraska.
- And could I enumerate some of the facts that's
- been mentioned earlier here as we talk about what are
- the facts and what kind of market is that going to
- open up in China? Corn quotas would begin at 4.5

- 20 million tons, would rise to 7.2 million tons by 2005
- with only a 1 percent duty. That's big time stuff.
- Wheat quotas would begin with 7.3 million tons,
- rising to 9.3 million tons by the year 2005.
- Soybean oil quotas would begin at 1.7 million
- 25 tons and would to rise 3.3 million tons by the year

- 1 2005.
- 2 Pork tariff production, 20 percent to 12 percent
- 3 by the year 2004.
- 4 As mentioned earlier beef tariff reduction of 45
- 5 percent to 12 percent by the year 2004.
- 6 Other features of China's entry into the WTO will
- 7 level the playing field as China commits to
- 8 eliminating export subsidies for their agriculture
- 9 products. And that was a big coy for our Ambassador
- Barshefsky to have done that, and we just say thanks
- to Jim and Jim, and please carry that back.
- 12 Total elimination of agriculture export subsidies
- worldwide should be and will be our major U.S. goal.
- 14 Trade disputes with the European Union as we
- talked about earlier has typically fallen into two
- broad categories. One, the unfair competition through
- the use of export subsidies. And, two, the sanitary
- and phytosanitary barriers to trade.
- 19 The first issue, that of export subsidies was

- addressed in the Uruguay Round with a volume and value
- 21 caps placed on those who have signed in the round.
- And this has led to a reduction attention although
- some issues still remain.
- The second issue of sanitary and phytosanitary
- barriers that was dealt with in the Uruguay Round if

1	anything has become more problematic. The most high
2	profile problem centers around the EU's illegal ban on
3	the importation of conventionally produced U.S. beef
4	due to our industry's use of FDA's approved hormonal
5	implants. For the livestock sector, the most
6	important issue is one of access which as I have
7	already said, this means a return to policies based on
8	sound science coupled with veterinary equivalency
9	agreements. We must be watchful of any moves by the
10	EU to deny their own consumers a choice by the use of
11	social or socio protectionism.
12	Actually ten years of delayed tactics, ten years
13	of lost markets of the United States government brings
14	us to a time for the EU to play fair and to level that
15	playing field and open their markets.
16	Also since the Uruguay Round, concerns over
17	products of bio technology have emerged to challenge
18	our trade opportunities. Unfortunately the anti-tech

fever is spreading from Brittain and the EU to

- 20 countries such as Japan, Australia, New Zealand. Each
- 21 is considering labels on genetically altered foods.
- We need to prevent the EU from rolling back progress
- and enforce strict science-based trading rules as
- established in the sanitary and phytosanitary
- agreement. And the continued expansion of U.S.

1	exports	depends	on	science	remaining	the	only	method
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- 2 for resolving these issues. And that environment,
- 3 labor, and social issues should be addressed in side
- 4 agreements separate from trade.
- 5 Other issues emerging in the international trades
- 6 rise is that the socio protectionism. Socio
- 7 protectionism uses trade barriers that are based on
- 8 the grounds of particular production techniques,
- 9 management methods, or environment controls. So we
- would ask the administration to oppose any moves by
- 11 the EU or any other countries to limit restrictions
- 12 falling under these categories as new tariff barriers.
- So other areas we need to mention very, very
- 14 quickly, we must watch and reign in state trading
- enterprises that have been alluded to earlier that
- have been implemented which in essence block our path
- to an open, transparent trading system.
- I would like to now yield to the impressive group
- of Nebraska producers who represent grass-roots

- 20 operations, farmers and ranchers with the impressive
- 21 leadership skills and credentials, and I'm confident
- that they will bring to you to carry back and
- 23 influence your reports into Seattle. Their testimony
- you'll hear today would be very beneficial as we
- prepare for those talks.

1	I also challenge the producers here to testify to
2	be frank and to be candid in your comments so that you
3	could be constructive and informative. This is a
4	unique opportunity with the Governor, Senator Hagel,
5	Senator Kerrey, and Congressman Barrett have provided
6	for all of us to share ideas and concerns and
7	hopefully influence the very people who will shape our
8	trade destiny over the coming year.
9	Also encourage any attendants to take advantage
10	of the open microphone session as we express our views
11	to the USTR and USDA officials who are here.
12	So in closing, I would encourage the USTR and
13	USDA to keep agriculture in the front and be strong
14	lead negotiators to protect sound science and have
15	broad-based negotiations and place many agriculture
16	issues on the table.
17	So with that, may I again say thanks to all of
18	you who have shared their time to invest in this
19	listening session and thanks to the USTR and USDA and

- all of the team that has helped put this together from
- our agriculture to DED to FAS and all of them. So
- thank you very, very much for that time.
- 23 MICHAEL LEPORTE: All right. Now comes the part
- that we all came here for and that is the input that
- 25 the folks that are involved are going to be making.

1	Kevin, come on up and get positioned, and we'll
2	get you in place. Now let me give you a couple of
3	ground rules as we get started here. There are a
4	number of people that want to make remarks. As we
5	mentioned early, we will mention again because of the
6	fact that there were still some people out during the
7	break, but if you want to participate in the open mike
8	session and have not yet checked in at the front desk
9	to get on that list, you need to do that so that you
10	can participate in that later on in the day.
11	Now the way we're going to work this is that each
12	individual that wants to make remarks has five minutes
13	to do so. We have a light system, and we'll get a
14	demonstration here. The first four minutes, you will
15	see the green light. As the fifth minute begins, you
16	will see the blue is that blue? And then when the
17	five minutes is up, you will see the red. At the end
18	of the five minutes, I will stand, and I will give a
19	30 seconds over reminder. If we still haven't wrapped

- 20 up, we're going to get this. I warned Kevin I was
- 21 going to demonstrate on him.
- Also we may use that same method if you stray off
- the subject area. We want to stay on the subject of
- trade issues as much as possible today because that's
- why we're here, and that's why these gentlemen have

- 1 come to listen.
- 2 And while there are many other issues that
- 3 pertain to agriculture, if you could confine your
- 4 remarks as much as possible to the trade issues, we
- 5 would appreciate that. Kevin, go ahead.
- 6 KEVIN SWANSON: My wife tells me I'm color blind
- 7 when I dress, so do I have to pay attention to colors?
- 8 MICHAEL LEPORTE: When I stand up, you can wind
- 9 down.
- 10 KEVIN SWANSON: Representatives of Nebraska's
- 11 Congressional districts, Governor Johanns, members of
- the USDA and USTR, I want to thank you for giving me
- the opportunity not only to provide testimony today on
- behalf of Nebraska's 30,000 corn producers, but also I
- want to thank the people that took the time yesterday
- 16 to visit my family farm including the media and
- members of the USDA.
- 18 My name is Kevin Swanson. I'm currently Vice
- 19 Chairman of the Nebraska Corn Board and Chairman of

- the Board's Government Affairs Committee. I raise
- corn and soybeans along with my wife Kelly, my son
- Taylor and with the help of two hired men and my
- father. I'm the fifth generation of my family to farm
- in the area and hopefully my nine-year-old son Taylor
- will have the opportunity to be the sixth.

Today you have the opportunity to hear from those

2	of us who work the land, feed the livestock and are
3	trying to make a living at what we do best. I hope
4	you leave here today with a better sense what the U.S
5	must do in the upcoming rounds of the WTO talks to
6	help me and my friends and family farmers stay in
7	business. The three national cooperators we provide
8	funding to, U.S. Grains Council, the National Corn
9	Growers Association, and the U.S. Meat Export
10	Federation have already communicated with in your
11	office regarding specific trade problems and
12	solutions. Today, however, is where the rubber
13	meets the road. We are the real faces behind your
14	efforts.
15	I've come straight from the field this morning
16	from applying herbicide to my crop. And as soon as
17	I'm done, I'm going back to try to beat the wind and
18	the rain that is supposed to be coming. So we truly
19	are the people that will be affected by the results

- of your efforts.
- Freedom to Farm was designed to not only enhance
- 22 my livelihood but to help me enter the new millennium
- serving the growing export market and receiving my
- 24 livelihood from the marketplace and not the
- government. I hope enough of us are still in business

- 1 to see the benefits that supposedly await us.
- I have to share with you what the ag economy is
- 3 really like. According to the Nebraska Farm Business
- 4 Association based at the University of Nebraska and
- 5 the Nebraska Farm and Ranch Management Education
- 6 Program operated by the state's community colleges,
- 7 their members experienced the worst net farm income in
- 8 ten years. The 1998 net farm income for those
- 9 enrolled was \$4,800, and that figure includes \$33,000
- from the federal government's farm programs. Without
- that \$33,000, the net income would have been a
- 12 negative \$28,246.
- Obviously, we cannot wait much longer for the
- 14 United States to negotiate a market for us to sell our
- products. It's apparent that we've met our match with
- the EU. It may be that we win a battle or two on some
- issues with the EU, but they are clearly winning the
- war. Either they are better at deceiving the world
- and the U.S., they have better negotiators or they

- feel that the rules of the WTO flatly do not pertain
- 21 to them. Whatever the case, we appear to get the
- short end of the stick.
- 23 My written testimony covers a lot of specifics
- including Japan, Taiwan, Korea, and China with big
- emphasis on the EU including both grain and red meat

- 1 issues. So I urge you to read through the rest of it
- 2 because I'm leaving some of it out here. The corn
- 3 prices this morning in my community, and I checked, it
- 4 was \$1.80 per bushel, and we still have corn in
- 5 someplaces that has yet to be picked up from the
- 6 harvest last fall piled on the ground. Corn
- 7 production costs exceed what I can sell my crops for.
- 8 The EU certainly knows how to look out for their
- 9 producers with extremely high domestic supports.
- While U.S. agricultural subsides are scheduled to
- 11 decline.
- 12 I'll close with comments regarding what
- potentially could be at best a developing market for
- 14 U.S. products or at worst a giant land mine in South
- 15 American. My sense is the latter and the Big Bang
- 16 Theory if the WTO does not properly address the issue.
- 17 American farmers may not be able to compete with
- 18 Brazil and Argentina if the playing field is not
- level.

20	For instance, the limiting of imports or
21	requiring domestic end users and processors to
22	purchase a certain percentage of domestic products
23	before being given a license to purchase import
24	product will hurt our farmers. Add to this the low
25	interest loans and free access of American agriculture

1 technology, and it may mean that South American 2 agricultural balance of trade will replace what 3 American farmers have worked so hard to provide this 4 country. 5 Eliminating export subsidies, leveling internal 6 supports and opening market access are excellent if 7 achieved. I want our negotiators to know that farmers 8 and ranchers in Nebraska want to produce the most 9 abundant, the highest quality products and be reliable 10 suppliers. If the doors are not opened and the world 11 is not open for business, then our producers will 12 certainly perish just like our perishable products. 13 Agriculture is one of those industries in America 14 that have consistently provided a positive balance of 15 trade, but that is slowly dwindling as we speak. We 16 cannot survive by praying for a drought in China or 17 South American or heaven forbid a drought in another 18 corn-producing state in the United States. We can 19 survive by being the best at what we do and that

- includes representing our best interests in the WTO.
- 21 American farmers cannot be the scapegoats for internal
- support costs. Remember early on in my comments where
- Nebraska farmers would have been in 1998 without
- internal supports all the while we are producing for
- 25 the world market. I want to thank you for the

- 1 opportunity I've had today.
- 2 MICHAEL LEPORTE: Thank you, Kevin. You are a
- 3 model. That is exactly -- that is a radio time.
- 4 That's perfect. We have a couple of State Senators in
- 5 the audience that I'm aware of. State Senator
- 6 Pam Redfield in Omaha. Where are you? Stand, please.
- And, Jim Jones, are you in the audience? Here's Jim.
- 8 Matt Connealy here? Matt's here, okay. Any others
- 9 from the audience here? Let's give these folks a
- 10 hand. Thank you for being with us. You are next and
- then behind him is Dick Gady and Sallie Atkins. If
- 12 you would get ready, please.
- BRYCE NEIDIG: This is as tall as I'm going to
- 14 get. You saw me walk up here, so don't expect a whole
- lot more. I'm going to deviate from my printed
- 16 testimony considerably because much of this has
- already been said, and it's little use in redundancy
- on this. Mike, I just want you to know and that I'm
- 19 fully aware and used to the lights. I'm a veteran of

- the Toastmaster's Organization. We used lights always
- in the same color scheme, and I agree Kevin did a
- great job of timing that just exactly right.
- I want to thank you for the opportunity to be
- here. My name is Bryce Neidig. I'm a farmer from
- 25 Madison, Nebraska. Live just two miles north of

	3 6 11	T 11 .			
ı	Madison.	I live in	the house	I was born	in: the same

- 2 house my father was born in. And my family has been
- 3 in -- the farm has been in my immediate family for 106
- 4 years. My grand kids think I came with the place, but
- 5 I didn't. I just -- that's to just establish some
- 6 credibility at least. My son is a sixth generation,
- 7 farming that same Madison County land. Our roots are
- 8 tied deeply to agriculture. In addition, I happen to
- 9 be at the present time President of the Nebraska Farm
- Bureau Federation, and we have -- and I have been
- deeply involved over the years in many trade issues.
- 12 I at one time served as Chairman of the American Farm
- Bureau Trade Advisory Committee and have made a number
- of trips overseas and was with the Governor this past
- spring in April in traveling to Taiwan and Japan and
- also a trade mission to try to open markets for
- 17 Nebraska agriculture products.
- There's little use in repeating, but you're all
- 19 aware the Nebraska farmers and ranchers are reeling

- from low commodity prices. As I've said many
- 21 times--perhaps more relevant than ever--Nebraska
- agriculture lives or dies in the export markets. In
- 23 my opinion, Nebraska agriculture may die a long and
- painful death in the 21st century global marketplace
- if the United States doesn't take a strong and

1 aggressive role in agriculture in the upcoming WTO

- 2 negotiations.
- 3 As a producer, the importance of agriculture
- 4 exports to my bottom line is growing every year. On
- 5 average, 37 percent of the Nebraska's farm cash
- 6 receipts rely on the agriculture export market.
- 7 Our access to that market and our ability to open
- 8 new markets are two policy issues that will determine
- 9 the future of my farm operation. It does not take
- long for Nebraska producers to understand that in
- order to compete successfully for the export
- opportunities for the 21st century, they need fair
- trade practices and fair access to growing global
- 14 markets.
- Overall trade agreements have generally been good
- 16 for Nebraska producers which I mentioned in my written
- testimony about practices by the Canadian government,
- and I'm just again personalizing some of this.
- 19 There's a small group of us -- when I "us", of

20 agricultural leaders from a number of n	nidwest and	
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- 21 western states that are major wheat producers that
- have been for this and this is in the third year now,
- about twice a year meeting with some of our
- counterparts in Canada, such groups as the
- 25 Saskatchewan Marketing Pool dealing with the wheat

1 practices that are going on. We are making some --

- 2 having some significant success in my opinion of
- 3 putting together agreements and willingness for those
- 4 people we meet with to try and deal with and lobby
- 5 their government as we deal with and lobby our
- 6 government and try and work out some of the problems
- 7 that we've seen happen over the years in the
- 8 different -- in the problems between the United States
- 9 and Canada.
- 10 It's imperative -- and here are some objectives
- 11 that I list for the objectives for the next round in
- 12 Seattle. I plan on being there at least at the plans
- at this time. It is imperative that we begin the
- agriculture negotiations and conclude them as early as
- possible to put the Nebraska ag producers on a level
- playing field with the rest of the world.
- Number two, we must call for the elimination of
- 18 export subsidies by all WTO member countries. We have
- already mentioned this a number of times. So much of

- 20 this is being repetitive. The level of spending that
- 21 happens in the world distorts world trade and
- 22 undermines Nebraska producer's competitiveness in
- vital export markets.
- Nebraska's two largest export products, feed
- grains and live animals are undercut in the export

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2 Nebraska producers cannot compete with the EU's bank

- 3 account.
- 4 Number three, we must shorten and put some teeth
- 5 in the dispute resolution process and procedures.
- 6 Nebraska cattle producers continue to watch in
- 7 disbelief the delay tactics and lack of discipline
- 8 that the EU has displayed in regard to the compliance
- 9 of the beef hormones case. What good is a trade
- agreement if one country is allowed to weaken the very
- principles that we have negotiated? We have to be
- more than sure that compliance will be adhered to by
- all WTO trading partners.
- We believe that new negotiations must include a
- 15 recommitment to binding agreements, to resolve
- sanitary and phytosanitary issues based scientific
- principles in accordance with the WTO agreement.
- We must ensure market access for biotech products
- 19 produced from genetically modified organisms.

- 20 Recently I had farmer from England in my office
- visiting with me, and I made a remark then about the
- GMO and the fact that the Prince whatever his name is
- said he wasn't going to get any more than that. He
- said, you want to remember he's only one Brit.
- We support a single undertaking for the next

1 round where all the negotiations can conclude

- 2 simultaneously.
- Next, we must impose disciplines on state trading
- 4 enterprises. And I've already mentioned the fact that
- 5 I had been personally involved in some of these
- 6 efforts with our Canadian counterparts.
- 7 In summary, I believe if farmers and ranchers in
- 8 Nebraska as a whole support efforts to liberalize
- 9 agricultural trade throughout the world. While the
- 10 efforts going on into the next WTO trade round will
- 11 not provide the immediate assistance that many
- producers are looking for during these tough times, it
- has never been more important for the future of
- agriculture to move forward with efforts to open
- export markets. The United States has a tremendous
- opportunity before it to shape the agenda of the next
- 17 round, and the Nebraska producers and the future of
- 18 Nebraska agriculture depend on that success.
- 19 I thank you.

20	MICHAEL LEPORTE: Now let me get into the swing
21	of this a little bit because what we were supposed to
22	be doing here, and, Bryce, don't go away. We've got
23	two minutes built into this five-minute segment. We
24	have these in seven-minute segments to get feedback if
25	we need any from those that are here to listen today.

- 1 Let me look over here and see if there are any
- 2 questions. Jim. I've got to do this different.
- 3 Mr. Murphy.
- 4 JAMES MURPHY: On the GMO issue, a question which
- 5 may not be entirely fair, obviously we are quite
- 6 keenly aware of the problem. It's the solution that's
- 7 a little tougher to come by. If you find the
- 8 problem's one of lack of consumer confidence in the
- 9 technology in Europe which I think is fundamentally
- the issue here, how does one address that problem?
- And who should be doing what about that? Should it be
- 12 a matter of education, should the seed companies be
- doing this? Should the U.S. government be doing this?
- 14 Who has the credibility to even speak to this issue
- and put it in context? If you have any -- you or any
- subsequent speakers have any thoughts on this, this is
- one we're currently wrestling with.
- BRYCE NEIDIG: Certainly in my opinion, it has to
- be -- it is an issue of education. And how -- and I

- don't really have an answer. How do we educate we, me
- as a producer educate my counterpart or people in
- Europe that what we're producing is safe based on
- science? We're battling protectionism that is really
- 24 difficult to battle. From -- speaking from a producer
- standpoint, one reason that I use GMO products such as

- 1 Roundup Ready Soybeans, I don't want like to watch
- 2 soybeans. I just sprayed yesterday for weeds in
- 3 soybeans. I planted all GMO Roundup Ready Soybeans
- 4 in the blind hope, if you will, that there will be a
- 5 market for them. So far where I market my beans,
- 6 there's no indication that there wouldn't be.
- 7 But we -- I promise in our my organization and
- 8 principally everything else, I'll do everything we
- 9 possibly can to do that education with our
- 10 counterparts and my counterparts and the people that I
- 11 know in the European countries to convince that this
- ought to be, and they can understand based on sound
- science rather than just simply rhetoric by a
- 14 government.
- 15 JAMES MURPHY: Thank you.
- 16 MICHAEL LEPORTE: Thank you, Bryce. Dick Gady,
- 17 you are next, followed by Sallie Atkins and next up
- will be Norm Husa.
- 19 DICK GADY: Good morning. My name is Dick Gady,

- and I serve as the Vice President of ConAgra, the \$24
- billion food company located in Omaha that serves
- customers across the food chain. I too would like to
- commend the USTR and USDA for holding this listening
- session on the upcoming WTO round.
- World agriculture trade or lack of it is having a

1 profound impact on agriculture. It's c	ertainly no
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- 2 secret that the farm economy is struggling. What's
- 3 less known is that the rest of the food industry isn't
- 4 doing all that hot either. Both in respect to
- 5 historical performance and with respect to how other
- 6 industries are doing. Food industry profits during
- 7 the 1990's has been about a third of that of the
- 8 growth in electronics, less than half of that of the
- 9 growth in industrial machinery and financial sectors
- and considerably less than the chemical and technology
- sectors. Some security annualists refer to the food
- industry to be in times of quiet desperation, and
- investor expectations for the food industry stocks has
- 14 generally declined.
- Most food companies have undergone major
- restructuring over the last two to three years. And
- tough profit conditions have forced many
- consolidations and recent food company bankrupt.
- My company Conagra has not been immune from the

- impact of the cyclical down turn in agriculture. We are instituting what we call Operation Overdrive which is a major effort on our part to get costs out of our system and to more aggressively market food products around the world. We must do this in order to survive
- in the global marketplace.

1	I provide this background not to complain but to
2	emphasize that the same developments that have hurt
3	producers have hurt food companies as well from the
4	grower to the brand food companies. We must compete
5	for capital. We must compete for employees with other
6	industries in very tight markets for both. When food
7	industry profits do not keep pace, our ability to
8	attract capital suffers, our ability to build our
9	business and remain competitive suffers, and this
10	reverberates across the total food chain.
11	Most of the negative aspects of downward pressure
12	on the commodity prices revolves around the struggling
13	U.S. agriculture. As it's been said, ag imports are
14	down about 20 percent from the peak which combined
15	with currency devaluations in Russia and Latin
16	American and others have made it difficult for the
17	U.S. to export.
18	Compounding the problem as it has been said,
19	subsidies on products that we export are about 50

- percent. Subsidies on products that we import are 8
- 21 percent. This is intolerable. As Senator Kerrey
- would probably say, we need a bigger gun, and we need
- 23 tough negotiations to narrow up this inequity. The
- only economically viable way we can do this is to use
- 25 the leverage of other U.S. industries and other

- 1 free-market trading companies to bring down punitive
- 2 tariffs in other countries across the world in the
- 3 upcoming WTO.
- 4 U.S. agriculture cannot afford to sit back and
- 5 allow the trade process to regenerate. A lot has been
- 6 said about the percentage of markets outside the
- 7 U.S.. Those are true.
- 8 Even though devaluation and recession have slowed
- 9 the growth in much of Asia, most expect those
- 10 companies to recover. I just heard yesterday that in
- all likelihood 1999 and 2000 in terms of world growth
- back to back will be the softest period since the
- depression. So we've got a deep hole to climb out of,
- but we will. And when we do, we need the ability to
- 15 keep competing for growing markets.
- I have submitted some testimony in terms of
- potential focuses of the next trade round. I won't
- 18 expand on those. I don't have time.
- But I say just in conclusion, yesterday we at

- 20 Conagra dedicated a new global trading facility on our
- 21 headquarters campus. Part of the function of this
- facility is to more aggressively market commodities
- around the world. This means more Nebraska corn, more
- Nebraska beef, more Nebraska wheat will be sold.
- 25 Assuming that the U.S. can gain volume and, again,

- 1 we're going to have to rely on the upcoming WTO rounds
- 2 to get that done. Thank you.
- 3 MICHAEL LEPORTE: Any questions?
- 4 JAMES SCHROEDER: No, I just have a comment. We
- 5 appreciate this perspective from the food industry. I
- 6 was just looking at some figures here in front of me.
- We tend to keep our statistics based upon three basic
- 8 categories: the bulk agriculture commodities, then
- 9 what we call intermediate products like flour, meal
- oil and then what we call consumer-oriented or
- value-added agriculture. And that is now our largest
- 12 category.
- And I think we have a tremendous advantage around
- the world. As I travel around, guess what? Everybody
- likes American food, believe it or not, and so this is
- a big area. And so we have to keep our eye on the
- whole food industry and on our marketing. This is one
- of our, I think, bright spots that we can keep it
- 19 open.

20	DICK GADY: I might make just one comment since
21	we're in the two minutes. I talked about GMO's
22	that's I think that's a major threat to our exports
23	particularly Europe and particularly due to the fact
24	that the European retailers are essentially taking all
25	GMO's out of their products at least in the UK. And I

- 1 think a possible solution to that is consumer
- 2 information not necessarily on the label but somewhere
- 3 in proximity to where GMO products are marketed. I
- 4 don't think we should be forced to label GMO's because
- 5 they're not different, but the consumer probably does
- 6 need to be informed not necessarily via labeling but
- 7 some other method.
- 8 MICHAEL LEPORTE: Sallie Atkins next, and after
- 9 that Norm Husa and Stan Rosendahl will be after Norm.
- 10 SALLIE ATKINS: Good morning, and I would like to
- thank Governor Johanns, Senators Hagel, Kerrey,
- 12 Congressman Barrett, Director Carlson for allowing me
- to come here and testify today. I thank you,
- 14 Mr. Schroeder and Mr. Murphy for being here to hear
- our testimony.
- My name is Sallie Atkins. I'm a cow/calf
- producer from the heart of cattle country, the
- 18 Nebraska Sandhills.
- 19 My beef industry involvement has included many

20	volunteer roles through the years, most recently
21	becoming the Executive Director of the Nebraska Beef
22	Council. And I'm pleased to say that through the
23	years and thanks to a role model like Merlyn Carlson

- 24 who is a past chairman of ours, we've been able to
- recognize the importance of export enhancement, and

- 1 international marketing has been a priority for our
- 2 board for quite sometime.
- 3 In production ag, we have a proclivity to let
- 4 others worry about issues that aren't in our backyard
- 5 at times. But we need to realize that exports create
- 6 such an opportunity for us in production ag to be able
- 7 to achieve profitability that we need to take a keen
- 8 interest in what's going on. Nebraska works very
- 9 closely with organizations that are skilled in these
- matters like the U.S. Meat Export Federation to
- enhance our opportunities and add value throughout the
- beef production processing and global marketing
- system. Production ag brings \$9 billion to Nebraska's
- economy. So it's very important that those of us in
- production ag take a keen interest.
- 16 USMEF is based in Denver, has offices in 11
- 17 countries outside the U.S.. The U.S. government -- or
- 18 USMEF uses government and private funding to conduct
- 19 export market development, promotion programs for the

- 20 U.S. red meat industry in over 50 foreign markets. In
- 21 addition, MEF works closely with the U.S. government
- to identify and resolve trade policy and market access
- issues affecting red meat exports.
- Over the past ten years, U.S. red meat exports
- 25 have experienced unprecedented growth. Beef exports

1

19

2	percent. The starting point of much of this growth
3	was a series of market opening initiatives that gave
4	U.S. exporters access to markets that had been closed
5	to them in the past. Notable examples of such market
6	access agreements include the Japan beef and citrus
7	agreement and the NAFTA and Uruguay Round agreements.
8	Each of these trade policy breakthroughs resulted
9	from a close collaborative partnership between the
10	U.S. government and red meat industry. The time and
11	resources that both parties contributed to achieving
12	these agreements reflect a recognition of the critical
13	role the exports will play in the future health of the
14	U.S. red meat industry. They also reflect a shared
15	commitment to opening markets and building on the
16	competitive advantages that U.S. ag enjoys in the
17	global marketplace.
18	The Uruguay Round agreement was a milestone in

the ongoing struggle to freer global trading

have increased 120 percent and pork exports grew 212

20	environmer	it for ag	and food	products.	The Uruguay

- 21 Round established disciplines in areas of export
- subsidies, domestic support, and market access. And
- 23 it should be the basis for negotiating further
- liberalization of ag trade in the next round of
- 25 negotiations. Within the Uruguay Round framework, the

1	red meat industry	has identified	the following

- 2 negotiating priorities.
- 3 Export subsidies. Complete elimination of export
- 4 subsidies is the industry's top priority for the next
- 5 round. Stricter disciplines and tougher enforcement
- 6 mechanisms should be established to prevent the
- 7 emergence of new schemes to circumvent the WTO rules.
- 8 For example, prior to the start of the Uruguay Round
- 9 implementation period, the EU dumped over a million
- tons of beef onto export markets by selling beef out
- of the intervention stocks at a fraction of the
- buying-in and storage costs. This would still be
- legal under the Uruguay Round disciplines on export
- subsidies and the EU still has 600,000 tons of beef in
- intervention today.
- For domestic support, the red meat industry
- 17 recognizes the complexities of ag politics and
- acknowledges that the farm programs often are designed
- 19 to meet social as well as economic objectives.

- Nonetheless, it is essential for the next trade round
- 21 to accomplish much stricter disciplines on
- trade-distorting domestic support programs than was
- possible in the Uruguay Round.
- The industry's top priority in this area is
- complete elimination of the so-called blue box

1	protection for selected trade-distorting programs.
2	In market access, tariffication of many GATT
3	illegal ag duties was one of the major accomplishments
4	of the Uruguay Round. Nonetheless, many tariff duties
5	on red meat are still unacceptably high. Existing
6	duties in key export markets such as Japan and Korea
7	must be reduced significantly.
8	In addition, red meat industries support
9	establishing a ceiling on tariffs for all ag products
10	in the next trade round similar to the ceiling that
11	already exists for industrial products. Along with
12	the ceiling, a target date needs to be set for
13	reducing all tariffs to zero. Until this elimination
14	of duties can be accomplished, existing tariff rate
15	quotas must be expanded to permit growth in exports.
16	Finally, sanitary-phytosanitary measures have
17	been talked about a lot, but it is critical to ensure
18	the continued expansion of U.S. red meat exports. One

measure of the soundness of the SPS agreement is the

fact that other countries notably the EU would like to
see the disciplines in the agreement relaxed to allow
countries to maintain measures that are not based on
science. To avoid this outcome, the red meat industry
does not support opening the SPS agreement to further
negotiation.

1	As I'm running out of time, I always want to
2	address advances in biotechnology today that we have
3	to go on establishing transparent, science-based
4	rules.
5	Other market access and trade policies priorities
6	need to be ascension into China to include Taiwan
7	because it has the potential for being one of our
8	leading markets.
9	Ensuring the effectiveness of the WTO settlement
10	mechanism and additional government resources for
11	market access are so key. To open markets and keep
12	them open will require additional government
13	resources.
14	The red meat industry requests that the USDA
15	establish a team of experts that is dedicated solely
16	to negotiate market opening, technical protocols, and
17	responding to new access barriers when they are
18	erected. And I wish you the best of luck.
19	Thank you for your time.

- 20 MICHAEL LEPORTE: Thank you. Any questions?
- Norm Husa, you are up next, followed by Stan Rosendahl
- and James Vorderstrasse.
- NORM HUSA: Thank you, Mike. Thank you,
- Mr. Murphy, Mr. Schroeder, and all of the rest of you
- 25 here today.

1	Lam	Norm	Husa	from	Barneston.	Nebraska.	That is
1	I WIII	1 101111	IIUDU	11 0111	Duille bioli,	i icorusixu.	I Hut Ib

- 2 the southeast part of the state of Nebraska. I'm a
- 3 diversified crop and livestock operation along with
- 4 the certified seed production and marketing program.
- 5 I have ten points I would like to present to you
- 6 today.
- 7 Number one, normal trading relations better
- 8 referred to as fast track. Yes, we must have this.
- 9 This is something that we've all worked at, and how
- we're going to get it done, my point of view is that
- one of the best ways is for the American farmer, the
- foreign farmer, the U.S. government, state
- governments, all producers, all people in agriculture,
- processors, you name them, that is who has to go
- together to get the job done. We have to do it all
- together. I echo what's been said before.
- 17 Number two point is sanctions and embargoes.
- We've been through this many, many times. We've just
- simply got to make these move. I particularly point

- 20 out Cuba who is only 90 miles away from us, Iran,
- North Korea, Libya just to name a few of the
- countries. We've been working on these, and I hope
- 23 that we can get these opened up.
- Food assistance is number three along with export
- initiatives. We need to make available more PL 480's,

I	export	credit	programs	which	<b>1S</b>	what	we	used	ın	Korea

- 2 this past year which worked very beautifully for
- 3 agriculture products as well as other products that we
- 4 develop and manufacture in this country. This would
- 5 also include some GSM money.
- 6 Number four, the WTO talks which you heard so
- 7 much about today. And, of course, we keep hearing
- 8 about China. Yes, China is our biggest country in the
- 9 world today; population wise and the need for food and
- other products. I encourage the USDA, USTR to assist
- in getting China in the WTO along with the many of the
- rest of us who can help as well. Let's keep in mind
- that India may be a sleeping giant when it comes to
- the next 10 to 15 years. Look at the people they
- 15 have, 1 billion almost.
- Number five point, food safety. Let's begin to
- look more about labeling. You heard Dick talk about
- this morning a little bit. I think this is something
- we're going to have to look at because the foreigners

- are going to demand it. Greenpeace in Europe, that is
- 21 who started the GMO thing, most of you realize today
- are the ones that have really got this thing going.
- So let's keep on with our labor and input. Once you
- really sell your pork chop, your pork steak, your beef
- steak, your poultry products, a broad -- instead of

1	selling	soybeans	and	wheat	and	corn.	let's s	sell	them

- all. I would rather sell the finished products.
- 3 Let's keep our inputs right here at home. Labor and
- 4 all that that goes along with it. Value added to me
- 5 is the name of the game in the next 10 years. And
- 6 value added I think is what you're going to see in all
- 7 of our farms and ranches throughout this country in
- 8 the very, very near future.
- 9 Number six point is transportation. U.S. and
- international trading. We in Nebraska ship basically
- 11 half of our products out of the state. We use the
- 12 Pacific northwest as one of our main export areas. We
- also deal a lot with NAFTA to Mexico. That's been a
- 14 good market for us. Many of our local elevators in
- this state are able to ship grain straight to Mexico
- now by rail car. Been a real big plus for us.
- But on the other hand, the Old Miss is about done
- as most of us know. The Mississippi River locks and
- barges, locks and dams need to be redone so that

- barges can make good use of it. Also the Missouri
- 21 River for those of you who do not know, and I'm sure
- you two gentlemen do, they are wanting to shut down
- the transportation on the Missouri River, take off
- all transportation as far as cargo is concerned.
- Let's get behind this, folks. This could be a big

1	one.
2	Number seven, water quality. Yes, the CRP
3	program may not sound like much of a program for world
4	trading, but to me it really is because that really
5	brings out environmental factors that we have involved
6	in this country and that brings out the whole world
7	too.
8	You mention the eighth point that I want to talk
9	about and that's GMO's. Yes, GMO's are a big issue
10	today. I mention Greenpeace in Europe. That's who
11	basically got behind this thing. They are nonmodified
12	as far as changing the product itself at all. But
13	Brazil as you may or may not know is going to probably
14	let the GMO issue come in. They're going to probably
15	produce GMO soybeans this year, and if they so do, how
16	are they going to keep it separate? Maybe we need to
17	look at this from the standpoint that we can send
18	non-GMO products to our foreigners as well as GMO

products. This may be the plus that's down the road

- for us to look at.
- Number nine, agriculture income protection.
- We're the only major industry as you all know that we
- take what they give us. We aren't able to set our
- 24 price.
- And number ten, I think the commodity board,

- 1 promotion boards, all agricultural organizations work
- on ag products. Let's work together to promote these
- 3 together through our governments. As we work these
- 4 new products that are developed everyday by not only
- 5 the commodity people but also the industry itself.
- 6 They're the ones that really do a good job for us.
- 7 So thank you for letting me have this opportunity
- 8 today to visit with you, and I appreciate your
- 9 attention. Thank you.
- 10 MICHAEL LEPORTE: Mr. Murphy.
- 11 JAMES MURPHY: Couple of questions. On your
- comments about GMO's, if I understood you correctly,
- 13 you are saying we should look at the possibility of
- segregating GMO from non GMO. The last two or three
- 15 years in the face of requests to do that, we have been
- in the posture of saying it can't be done, it's not
- economically feasible, you'd have to create a entirely
- parallel export channel at great costs, and who is
- 19 going to pay for it? I'm beginning to hear from

- others as well as yourself that we should take a look
- 21 at this. And the question for you is whether -- do
- you think it is economically feasible? Will there be
- a market to sustain what presumably will be a premium
- price non-GMO product?
- NORM HUSA: At this point in time, I do believe

1 there is a place for that market. Now that's the big

- 2 thing you brought up as it has to be profitable.
- 3 That's where the value-added thing comes in. It's got
- 4 to be profitable to the American producers. I'm not
- 5 talking about 20, 30 cents a bushel. It's going to
- 6 take more like 50 cents a bushel. But, yes, I think
- 7 the demands going to stay in Europe. I don't think
- 8 you'll switch them overnight. And other countries may
- 9 follow this suit. But as we mentioned this morning
- about the talks going on in Brazil and South American
- today, I am very much concerned about those talks.
- 12 JAMES MURPHY: One other question. You mentioned
- labeling when you were talking food safety. Did this
- also apply in the GMO's? Were you suggesting we
- should label GMO or GMO free or should it be mandatory
- or voluntary?
- NORM HUSEN: I think it should probably be
- voluntary at this point in time. I'm not saying
- it really needs to be done entirely, but I think

- you've got to look at it very seriously because
- 21 you've countries like you mentioned in Europe as
- well as Japan, Australia, New Zealand, also South
- Korea has looked at it. They may demand this in
- the future. To me, you win the battle by getting
- on front first.

- 1 MICHAEL LEPORTE: Thank you, Norm.
- 2 JAMES SCHROEDER: Let me make a quick comment on
- 3 fast track. And I think -- I assume in a group like
- 4 this everybody knows what we're talking about, but I
- 5 know when I went to Washington, I would sit in
- 6 meetings, people would start talking in code words and
- 7 abbreviations and finally somebody would raise their
- 8 hand and say, wait a minute, what are you talking
- 9 about? And everybody would nod, yeah, we don't know
- 10 either. But I want to make sure everybody knows what
- we're talk about here. The whole idea of fast track
- is that if our negotiators go out and get a deal, they
- bring it back, and then it goes to the Congress and
- it's an up-or-down vote, yes or no. We accept it or
- we don't. In other words, we can't have 435 people
- amending the agreement on the floor of the House or
- over in the Senate. And so fast track says, okay,
- bring your trade bill back and the vote is up or down.
- 19 And as has been mentioned, the Congress in its

- wisdom for 20 years or more decided that's really the
- only way to negotiate and get good agreements. Most
- presidents -- every president has had that, but we
- 23 did start the last round without fast track. There
- was I think a gap there, and we can start in November
- without fast track. And it's embarrassing. It's

- 1 uncomfortable, but we will get it at some point.
- 2 If we don't get it this year, I'm confident we'll get
- 3 it next year or the year after. We'll get it at some
- 4 point so that we will be able to when the time comes
- 5 negotiate with our other countries both in the
- 6 hemisphere here as well. So I just wanted to make
- 7 sure everybody knows what we're talking about.
- 8 MICHAEL LEPORTE: Next to the podium is
- 9 Stan Rosendahl and James Vorderstrasse is next and
- 10 Robert Hendrickson.
- 11 STAN ROSENDAHL: Thank you, and I would like to
- say thanks to those people who put this meeting on and
- made it available for us to come up and testify.
- I farm north of Columbus, Nebraska, and we raise
- grain and livestock through our operation. I'm also
- the current producer president of the Nebraska Pork
- 17 Producer's Association. And we feel the upcoming
- meeting of the World Trade Organization in Seattle
- will be of great importance to agriculture producers,

20	especially	at a time of	devastatingly	low commodity
20	especially	at a time of	devastatingly	low commodity

- 21 prices. The ag sector needs to see new hope of
- opening markets for agriculture products.
- Nebraska's economy is highly dependent on a
- prosperous and thriving ag sector. Nebraska's
- abundance of open land, high quality ground water,

1	and clean air all combine to produce high quality corn
2	and soybeans. Adding value to these crops whether
3	it's through wet milling corn plants or Nebraska's
4	livestock operations across the State, it benefits
5	all of Nebraska's population by turning dollars
6	through our local communities.
7	In April, I had the honor of representing
8	Nebraska pork producers on the Governor's trade
9	mission to Taiwan and Japan. I saw firsthand the
10	opportunities for Nebraska agriculture in these
11	countries. Taiwan officials specifically spoke of the
12	need for their country to enter the World Trade
13	Organization and the willingness to keep a positive
14	trade balance. The need for agriculture food products
15	to feed their high population becomes a center of
16	focus for trade negotiations, keeping fair and
17	equitable trades based on sound science must happen in

these negotiations. Participation in trade missions

such as this one will assure Nebraska producers and

18

- 20 products a place in the global picture.
- While all the talk of increased exports and
- 22 opportunities sound great, I would like to inject a
- world of caution into the mix. One of the biggest
- complaints and the biggest reason why producers have a
- 25 hard time getting excited by talks of increased export

1	is the inability of producers to participate in the
2	profits of export sales. Producers are told they need
3	to promote export sales through use of producer
4	check-off dollars, yet seldom do the profits from
5	these exports benefit producers to any big degree.
6	It seems as though corporations set up to buy raw
7	ag products as cheap as possible which recently has
8	been below the cost of production, add value, and
9	export the product, keeping profits for shareholders
10	and leaving producers with huge equity losses is a
11	problem.
12	One only need look as far as the pork industry.
13	Here independent producers have lost 30 percent of
14	their equity over the last 18 months. That amounts to
15	\$203 million loss for Nebraska producers and \$3.7
16	billion loss for U.S. pork producers with continuing
17	losses today. All the while the corporate segments
18	above the producer level are thriving on record

profits. If this is allowed to continue not only in

- Nebraska agriculture but also in U.S. agriculture as
- 21 well as of our rural communities, independent ag
- producers, and the family farms who they represent are
- deemed to failure. While this is an ag industry
- structure problem, it needs to be recognized as very
- possibly affecting the way agriculture products are

1	exported and more importantly how agricultural
2	products are viewed by other countries. Take pride of
3	ownership and take pride of producing a quality
4	product away from the independent producer, and you
5	will change the product we are exporting.
6	The consolidation and concentration of
7	agriculture will result in increased risk of food
8	safety and disease. Examples are the recent Belgium
9	feed contamination scare and the problems Taiwan has
10	had with hoof and mouth disease. Concentrate and
11	consolidate U.S. agriculture, and we increase the risk
12	of it happening here, devastating our export
13	capability.
14	Ag producers and their associations, ag
15	corporations, government authorities need to work
16	together so we can benefit from increased exports not
17	only in Nebraska ag products but all U.S. products.
18	Personally, I would like to say I don't want to

sound like an alarmist up here, but the pork industry

- 20 is in trouble especially after yesterday's devastating
- 21 hogs and pig report. Independent producers are being
- forced out of the industry by vertically integrated
- segment. The Nebraska pork industry is made up of
- independent producers. We are now at greater risk
- than some other states.

As producers call for help, it's hard to remain

2	positive when as President of the Nebraska Pork
3	Producer's Association, I can't even stand here today
4	and say for sure that I will have hogs on my place in
5	six months. Yet with heavy hearts we will try to move
6	ahead with a positive attitude to get and keep open
7	markets for our products and producers. The consumer
8	dollar and export dollars must flow down to the
9	producer level.
10	Thank you for coming to Nebraska to meet and
11	listen with Nebraska producers, and we look forward to
12	working and continuing to dialogue with all interested
13	parties in this industry.
14	MICHAEL LEPORTE: Thank you.
15	JAMES SCHROEDER: Just a quick comment. As has
16	been mentioned, I'm a lawyer, and I've only been back
17	in the USDA since '93, but one of the privileges I get
18	is to read a lot of material, market reports. And
19	what I'm going to say again, you guys probably all

20	know this, but the thing about prices and exports is
21	the way little tweaks out here on the margin are so
22	important. The domestic demand in the United States
23	for whatever it is doesn't change that much. And it's
24	fairly easy to predict, but tweaks on the exports

margins are what move markets by at least from what I

- can see. And so when we are increasing exports in
- 2 particular key markets or when we've gotten a new
- 3 agreement that promises more exports in a foreign
- 4 market, that moves the market up. And boy when we
- 5 lose an export sale or have a problem in an export
- 6 market, the market goes down. So I would argue that
- 7 producers do benefit from exports because as the
- 8 export market moves out there on those margins, that
- 9 is a big factor in how those prices are being driven.
- 10 STAN ROSENDAHL: I definitely would agree with
- 11 you that producers benefit to a degree, but it's hard
- when hogs are at \$8, now we're at 34, so not even
- breaking even. For producers to see those benefits is
- 14 hard for them. Thank you.
- 15 MICHAEL LEPORTE: Thank you, Stan.
- 16 James Vorderstrasse is up next. Robert Hendrickson
- will follow, and then Dan Morgan can get on deck,
- 18 please.
- 19 JAMES VORDERSTRASSE: Congressional

20	representatives, federal agency representatives, state
21	officials, my name is James Vorderstrasse. I am a
22	sorghum producer from Hebron, Nebraska, and appear
23	before you today as Chairman of the Nebraska Grain
24	Sorghum Producers Association. On behalf of our
25	membership and all sorghum growers in the United

1	States.	we	appreciate	the	opportunity	v to	offer
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- 2 comments during this listening session.
- 3 Grain sorghum production is an important
- 4 component of dryland agriculture in Nebraska and
- 5 contributes 150 million annually to the Nebraska
- 6 economy. The sorghum industry along with the rest of
- 7 agriculture has a vital interest in the World Trade
- 8 Organization negotiations because we rely on the
- 9 export market for more than one-third of our national
- 10 production.
- 11 A leading point of international debate that
- needs to be addressed through the WTO is market access
- to genetically modified organisms. As an
- organization, Nebraska GSPA supports the sales concept
- that the customer is always right. And as a non-GMO
- industry, sorghum stands ready to fill our customers'
- grain needs. We understand GMO's and support and
- appreciate the significance of this exciting
- advancement in agriculture production technology. We

- 20 encourage the WTO to negotiate and develop a set of
- 21 international standards and regulations that are based
- on sound science and rational risk assessment
- 23 measures.
- During the course of discussions on the GMO
- issue, we would ask that the U.S. not lose sight of

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agricultural trade.

2	and can be marketed as such with complete confidence
3	without the additional cost and risk of an IP program.
4	U.S. sorghum fits that bill and offers both value and
5	versatility for food, feed, and fuel in both domestic
6	and international marketplace.
7	Biotechnology research currently underway offers
8	potential for sorghum industry in the areas of
9	transgenetics, and the uniform accepted set of
10	guidelines would enable the sale and transfer of new
11	technology hybrids.
12	The Nebraska Grain Sorghum Producer's Association
13	is working in cooperation with the U.S. Grains Council
14	and the National Grain Sorghum Producers to closely
15	monitor developments with the WTO and are prepared to
16	offer proposals for the further utilization of global

The following market access issues are of special

interest to our producers. Inclusion in minimum

the fact that non-GMO products are readily available

- 20 access agreements and preferential market access
- 21 arrangements, the reduction of tariffs, the increase
- of tariff rate quota levels, and the enforcement of
- the agreement on the application of sanitary and
- 24 phytosanitary measures.
- Nebraska GSPA supports the specific inclusion of

1	gram sorgnum in minimum access agreements. These
2	agreements can provide opportunities in the immediate
3	future for increased exports of U.S. sorghum which is
4	competitive in international markets. Furthermore, as
5	trade restrictions are reduced and/or eliminated
6	through future trade negotiations, minimal market
7	access agreements today provide for possible future
8	foreign market development for U.S. sorghum.
9	Similarly, the inclusion of grain sorghum and
10	preferential market access agreements is vital. The
11	current preferential market access that the U.S.
12	sorghum has sustained is an example. The benefit of
13	this agreement include market access to U.S. sorghum
14	and the development of foreign market relationships.
15	Spain's internal support for this program is strong,
16	especially among the feed milling industry.
17	Reduction in tariffs imposed on imported grains
18	and the increase of tariff rate quotas must also be

addressed. The GATT negotiations called for the

- 20 tariffication of all non-tariff trade barriers. Now
- 21 the next logical step is the reduction of tariffs with
- the ultimate goal of total tariff elimination. Tariff
- rate quotas needs to be expanded as to reflect true
- consumption needs. Some nations such as Thailand and
- 25 the Philippines have TRQ's that are set too low to

- 1 meet the needs of their feed grain consumers who would
- welcome greater access to U.S. grain. An increase in
- 3 tariff quota levels would lessen the impact of the
- 4 restrictions imposed by tariffs.
- 5 The issues surrounding sanitary and phytosanitary
- 6 measurements have previously been negotiated, and the
- 7 WTO's Committee on Sanitary and Phytosanitary Measures
- 8 governs the international rules regulating these
- 9 standards which require that all SPS measures are
- based on sound science. The sorghum industry supports
- these agreements, and the international acceptance and
- 12 enforcement of the agreement through the committee.
- On behalf of the sorghum producers in Nebraska,
- we appreciate the opportunity for this input.
- 15 MICHAEL LEPORTE: Either James?
- JAMES SCHROEDER: We have a trifecta here Jim,
- 17 Jim, and Jim. No, I appreciate your comments. I
- remember when I first moved to Denver, I drove out to
- see one of my relatives over there around Alma, and he

- said, well, you want to go out and see my milo? And I
- said, well I thought cousin Larry said you grew
- sorghum. It's a joke.
- 23 MICHAEL LEPORTE: Robert Hendrickson coming to
- the podium now. Dan Morgan is next and Bob Nodlinski.
- 25 ROBERT HENDRICKSON: I'm Bob Hendrickson. I'm a

1	diversified	farmer	from	Shickley.	Nebraska.	The

- 2 American farmer can compete globally, but it's still
- 3 going to be much tougher. If we're going to have a
- 4 global market, then we all need to have the same rules
- 5 so that global agribusinesses cannot play South
- 6 American farmers against North American ones.
- 7 America cannot accept the cheapest goods
- 8 irregardless of how they are produced. If the United
- 9 States doesn't allow certain goods, certain chemicals
- or production practices to be used here, then why are
- we willing to import products that have been produced
- that way? The same goes for labor practices and
- 13 environmental practices.
- 14 Currently the American farmer's main advantage
- 15 has been technology. Now technology is exported as
- well as goods. Argentine farmers pay less than half
- 17 for Roundup and have no technology fee to pay on seed.
- 18 Do American farmers subsidize our Argentine
- 19 counterparts? Obviously American farmers pay to

- develop the technology which is then exported
- worldwide. Our goods are then the high-cost products
- that can't compete globally.
- In the global market, we need to listen to the
- customer. The Europeans would no doubt be shocked to
- learn they have been uneducated. They have made it

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- 2 modified crops. Therefore our government should never
- 3 have given the go ahead to GMO's, genetically modified
- 4 organisms, without requiring a separate distribution
- 5 channel. Another instance where the American farmer
- 6 pays so global agribusiness can benefit.
- We must also have a competitive transportation
- 8 system. This cannot be accomplished by the
- 9 consolidation that has been allowed to occur in the
- railroads or the proposed Cargill-Continental merger.
- On an Omaha financial radio show, the hosts recognized
- the monopoly position the UP has and the amount of
- dollars it will put in its coffers.
- 14 Also, the river system needs improvements to be
- 15 competitive not just with the railroad but with
- Brazil. Brazil can bring big ships 1,000 miles up the
- 17 Amazon akin to loading big ships at the southeast
- 18 corner of Nebraska.
- We must have a competitive market system both

- domestically and globally. Mark Drabbenstott, an
- agricultural economist for the Federal Reserve in
- 22 Kansas City has said it was unnecessary to have a
- 23 number of companies competing. Rather we just need to
- prevent meetings in hotel rooms. An impossible task
- 25 that overlooks the core problem. Agribusiness

- 1 ogilopoly in key commodity markets.
- Will America drop to the world standard of
- 3 living? Will the rest of the world rise to our
- 4 standard? Without an edge like technology, our land
- 5 price must go down. Land in Brazil that produces
- 6 similar crop is approximately a third the cost. Land
- 7 in the United States is worth much more for houses and
- 8 other non-productive uses. To make us competitive,
- 9 labor costs must also go down. A minimum wage law in
- the United States cannot be enforced if we are
- perfectly willing to import cheaper goods made with no
- such restrictions. In such a trading system, it is
- truly a race to the bottom for American farmers and
- their counterparts around the globe. And a race to
- the top for global agribusinesses like ADM, Cargill,
- 16 ConAgra, Monsanto, Novartis and others.
- 17 If American farmers are competing on a world
- market yet the U.S. government has been unwilling to
- 19 try and force other countries to follow the WTO. The

- 20 tariffs on products in response to the beef hormone
- 21 issue has become a cost of business to the EU instead
- of changing their behavior. I want the producers to
- benefit from the trade that we hope to have.
- Thank you.
- 25 MICHAEL LEPORTE: Thank you, Bob. Dan Morgan up

- 1 next. Bob Nodlinski will be after that. Ron Woollen
- 2 on deck please.
- 3 DAN MORGAN: Hello, I'm Dan Morgan. We are a
- 4 ranching family with operations located near Burwell,
- 5 Nebraska. And for the past ten years, we have been
- 6 heavily involved in the meat export business. We've
- 7 been using our own cattle and our own products and
- 8 shipping them directly to supermarkets, restaurants
- 9 and gourmet shops in Japan. And also going to Europe
- where the product goes into Amsterdam and then into
- 11 Paris. And starting next week, again selling here in
- the U.S.. We've also sold into several other Asian
- countries, but, frankly, the -- Asia has not been a
- pleasant place to do business lately. All of our
- products are processed in Omaha. Then we ship from
- Omaha directly to the west coast to go to Asia and
- 17 from Omaha shipping directly to either Eastern ports
- to go into Europe or by air.
- 19 Establishing the contacts, producing the

- products, fabricating, and shipping and pricing and
- selling these products for their true value as
- compared to commodity product has been an education.
- This adventure was very successful until the Asian
- 24 melt down and the recent European-American trade war.
- In my opinion, the U.S. must move from a quantity

2	products. This requires a shift of thinking from
3	producing large amounts of products to producing and
4	marketing consumer products. All of the focus and
5	discussion of increased trade and opening new markets
6	by the USDA and USTR and many elected officials help
7	big companies get bigger. In reality, the focus and
8	discussion should be about small business growth.
9	Small businesses like ours where actual producers
10	are able to take that product directly to the
11	consumers.
12	The beef hormone issue in Europe is the perfect
13	example of the need for change in thinking,

negotiation, and pragmatism. There's a substantial

inventory of this type of nonimplanted cattle raised

in the U.S. and in particular in Nebraska. Let's also

remember that 90 some odd percent of all of the beef

that is shipped to the European countries comes from

Nebraska. That is done in Omaha. So Nebraska plays

supplier to a quality supplier of agricultural

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- an important role in that entire amount of
- 21 discussion. The type and quality of product demanded
- by European consumers is produced here in Nebraska.
- We need to -- we as cattle producers need to have
- that ability to go directly to those consumers in
- Europe and sell them what they wish to buy. If the

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- 2 way we get ourselves outside of the commodity pricing
- 3 system.
- 4 But with the present state of negotiations, the
- 5 cattle industry and the U.S. government find
- 6 themselves in a political nightmare in no-win
- 7 situation. We should be talking about increasing
- 8 quotas and reducing tariffs, but presently we have the
- 9 possibility of losing the entire business.
- To turn the situation around, I suggest that the
- 11 United States admit that we won the World Court
- decision, but the United States because of consumer
- desires in Europe will export to Europe only high
- 14 quality, nonimplanted cattle under the Hilton quota.
- 15 Secondly, increase the Hilton quota from
- approximately about 11,500 metric ton to 50,000 metric
- ton over the next five years.
- Three, try to reduce the tariffs from 20 percent
- down to 10 percent over the next three or four years.

- 20 Remember horse meat has an import tariff of 8 percent.
- 21 Surely high quality, nonimplanted cattle produced in
- Nebraska should have a similar tariff as imported
- horse meat.
- And another thing to do is establish another
- 25 category into the quota system for high value

1	specialty products. This product which is some of the
2	meat that we happen to ship enters the country in less
3	than container loads of product. For example, my
4	products go by air to Amsterdam. Duties and tariffs
5	are figured on CNF prices. We pay 20 percent tariff
6	on air freight. My air freight is \$1.50 a pound
7	compared to consolidated ocean freight at .8 cents a
8	pound. If we could reduce that tariff, if they could
9	have a special area there for small amounts of product
10	because we don't have consolidation capabilities to go
11	by containers, that would increase the expansion for
12	consumers on their side and also give me the ability
13	to sell more product.
14	The testing of products that we've got right now
15	on the hormone issue, all of the fees are based upon
16	flat fees or batch fee prices. And I hope that my
17	information is incorrect, but they're saying that we
18	may have to ship samples of this product to Canada for
19	testing on hormones or residues. Okay. If the

- 20 testing is done on a flat fee, I'm going to end up
- 21 paying .43 cents a pound for testing as compared to
- large companies who will shipping by container loads.
- They would then be able to pay about .8 cents a pound
- 24 for their testing.
- I got a red light on, but again, it's the same

- 1 way in Japan. If we would be able to do some
- 2 negotiations about less than container loads of
- 3 product, that would substantially help us as small
- 4 producers and small sellers. I don't want to use the
- 5 term "small" in a negative sense but 40,000 pounds of
- 6 a single product is a lot of meat to ship over at one
- 7 time.
- 8 Again, in Japan all CNF or all tariffs are based
- 9 on CNF prices and fixed fees both at warehouses,
- 10 custom brokerage firms and all that sort of stuff. If
- we could come in with -- with something in smaller
- increments for less than container loads of shipments,
- 13 you would see producers -- individual producers like
- ourselves be able to expand our markets very rapidly.
- 15 MICHAEL LEPORTE: Mr. Murphy.
- 16 JAMES MURPHY: Fascinating presentation. Very
- interesting. Explains one mystery to me. I was in
- Brussels recently. I saw on the menu duplication
- stated, dup. Nebraska, and I was fascinated as to how

- that got there. I must have been looking at one of
- your steaks.
- DAN MORGAN: Well, if you were in a fancy
- restaurant, it was. While we're selling, for example,
- in Amsterdam, it is called cobay (ph.) style beef. We
- have taken the genetics from Japan, brought them to

- 1 Nebraska, raising cattle, shipping them back.
- 2 Shipping it now into Europe, going into the Japanese
- 3 restaurants and the gourmet meat stores, and it sells
- 4 incredibly well. You will be able to purchase that
- 5 product in Kansas City next week. Your fillets bring
- 6 \$80 a pound.
- 7 JAMES MURPHY: Question for you here. You've
- 8 identified what I think is a dilemma we struggle with.
- 9 On one hand your point about selling the consumer what
- 10 he wants is an obvious point. You have to do that to
- 11 be successful.
- On the other hand, the hormone case, we face the
- situation where ignoring the whole sound science
- issue. Clearly sound science is in our favor. Our
- science, their science, there's no question. And
- there's where you come to the rub. If we're going
- to -- obviously we have pursued strategy holding
- our feet to the fire on the sound science position.
- 19 So it doesn't deny people like yourself selling into

- that quota and some have been doing that although
- we haven't been filling the quota. We have 11,000
- 22 ton.
- DAN MORGAN: About 9,000.
- JAMES MURPHY: So the option is there for people
- 25 like yourself, for people who want to sell it. I just

- 1 wanted to make sure you weren't suggesting that we
- 2 abandon the sound science approach in our SPS
- 3 decision.
- 4 DAN MORGAN: I do. You won the World Court
- 5 decision. Wave the flag. I don't know if I believe
- 6 the sound science first.
- 7 Secondly, the consumers in Europe have been,
- 8 I'm not going to say brainwashed, but they have
- 9 been told for years and years and years that this
- meat may be tainted. There is a tremendous fear for
- me as a cattle producer that if the quote, tainted
- meat, enters the marketplace, it may not sell. If
- it does not sell, the price of cattle in Nebraska --
- live cattle market is going to collapse. We would
- then find ourselves as cattle producers selling our
- 16 fed cattle on a world commodity price of which we
- cannot afford to do. The product will sell fine,
- but I certainly have a tremendous fear that it may
- 19 not.

20	JAMES MURPHY: We, of course, try to address that
21	by looking at a labeling option for a solution which
22	we were considering for a while. Then the EU backed
23	off and didn't think that they could go down that
24	path. We were fairly confident if we could simply
25	label, that the beef would move off the shelves pretty

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1 well.
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- 2 DAN MORGAN: Well, it might -- would have. I
- 3 used the word "pragmatic" in our negotiations. If we
- 4 say that this particular piece of meat is labeled it
- 5 was hormone implanted, the headline that was in Japan
- 6 the middle of May was that U.S. beef is tainted. It
- 7 will cause you cancer. This is when the Europeans
- 8 started this round of things.
- 9 I had a container load of meat ready to go to
- Japan that was -- that order was cancelled because of
- the scare in Japan at that time; that U.S. meat is
- tainted. Well, if the issue blows over in two or
- three months, that order will come back around. But
- still there was another \$60,000 and so we have to be
- 15 careful about what we do in one country and how it
- affects our business relationship in another country.
- 17 JAMES MURPHY: Thank you.
- 18 MICHAEL LEPORTE: Thank you, Dan. Bob Nodlinski.
- 19 Ron Woollen. After him Homer Buell.

20	BOB NODLINSKI: First of all, Nebraska Wheat
21	Growers would like to thank you for this opportunity
22	to comment on the upcoming round of the World Trade
23	negotiations. It is vital for every farmer and
24	rancher in Nebraska not only for Nebraska but
25	across the country to continue to try to build a

- 1 better world trading system.
- 2 My name is Bob Noblinski. I'm a third generation
- 3 farmer from Brule, Nebraska. I currently represent
- 4 the Nebraska Wheat Growers.
- 5 As you are -- I'm sure you are aware that the
- 6 American farmer is in trouble. Commodity prices are
- 7 the lowest and some crops have been affected and they
- 8 continue to drop. Farmers are dealing with sanctions
- 9 around the world that do not allow them to sell
- products. And our world trading programs don't seem
- 11 to work when other countries place bans on our food
- products. Even when these countries are overruled by
- the WTO, they still refuse to allow our products in
- 14 the ports.
- 15 It is time the American farmer stops giving.
- 16 There's nothing left to give. It is a time that the
- 17 rest of the world comes to our level and plays by the
- same rules. It is also time that these countries stop
- 19 hiding behind genetically modified excuses and start

- 20 importing our products. The United States has the
- safest food supply in the world. It's time the world
- realizes this. With the next round of the WTO quickly
- 23 approaching, there are a few areas we feel we should
- focus our attention on.
- They are: export subsidies must be eliminated.

1	l D	Oomestic	farm	subsidie	s shoule	d be s	ubjected	to

- 2 disciplines that limit distortion of trade. Tariffs
- 3 must be further reduced. State trading enterprises
- 4 must evolve to full transparency and eventually to
- 5 free market entities. The rules governing sanitary
- 6 and phytosanitary measures should be strengthened so
- 7 that SPS measurements are not used to block U.S.
- 8 imports. Dispute settlement mechanisms must be
- 9 shortened to address the perishable nature of
- agricultural commodities. And assure trade in
- 11 genetically modified organisms which is based on fair,
- transparent and scientifically accepted rules and
- 13 standards.
- 14 The following represents our positions and
- priorities for the next round of negotiations. Under
- domestic supports, the wheat producers members believe
- that the United States has significantly reformed our
- domestic support programs since the conclusion of the
- 19 Uruguay Round Agreement on Agriculture. The passage

- and implementation of the 1996 farm bill put the U.S.
- 21 levels of support far below the ceilings established
- in the URAA. Therefore U.S. negotiators should seek
- 23 to eliminate the inequities that persist between U.S.
- levels of domestic support and those of our
- competitors.

1	In terms of specifics, U.S. wheat producers
2	support continuation of the current green box
3	conditions on direct payments since the green box
4	provides these direct payments to producers that is
5	not linked to production decisions. In addition, the
6	green box should be included to decouple income
7	support measures under market loss payments,
8	insurance income insurance and safety net programs
9	or crop insurance and national disaster relief
10	programs. A range of structural adjustment assistance
11	system programs and certain payments made under
12	environmental programs or CPR CRP.
13	Furthermore, marketing loans should be continued
14	to be treated as they have been under the URAA to
15	remain exempt from further support reductions.
16	Market access. Average U.S. tariff on
17	agriculture imports is about 8 percent while the rest
18	of the world exceeds 50 percent. The U.S. does
19	maintain a few moderate tariffs for some

- 20 import-sensitive sectors. Until such time as the
- significant reductions are made by others, the U.S.
- agricultural tariff should not further reduced.
- 23 American farmers deserve and need a minimum level of
- protection against the trade-distorting practices of
- competing exporters.

1	in the previous round, there were many non-tarm
2	barriers that were converted to tariffs under
3	tariffication that resulted in very high tariff levels
4	being established. In the new round, reducing these
5	high tariffs will need to be a priority. It is our
6	experience that tariff levels in developing countries
7	are frequently set at very high levels in order to
8	maintain to protect their domestic producers.
9	These tariffs can also be quite erratic in terms of
10	how they are applied. The developing countries need
11	to be brought into the WTO process and encouraged to
12	reduce their tariffs in order to receive the benefits
13	of a more open economy.
14	With respect to countries that administer
15	tariff-rate quotas, TRQ's, in a variety of ways from
16	auctioning to the allocation of licenses to producer
17	groups which clearly hinders U.S. exports. The duties
18	outside the quota need to be targeted for reduction.

The fill rate of tariff quotas appears to be very low

- among some countries resulting in part from TRQ
- administration. To correct the problem, the U.S. may
- want to consider an incentive-based system to
- 23 encourage increased imports where fill rates are low.
- In the last round, the EU refused to establish
- TRQ on wheat imports which they should have done. We

- believe the U.S. should be developing an intensive
- team of agriculture negotiators in both USDA and USTR.
- 3 Past experience indicates that there is no substitute
- 4 for excellent people and staff stability when trade
- 5 talks accelerate.
- 6 Finally, I would like to thank you again for the
- 7 opportunity to comment on the 1999 WTO negotiations on
- 8 agriculture.
- 9 When these negotiations begin and all the many
- 10 complex and far-reaching issues come to bare, I would
- like to ask you to do one thing. Remember the
- 12 American farmer of which I am one. The upcoming round
- of negotiations is a complicated matter and will
- affect millions of people around the globe. I ask you
- not to forget the American family farmer who has been
- 16 farming the same land year after year, the one that
- 17 holds the value of farming and rural life among the
- highest. These negotiations will affect him, his
- 19 family, his heritage, and his future. Thank you.

- 20 MICHAEL LEPORTE: Thank you, Bob. Ron Woollen,
- you're up next. Homer Buell and Matt Connealy.
- 22 RON WOOLLEN: Mr. Schroeder, Mr. Murphy, my name
- is Ron Woollen, and I'm President of the Nebraska Corn
- Growers Association. I farm 35 miles southwest of
- 25 Kearney near Wilcox, Nebraska. And I want to thank

1	you for coming out to Nebraska to hear firsthand from
2	our producers how the decisions you make and the trade
3	agreements that you are involved with affect producers
4	on the farm.
5	There's one major issue affecting virtually every
6	corn producer in Nebraska today. I am referring to
7	genetically modified organisms or GMO's. Corn
8	producers have looked into growing GMO corn for a
9	variety of reasons. We have been assured that they
10	are safe, that they allow the use of herbicides that
11	are more friendly to the environment. And in the case
12	of BT corn, have eliminated the need for insecticide
13	entirely. We also were assured that they would be
14	approved for both domestic and foreign markets in a
15	timely manner.
16	In this time of depressed prices, corn growers
17	have welcomed the opportunity to increase yield, spend
18	less money on pesticides and help to preserve the

environment. However, what we thought was opportunity

- 20 has turned out to be something all together
- 21 different. I'm not sure where the blame should be
- placed for this issue. Whether the seed companies
- prematurely released GMO varieties, whether it's the
- politics of the issue, whether it's the European Union
- and their consumers or if it's the scientific

- 1 community. But I do know that our farmers have
- 2 literally been left holding the bag.
- 3 As we began to plant corn and soybeans this
- 4 spring, we had bags of seed that we were not sure we
- 5 should open and plant. Not only has this jeopardized
- 6 our export markets, but it is now causing concern with
- 7 domestic markets as well. Several U.S. corn
- 8 processors have said they will not accept GMO corn at
- 9 all while others will not accept any GMO product not
- approved by the European Union. The EU has approved
- several GMO traits but to my knowledge have not
- approved any corn with stacked traits. A farmer may
- have full confidence that he was planting a fully
- approved variety, but because that variety contains
- more than one trait, it more than likely is not
- approved. You can see the confusion and the
- 17 frustration that this causes to our producers.
- We have been constantly telling our corn grower
- members that farming in the global economy will

20 require sound marketing plan.	One that is flexible
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- while remaining disciplined. The GMO issue can
- disrupt even the best marketing plan, and it can cause
- 23 already financially strapped farmers to fail. Our
- infrastructure makes it very difficult to separate GMO
- corn from non-GMO and virtually impossible to separate

- 1 it by individual genetic traits.
- 2 I call on the United States Trade Representative
- and the administration to do everything in their power
- 4 to resolve this issue as quickly as possible in a
- 5 manner that is favorable to our producers. If the
- 6 science is sound, I would expect nothing less. I see
- 7 a favorable result on this issue along with the beef
- 8 hormone issue as being essential to maintaining
- 9 confidence in the WTO. Anything less could jeopardize
- the integrity of all of our trade agreements.
- 11 Thank you for allowing me this time and thanks
- again for coming to Nebraska.
- 13 JAMES MURPHY: Very interesting presentation.
- 14 Just one comment. Your stacked gene point. It is
- 15 correct it's not approved the stacked gene varieties.
- Not in our view because they have a particular problem
- with stacked genes. They've only just had the
- application for stacked genes somewhat recently. Also
- not to say they don't take too long to approve all the

- ones that they do, but they have not rejected any
- stacked gene applications simply because they're
- stacked. We're, of course, involved in the long
- debate about whether to reprocess in the same fashion
- the stacked genes for which they should be separately
- approved is not required, but they're taking the

1	position	it	should	be	there.	We're	fighting	about

- 2 that.
- 3 In terms of your calling on us for results as
- 4 quickly as possible, let me assure you that we are
- 5 working fully to do that. And a question in that
- 6 regard, as you know the Europeans have in place a
- 7 mandatory labeling law for GMO's, a law which they've
- 8 never put out regulations for what is the testing
- 9 methodology that is acceptable, what is the negative
- list. What is your view on the whole question of
- labeling which is currently one that is highly debated
- in different quarters? Some U.S. industries oppose,
- some say, no, we should have a look at it and try to
- meet the European demand for labeling. Do you have a
- position on that question?
- 16 RON WOOLLEN: Relative to GMO products labeling,
- it depends on what's on the label. A label that says
- may contain a modified product is certainly
- detrimental, in that sense you can't sell them

- anything. So I guess in my view right now, it
- 21 certainly could work to our disadvantage. But there
- again, it just depends if the label means something.
- 23 If it actually has meaning and has value, then it may
- not be such a bad idea.
- 25 Certainly -- and I've heard you discuss this

- 1 morning, you know, about how do we handle that
- 2 situation over there. And I know that I rely on my
- 3 government agencies for the safety of what I consume.
- 4 And I have confidence in them, and they generally get
- 5 it right. And if that is the problem with EU, if they
- 6 have a lack of confidence in what they're being told
- 7 or if their approval process is just not satisfactory,
- 8 you know, I'm not sure. Or are the people in charge
- 9 even trying to convince the consumer that these
- products are safe. So at some point, the consumer has
- to have confidence in somebody telling them something
- that is based on true science.
- JAMES SCHROEDER: Just a quick comment on EU, so
- everybody knows the problem. And, Mr. Murphy, we're
- all having European community union, there are 24
- directors that have been set up in Brussels.
- Number two, all the commissioners were fired or
- 18 resigned this spring. There were claims of fraud and
- abuse. So all the commissioners were essentially

- fired or resigned, and many of them are serving now
- sort of in a transition capacity, carry over, if you
- will.
- Number three, we still have all these sovereign
- states in Europe. If you remember your history, when
- we started our system, we had the confederation, and

- that's what they've got over there. They still don't
- 2 have a federal system. So you still have France and
- 3 Spain with very sovereign powers and ministers. So
- 4 what we're dealing with a morass and quagmire process
- 5 and procedure. If we could ever get a good process, a
- 6 reliable procedure the Europeans will use and abide
- 7 by, then we think there's a lot more hope for
- 8 approvals and solving this mess that we're in on
- 9 GMO's.
- 10 MICHAEL LEPORTE: Thanks, Ron. Homer Buell is up
- 11 next. Matt Connealy will follow him and following
- Matt will be Jim Jones.
- HOMER BUELL: Mr. Murphy, just a little comment
- before I get started, I always thought USTR stood for
- 15 the United States Team Roping Association. So I have
- found out that it does have other meanings as well.
- 17 My name is Homer Buell. I own and operate a
- family ranch in Rose, Nebraska and currently serve as
- 19 President of the Nebraska Cattlemen. Thank you for

- scheduling hearings in Nebraska on such important
- 21 issues as world trade.
- As President of the Nebraska Cattlemen, I have
- had the opportunity to travel around the state and
- listen to other producer's thoughts and concerns about
- our industry. "Pessimism" is often the word of day.

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- 2 light at the end of the tunnel, it is in the export
- 3 market. In 1998, exports counted for 8 percent of
- 4 total U.S. production. Beef exports are even more
- 5 important for Nebraska, a state that produces over
- 6 3,000 pounds of beef per capita per year. However,
- 7 many of the ranchers I talked to are very concerned
- 8 that we are not getting a fair shake when it comes to
- 9 international trade laws. They're concerned about our
- imbalance of trade with Canada, and they're concerned
- about the lack of access that we have to certain
- markets like the European Union. What can the World
- 13 Trade Organization do about these concerns? The
- Nebraska cattlemen believe the U.S. trade policy
- objective to be to maintain and increase access to
- existing markets for U.S. beef, beef byproducts,
- semen, and embryos and to gain access in emerging
- markets for these products.
- 19 Also want to emphasize that for trade agreements

- 20 to be effective, they have to be fair to all parties
- 21 involved. It must be a win-win situation. To reach
- the trade policy objective and to create a win-win
- situation, first we should negotiate reduction and
- eventual elimination of production distorting price
- supports and export subsidy programs.

1 And, secondly, negotiate continued reduction of	of
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- 2 tariffs and expansion of tariff rate quotas. Existing
- duty to key export markets such as Japan and Korea
- 4 must be reduced significantly.
- 5 Ensure that sound science remains the main focus
- 6 for resolving disputes where appropriate.
- 7 Enforcement of strict science-based trade rules
- 8 is critical to the continued expansion of the U.S.
- 9 beef exports. A strength in the World Trade
- Organization seems to be its ability to determine what
- the settlement should be in trade disputes.
- 12 Conversely, its big weakness appears to be an
- absence of an enforcement mechanism in place once a
- 14 ruling is made.
- 15 The United States and specifically Nebraska
- producers have been locked out of European beef
- 17 markets for too long.
- 18 Ways to reach clear and prompt resolution to
- 19 trade dispute must be a priority.

At our ranch, we hold several tours each year of
different groups. When talking to these people, I've
always been optimistic about the future of the beef
industry. One of the major reasons for this optimism
has been the belief that given a fair opportunity,
beef producers in this country can compete

- 1 internationally, and export markets can be increased.
- 2 This last fall we had a group of French cattlemen stop
- 3 by our ranch. When they asked me about what I thought
- 4 about the future of the industry in the U.S., I had a
- 5 hard time being as optimistic as I have been in the
- 6 past. Simply put, producers like myself are tired of
- 7 facing international competition on what we view as a
- 8 tilted playing field.
- 9 Nebraska cattle producers support trade
- agreements that allow growth in beef markets beyond
- our borders, but to be effective, we need enforceable
- 12 global trading rules in place and in practice that
- grant market access, that settle disputes on the basis
- of science, and that reduce tariffs.
- My family has been ranching north central
- 16 Nebraska for over 100 years. Having trading rules in
- place like what I've just talked about could go a long
- way to ensuring that we will be in business for the
- 19 next century.

20	Thank you for allowing me this opportunity to
21	speak to you this afternoon I guess it is now, and
22	also I'll be sure to answer any questions or
23	clarifications you might have on either my written or
24	spoken testimony.

MICHAEL LEPORTE: If it would be all right with

- 1 you gentlemen, what we're going to attempt to do is
- 2 get three more testimonies in before the lunch break.
- 3 So if we could just go bang, bang, we'll try to get
- 4 those accomplished and then we'll see if we have any
- 5 time left for questions after that.
- 6 Next up Senator Matt Connealy, followed by
- 7 Jim Jones and Dave Shiveley.
- 8 SENATOR MATT CONNEALY: I'm Matt Connealy, State
- 9 Senator from the 16th District here in Nebraska.
- 10 Senator Cap Dirks the Chairman of the Ag Committee of
- the Unicameral asked me to come and share some of his
- thoughts. He sends his regrets that he couldn't be
- here for this important listening session.
- I'm a farmer and past ag promoter. I was on the
- 15 Executive Committee on the U.S. Feed Grains Council
- now the U.S. Grains Council in the past. Also been
- past Chairman of the Corn Board and Ethanol Board here
- in Nebraska. So I understand exports.
- 19 As we all know, we export about 23 percent of the

- 20 crops that we produce here in the United States, and
- 21 these are big numbers. These figures have influenced
- us to believe that exports are important to farm
- income. They've influenced us to craft farm policies
- so that we meet our trade export negotiations. I
- 25 think through the years we've figured out that this is

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- 2 commodities, in an effort to raise farm income, we
- 3 continue to have lower and lower farm income and lower
- 4 and lower economic activity out here in rural
- 5 communities out here in Nebraska.
- 6 Exporting agriculture products at lower than the
- 7 cost of protection may help some agriculture
- 8 processors, but it hurts rural communities; it hurts
- 9 states like Nebraska.
- Nebraska is the fourth largest
- agricultural-producing state. So these issues are of
- 12 utmost importance to us.
- Nebraska is a number one state for the production
- and processing of beef and pork. So imports of hogs
- and pork products into the United States and Canada
- are really troubled. Last year when we had record low
- prices for pork, we still had Canada pouring pork into
- our depressed Nebraska market. Now were these coming
- in at a profit for Canadian producers? No. A trade

- 20 policy that allows under-the-cost-of-production pork
- 21 to come in should stop.
- When we look at how we craft our position for the
- 23 next round, the WTO, the United States should change
- 24 its perspective. We should look less at small trade
- distortion patterns but look at how we increase the

1 value of what we produce. This constant effort to

- 2 lower farm beef prices has been proven to be an
- 3 economic disaster for farmers, ranchers, and rural
- 4 communities.
- 5 Congress and the administration need to know that
- 6 there's a major price being paid out here for our
- 7 current farm or trade stance. Family farmers, rural
- 8 communities, states like Nebraska will continue to pay
- 9 this price if we don't change our perspective.
- Agricultural exports are good and important when
- they add income for farmers and ranchers, but
- below-the-cost-of-production dumping is not justified
- by Canada, by the United States, or by any country.
- 14 When I sell my corn for \$2 or less, I know that I am
- doing financial damage to my economic stance, to my
- 16 community, to my state, but I'm also doing economic
- damage to the farmers and ranchers of the importing
- 18 countries.
- 19 With that, I'll say thank you.

20	MICHAEL LEPORTE: Thank you, Matt. Jim Jones
21	we'll call on next. Dave Shively is on deck.
22	SENATOR JIM JONES: Thank you for having this
23	meeting here in Kearney, and I think it's a real good
24	listening session that we've got set up. And I want
25	to thank everybody that put it all together so we can

- 1 have it so its location is close to my home, so that
- 2 is great too.
- But anyway, I'm a farmer and rancher. I live
- 4 south of Broken Bow. I farm there but all my farm
- 5 products goes through my own cattle, I feed them out.
- 6 And right now this week I'm selling finished cattle on
- 7 my own ranch. And it's tough to do because we only
- 8 got two or three buyers. And, you know, you try to
- 9 put that together, and they only buy for 15 minutes a
- week, and it's all over with until next week. And so
- it's a big issue in my area. And my area is
- practically all sandhills, and I've got 13 counties
- that I represent as a State Senator. So cattle is my
- business and besides being a State Senator, I'm trying
- to spend sometime down in Lincoln while I'm running a
- ranch back at home too. So it's quite a problem to do
- both and hopefully that we can get some corn trade
- going. I realize it's a tough issue, but I think
- we're going to have to keep working on it because we

- really need the foreign trade because if we don't have
- foreign trade in this country, we as agriculture--and
- I think Senator Chuck Hagel said that earlier--are
- really in bad shape.
- And I think we really need to get that going to
- 25 make that work because first of all, we've got

1	sanctions on so many countries.	If we can remove them
2	sanctions, we've got NAFTA in	place, and if we've got

- 3 sanctions in foreign countries, we're kind of in a bad
- 4 place. So what we need right now is a level playing
- 5 field that we can work and hopefully make it work for
- 6 all of us.
- We need to move our grain. I raise a lot of
- 8 grain on my ranch, but I run it all through my own
- 9 cattle, so I don't sell grain. But we need to have
- 10 \$2.35 out of that grain to break even. Right now
- 11 we're only getting about, well, I brought some into my
- cattle the other day at \$2, so that's pretty tough to
- make it work.
- 14 And talk about cattle, I got a cow/calf
- operation, and it costs about \$350 at the least to run
- a cow year around whether she brings back a live calf
- or dead calf; it don't matter because that's what it
- costs to run her the year around. And so we've got to
- 19 take that into consideration. So with them comments,

- I just want to thank you for having us here today and
- 21 hopefully that we can get something out of this when
- we get to Seattle. Thank you.
- 23 MICHAEL LEPORTE: Thank you, Senator Jones, and
- our last speaker before our lunch break will be Dave
- 25 Shively.

- 1 DAVE SHIVELY: Good morning or good afternoon.
- 2 My name is Dave Shively. I'm a staff member for
- 3 Congressman Doug Bereuter, and the Congressman was
- 4 unable to be here today, and he asked me read a
- 5 statement.
- 6 I regret that due to previously scheduled
- 7 commitment, I am unable to be here to testify in
- 8 person today. However, I wanted to thank the United
- 9 States Trade Representative Charlene Barshefsky for
- 10 choosing Kearney for one of the WTO public listening
- sites and also thank the U.S. Department of
- 12 Agriculture and the Nebraska Department of Agriculture
- for inviting me and for making all of today's
- 14 arrangements.
- I am confident that today's forum will be a
- success. While the focus on today's forum is on
- 17 negotiating objectives and priorities for the next WTO
- round scheduled to begin this November in Seattle, I
- 19 would first like to briefly underscore the importance

- of finalizing pending bilateral negotiations with
- 21 China over Beijing's ascension into the WTO. Overall
- offered by the Premier during his visit to Washington
- in April was a commercially viable agreement. In my
- judgment, it was a severe error for the Clinton
- administration to have rejected what was clearly a

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- We should have accepted this agreement because it is
- 3 in both -- it is in both the short-term and long-term
- 4 interests of the United States. Because of the
- 5 information I have received, I placed absolutely no
- 6 blame on and Ambassador Barshefski for that failure.
- 7 She should receive only compliments for the
- 8 extraordinary skill and tenaciousness she continues to
- 9 display in these very prolonged negotiations with the
- 10 Chinese.
- WTO ascension for China requires a comprehensive
- opening of China's markets in all sectors. WTO
- ascension would lock China into a more open,
- transparent and nondiscriminatory trade regime
- 15 hopefully enforced by multilateral dispute settlement
- 16 procedures.
- 17 And in fact at a time when we have a special
- concern about the transfer of sensitive or dual use
- technology to China, this is such an agreement that

20	would institute important reforms and reduce
21	competitive coercion on American businesses to
22	transfer their industrial technology to China or for
23	China to require manufacturing offices to transfer

25 effectively gives up nothing. All the concessions are

24

jobs from America to China. The United States

- 1 made by China.
- 2 No where is America's advantages in China's WTO
- 3 ascension package more prevalent -- evident than in
- 4 the agriculture sector. With 1.2 billion people,
- 5 China is the largest potential market for agricultural
- 6 and food products in the world. Yet this vast market
- 7 is effectively closed to most American agriculture
- 8 exports today. The Agriculture Market Access
- 9 Agreement pending with China would address trading
- 10 routes, distribution, high tariffs, quotas,
- application of unsigned sanitary and phytosanitary
- standards, the reliance on state trading companies and
- exports subsidies, the offer made by Premier Xou is a
- 14 home run for America and especially Nebraska
- agriculture.
- Taken as a whole, these commitments move China
- towards a system based almost entirely on tariffs with
- extremely low tariff rates of 1 to 3 percent in most
- bulk commodities. More specifically, it reduces

- 20 tariffs to levels below those of most American trade
- 21 partners with the greatest reductions in the areas of
- top priority to American and especially Nebraska
- producers of beef, pork, poultry, wheat, corn,
- soybeans. By its tariff concessions, eliminates
- one-day restrictions on imports, requires the use of

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- 2 trading enterprises for key commodities and eliminates
- 3 export subsidies.
- 4 It is projected that by the year 2003, China
- 5 could account for 37 percent of future growth in U.S.
- 6 agriculture exports. It is an American short-term and
- 7 long-term national interest to be in the position to
- 8 make this projection a reality. That will only occur
- 9 with the expeditious conclusion of the pending market
- access agreements without any weakening of commitment
- 11 made by Beijing and China's timely ascension into the
- WTO, preferably before the beginning of the Seattle
- Round.
- 14 The Seattle Round will commence with a further
- 15 negotiations on agriculture and services as required
- in Uruguay Round Agreement which was completed in
- 17 1994. Through the Uruguay Round Agreement,
- participant countries agreed to open markets by
- 19 prohibiting non-tariff barriers, converting existing

- 20 non-tariff barriers to tariffs, and reducing tariffs.
- 21 Member countries also agreed to reduce expenditures on
- 22 export subsidies by 21 percent in terms of quantities
- and by 36 percent in terms of budgetary outlays and
- prohibit the production of any new export subsidies of
- agriculture.

1	While these are important first steps, they have
2	resulted in only a small amount of trade
3	liberalization, especially for agricultural products.
4	In addition to further negotiations on
5	agriculture, the Uruguay Round required further
6	negotiations on services, another key export sector
7	for the United States. The new issues of rules for
8	direct investment and competition policy are receiving
9	considerable attention.
10	Clearly this makes for a very full and
11	challenging trade agenda for Seattle. Therefore, I
12	would hope that the demands of some to turn the
13	Seattle trade round into a vehicle for making broader
14	environmenal and labor concerns and that are not
15	directly related to trade will not be accommodated.
16	Finally, by listening sessions like this one
17	today allow for our trade negotiators to learn
18	firsthand which issues are most important to Nebraska
19	farmers, ranchers, and agribusinesses. Our

- 20 negotiators must also have the authority to negotiate
- on behalf in a meaningful way.
- Today they're severely hampered by the
- 23 President's lack of fast-track negotiating authority.
- Fast track provides that Congress can consider trade
- agreements within mandatory deadlines, without

1	amendments. In other words, Congress either accepts
2	or rejects the package negotiated; it cannot amend it.
3	The Congressman appreciates the opportunity to be
4	able to address this, and there was further
5	information in his testimony that was provided.
6	MICHAEL LEPORTE: Thank you, David. We are at
7	that point on the schedule where we are to break for
8	lunch for one hour. Is there anything we need to wrap
9	up in terms of comments from either of you gentlemen
10	before we break for lunch?
11	(At this point, the noon break was taken from 12:30 to 1:30 p.m.)
12	taken from 12.30 to 1.30 p.m.)
13	
14	MICHAEL LEPORTE: I'm surprised we've got at
15	least half as many than we did this morning that stuck
16	around. That's dedication. What did Kevin Costner
17	say in the movie? Build it, and they will come. And
18	I think if we start, they will come. So we're going
19	to go ahead and start here for our afternoon session.

20	And I might mention one more time, in case anybody
21	snuck in that didn't hear this morning on the open
22	mike sessions, we would like for you to if you plan
23	on participating, having something you would like to
24	add for the record, to go out and get on that open
25	mike list at the front desk. And they will give you

- 1 the specifics for that. And we'll get you on the
- agenda. You'll be called by name. If you would do
- 3 that please.
- 4 We're going to get started for our afternoon
- 5 session. We did that bungee throw as our method of
- 6 keeping things in line this morning. It worked pretty
- 7 well. This afternoon we have a couple of defensive
- 8 linemen from the Cornhuskers that will be here. If
- 9 anybody goes over the six minutes, they will be
- tackled immediately. That's how we're going handle
- 11 that.
- First up this afternoon Dan Gerdes, Peter Mishek
- and Scott Houck. Dan, if you would come up, we'll get
- 14 started.
- DAN GERDES: I want to begin by thanking
- 16 Governor Johanns, Senators Kerrey and Hagel and
- 17 Congressman Barrett for this opportunity to they and
- also for the two Jims to sit here and listen to us.
- My name is Daniel Gerdes. My wife Mary and

20	daughter Annette and son-in-law Nathan Johnson run a
21	diversified farming operation in southeast Nebraska
22	near Johnson. I am a fifth generation farmer. My
23	daughter will make the sixth generation. And I was
24	born on the farm I was that I am now on but at that

time I was born in the tenant house and now I live in

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- 2 So we raise wheat, soybeans, corn, and pork all
- 3 of which are heavily dependent on the export market.
- 4 Pork is one of the major components of our income. My
- 5 views of the world trading situation may be somewhat
- 6 influenced by my experience as serving ten years as a
- 7 member of the Nebraska Wheat Board and also as my
- 8 experience as immediate past Chairman of the U.S.
- 9 Wheat Association. Having said that, I will tell you
- that my testimony is my view as a producer rather than
- 11 that of any organization.
- 12 U.S. producers know that exports are a must to
- that trade benefits both the importer and the
- 14 exporter. And we also know that fast trade benefits
- all who trade, and I'm a great believer that we have
- to get this fast-track thing going.
- U.S. tariffs average on our imports somewhere in
- the 5 to 8 percent area where the rest of the world is
- 19 near 50 percent. And I don't think we should ask our

- ag producers to drop further until the rest of the
- world comes down at least somewhere near where we're
- 22 at.
- And the U.S. has fewer trade-distorting practices
- than the rest of the world, so it is going to be
- harder to negotiate a fairer system just because of

- this. And it seems to me like three years ought to beadequate time to negotiate this.
- 3 I have had the opportunity to travel the world 4 and in doing so, my eyes were opened to some of the 5 inequities in the world trading practices. And all of 6 these areas must be addressed, but a couple of them 7 that come to mind right NOW are the state trading 8 enterprises. Either we need to eliminate them or at 9 the very least to allow their farmers the option of in 10 and out. They admit to selling different prices, in 11 other words, price discrimination to different 12 customers, selling high where we are sanctioned out 13 and we talked about sanctions earlier this morning, 14 and lower in our -- undercutting prices where we
- I personally have had millers in the Philippines
  tell me that, get the best price you can from the U.S.
  and we'll beat you by 7 to \$10 a ton. This is a
  common practice particularly from our friends to the

compete head to head.

- 20 north.
- Exports subsidies. How can a farmer compete with
- the government treasury? It's impossible. You know,
- the American farmer is sick and tired of being the
- residual supplier of the world.
- Generally our products exceed the quality in any

- 1 other part of the world, and we have a better variety
- of products. Both of these above-mentioned STE's and
- 3 export subsidies were key elements in the farmer's
- 4 expectancy of the Freedom to Farm Act. Most farmers
- 5 would prefer to get their income from the market, not
- 6 the government. But with our backs to the wall, we
- 7 may have no alternative but to ask for more help from
- 8 the government.
- 9 There are several things that are imperative that
- 10 Congress implement if we are going to approach the WTO
- talks with any hope of correcting these inequities in
- the world trade.
- Like I mentioned earlier, fast track. We must be
- able to negotiate these problems.
- Export enhancement programs, perhaps we may need
- 16 to reimplement just in order that we have a bargaining
- chip with the rest of the world. We try to
- unilaterally give up this hope that the rest of the
- world would follow but it didn't.

20	Sanitary and phytosanitary. Somehow or another
21	once we get the sound science answers, we need some
22	way to institute a way to enforce compliance on the
23	issues that have gone through the settlement and do it
24	quickly, not let it drag on for years. When it drags
25	on for years, you lose the support of the people that

- 1 it is supposed to help, the ag producers.
- 2 In conclusion, those of us in agriculture feel
- 3 that agriculture was sold out in the Uruguay Round
- 4 somewhat, and there is some reluctance by farmers to
- 5 enter into more negotiations. However, we realize
- 6 this is the only way trade problems can be solved.
- 7 Thank you.
- 8 MICHAEL LEPORTE: Thank you, Dan. Next up,
- 9 Peter Mishek, followed by Scott Houck and
- 10 Alan Tiemann.
- 11 PETER MISHEK: My name is Peter Mishek. I'm the
- international trade manager for Ag Processing, Inc.
- We're headquartered in Omaha, Nebraska. We're a
- multi-faceted agribusiness engaged in procurement,
- processing, marketing and transportation of grains and
- oilseed products for animal and human consumption. We
- 17 hold the distinction of being the largest cooperative
- soybean processor in the world, cooperative. And we
- are directly owned by nearly 300 local and regional

- 20 cooperatives in the United States and Canada. Our
- company has 300,000 farmer/owners.
- In Nebraska, AGP owns and operates a soybean
- processing facility. We operate an ethanol
- 24 manufacturing plant, and we are currently constructing
- a vegetable oil refinery. We also operate numerous

- grain terminals in Lincoln and also in Hastings,
- 2 Nebraska.
- We're also part of the National Oilseed
- 4 Processors Association, so my remarks will be
- 5 reflective of that organization's viewpoint.
- 6 First off, it is our view that further trade
- 7 liberalization is needed to open new marking
- 8 opportunities for the ever-increasing output of U.S.
- 9 agriculture. We think the U.S. should set an
- ambitious agenda for negotiations and use its
- leadership role to aggressively pursue a comprehensive
- 12 trade liberalization package.
- First off, with regard to the scope, we think
- that the scope of the negotiations should be
- 15 comprehensive. Although agriculture is only one of
- three negotiating areas on the built-in agenda for
- 17 1999 WTO negotiations, further reductions in market
- access barriers and trade-distorting subsidies
- 19 affecting agricultural trade should be a top priority

- for the United States. But we recognize that
- 21 concessions there may bring more pain than benefit for
- some other agriculture sectors. In order to offset
- these politically painful political reforms in
- agriculture, these countries will demand trade
- liberalization in other areas that bring them

1	benefits. Therefore, we hope the scope of negotiation
2	has to be broad enough to ensure that countries being
3	asked to make difficult concessions in agriculture are
4	assured some offsetting benefit in other areas.
5	In terms of structure, for the same reason we
6	support comprehensive scope, we also support a
7	comprehensive round of negotiation that concludes
8	with the single undertaking. If negotiations in some
9	sectors are allowed to conclude before negotiations in
10	other sectors, we could lose the negotiating leverage
11	in sectors where we are demanding concessions from
12	other countries. Therefore we would like a single
13	undertaking a single undertaking will result in a
14	more balanced outcome in our opinion.
15	In terms of the timeframe, we think that the
16	three-year timeframe suggested by some countries is
17	reasonable to us.
18	And with regard to oilseed specific issues and

the WTO negotiations, we have advanced the concept of

- a level playing field for oilseed and oilseed products
- 21 domestically and internationally.
- In the -- our objectives cover the broad range of
- the Uruguay Round agreement on agriculture. Market
- access, export subsidies and domestic support and as
- well as areas outside the agreement such as state

1	trading	enterprises	and	differential	export	taxes.

- 2 Our specific LPF objectives are first the largest
- 3 possible reduction in individual oilseed and oilseed
- 4 product tariffs with the eventual elimination of all
- 5 tariffs on oilseed and oilseed products.
- 6 Second, harmonization at the lowest possible
- 7 level of all tariffs on oilseeds and oilseed products.
- 8 Third, elimination of export subsidies.
- 9 Fourth, elimination of export taxes and other
- 10 trade-distorting measures.
- Fifth, discipline on export credits and export
- 12 financing.
- And, sixth, the elimination of coupled domestic
- support. That is support tied directly to production
- that support trade -- distorts trade, excuse me.
- We believe that the reduction of barriers to
- trade and oil and oilseed products and all agriculture
- products is the only way to expand the markets for our
- 19 highly production agriculture industry. The simple

- fact that 96 percent of the world's consumers live
- outside the U.S. and in many countries the demand for
- food and agricultural products is growing as income
- and population increases. Thank you very much.
- 24 MICHAEL LEPORTE: Thank you, Peter. Scott Houck
- is next up. Followed by Alan Tiemann and then

1	Robert Busch.
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- 2 SCOTT HOUCK: On behalf of the Nebraska Soybean
- 3 Association and the 1,100 soybean producers who are
- 4 members of the NSA, I would like you to thank you for
- 5 providing us the opportunity to present our views on
- 6 agricultural trade priorities for the next WTO
- 7 negotiations.
- 8 My name is Scott Houck. I'm currently serving as
- 9 President of the Nebraska Soybean Association. I'm a
- soybean and corn producer from Strang, Nebraska, which
- is in Fillmore County about 75 miles southwest of
- 12 Lincoln. While Strang, Nebraska, may seem far removed
- from international trade, we are well aware of the
- implication of global trade on individual communities
- and producers. At a time when American agriculture is
- 16 experiencing historically low prices, reduced
- 17 government support, and technicalogical
- transformation, a negotiation of future international
- trade policy should be at the top of everyone's

- 20 priority list.
- Getting improved access to foreign markets is of
- critical importance to soybean farmers. Every other
- row of soybeans produced by U.S. growers is exported
- in the form of whole soybeans, soybean meal, or
- soybean oil. Soybeans and soy products are the

1	nation's largest export commodity and exports reached
2	the 9 billion mark in the 1998-99 marketing year.
3	My economic livelihood and that of all Nebraska
4	and U.S. producers is linked to exports, market access
5	around the globe and economic growth, particularly in
6	the world's developing countries that account for more
7	than four-fifths of the world population. History has
8	shown that trade liberalization helps fuel worldwide
9	economic growth.
10	Through the American Soybean Association and
11	American Oilseed Coalition, oilseed growers and
12	processors have been working since the last round of
13	trade negotiation to advance a market opening
14	initiative for trade in oilseed and oilseed products
15	referred to as the level-playing-field initiative.
16	This initiative proposes to eliminate all tariffs,
17	exports subsidies, differential export taxes, and
18	non-tariff barriers to trade in oilseeds and oilseed
19	products. We believe that a level playing field will

- greatly benefit U.S. soybean growers by giving us
- 21 access to foreign markets, eliminating unfair export
- practices and stimulating demand among consumers.
- We believe this initiative should be vigorously
- pursued by the United States in the next WTO go
- around.

I want to thank you for the opportunity to

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Congressional representatives, federal agency and

State of Nebraska representatives, my name is

Alan Tiemann. I farm at Seward, Nebraska, and

- 20 currently serve as Vice Chairman of the Nebraska Grain
- 21 Sorghum Board. As a board member, I am Director of
- the U.S. Grains Council where I serve on the Council
- 23 Trade Policy Coordinating Committee. In that
- capacity, I'm working alongside the Council to closely
- 25 monitor the upcoming WTO negotiations to be held in

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	Seattle.

- We are pleased that you as administrative
- 3 officials and elected representatives have chosen to
- 4 bring the WTO process to the people through a series
- 5 of listening sessions such as this one. The WTO is
- 6 created to provide assurance to both producers and
- 7 consumers that trade will flow smoothly, predictably,
- 8 and as freely as possible. As stakeholders in the
- 9 international agricultural trade, we are pleased to
- offer input on behalf of the Nebraska grain sorghum
- 11 growers.
- 12 I would like to briefly outline some of the
- priority issues that the sorghum industry would like
- 14 to see addressed.
- Biotechnology and genetically modified organisms.
- 16 The WTO is an ideal forum to discuss biotechnology.
- 17 This is an issue of tremendous importance to U.S.
- producers. While we believe it is critically
- important that a set of scientifically sound

20	international standards be established to govern
21	GMO's, we also embrace the philosophy that customers
22	are entitled to get what they want. Currently, grain
23	sorghum is one of the few remaining non-GMO

25

commodities and as such our producers are interested

and willing to meet the needs of our international

customers in today's market, grain sorghum can be
marketed and sold with the complete confidence that
it is GMO free without the added cost, paperwork, and
risk of an identity-preserved program.
New scientific developments in sorghum research
offer potential for improved sorghum hybrids through
the use of biotechnology and development of an
internationally approved set of standards for biotech
crops would enable new products to move freely within
the world market.
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the world market.  Market access provisions of the previous GATT
the world market.  Market access provisions of the previous GATT negotiations stipulated establishment of minimum
the world market.  Market access provisions of the previous GATT negotiations stipulated establishment of minimum import access opportunities. We would like to see
the world market.  Market access provisions of the previous GATT  negotiations stipulated establishment of minimum  import access opportunities. We would like to see  sorghum specifically included in these minimum access
the world market.  Market access provisions of the previous GATT  negotiations stipulated establishment of minimum  import access opportunities. We would like to see  sorghum specifically included in these minimum access  agreements as it would provide opportunity in the

establishment in 1995, the WTO has had a positive

- 20 impact on U.S. agriculture. Tariffs have replaced
- 21 trade distorting and unfair non-tariff barriers with
- the promise of continued reduction and eventual
- elimination of these tariffs. For example, Morocco's
- establishment of tariffs has led to major purchases of
- U.S. grain sorghum. This volume is expected to see

- 1 100,000 metric tons this year. However, we need
- 2 further progress in this area.
- 3 Tariff rate quotas need to accurately reflect
- 4 consumption needs. Some nations have tariff rate
- 5 quotas set too low to allow their grain users to
- 6 import grains economically. At the same time, some
- 7 nations apply unequal tariffs on similar commodities.
- 8 These tariff inequities also need to be addressed.
- 9 On export subsidies, internal price supports and
- 10 export subsidies are the most trade-distorting
- government policies. We need the U.S. negotiating
- team to take a strong stance in pressing for the
- elimination of export subsidies as well as restriction
- on internal support measures that result in
- productions that would not occur absent payments by
- the government. This production increases world grain
- stocks and distorts markets with artificial lows.
- On sanitary, phytosanitary standards, WTO
- 19 provisions require SPS measures must be based on sound

20	science. These provisions have previously been
21	negotiated and the SPS committee has specifically
22	assigned the authority to review these measures.
23	We expect and support strict enforcement of thes

- We expect and support strict enforcement of these rules and encourage the development and adoption of
- international health standards, the same principles

- 1 for SPS should be applied to GMO standards.
- 2 State trading enterprise would -- we would
- 3 support greater transparency with regard to the
- 4 practices of state trading enterprises. Increased
- 5 transparency in their activities would place them more
- 6 under scrutiny of the global ag community and guard
- 7 against unfair trade practices.
- 8 The WTO is a young organization with a huge
- 9 responsibility since it is the only international
- 10 entity dealing with global rules of trade. It is
- intended to provide a trading system that honors our
- values, functions, under rules that are open fair and
- accountable.
- We would ask that the U.S. negotiating team to
- remain ever mindful of their charge and responsibility
- to U.S. agriculture as the Seattle talks resume.
- 17 Thank you very much.
- 18 MICHAEL LEPORTE: Thank you, Alan. Robert Busch
- will be next up, followed by Marvin Yost, then John

- Hansen.
- 21 ROBERT BUSCH: My name is Robert Busch, and I am
- from Mitchell, Nebraska, which is at the western end
- of the state. I have been a sugar beet grower for
- 24 more than 40 years. Today I'm proud to represent more
- 25 than 1,200 growers from Wyoming, western Nebraska, and

- 1 eastern Colorado who grow 160,000 acres of beets.
- I am also a corn grower who depends on a strong
- and viable corn sweetener industry that uses more than
- 4 800 million bushels of corn each year for sweeteners
- 5 which adds .25 cents a bushel to the price of corn on
- 6 the cash market. Almost \$1.3 million are generated in
- 7 the three states by the sugar and corn sweetener
- 8 industries as well as over 37,000 jobs that rely on a
- 9 strong sweetener industry.
- Sugar beets are processed in five factories that
- provide a variety of sugars that are shipped to
- 12 grocers and food manufacturers in 21 states. These
- customers enjoy the benefit of prices 32 percent below
- the average price found in other developed countries.
- Our proximity to these important food manufacturers in
- the mountain states makes it even more important to
- sustain an industry that guarantees a reliable supply
- at a reasonable cost. We are able to do this because
- we are among the most efficient producers in the

- world. And our growers and bankers have the ability
- of the domestic policy that doesn't cost the taxpayer
- a dime.
- The beet sugar industry has long been the
- stabilizing economic force in the mountain states as
- 25 the farmers and local businesses try to survive

1 periods of the devastatingly low c	commodity prices that
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- we're seeing today.
- 3 The sugar beet growers in this part of the
- 4 country know adversity all too well. We faced
- 5 bankruptcy in 1984, the explosion of our sugar silos
- 6 at Scottsbluff in the summer of 1997, and the many
- 7 hail storms that often shredded our crops, livelihood,
- 8 and dreams in a matter of minutes. Most of us have
- 9 been able to survive all these events, but these
- 10 challenges pale in comparison to what trade agreements
- 11 can do to us.
- Our growers have deep concerns and frustrations
- about the trade agreements that exist today. Almost
- 14 75 percent of the sugar produced in the world is
- produced in developing countries that are either not
- members of the WTO such as Russia and China or that
- 17 have substantially fewer commitments and a longer
- transition period and often have very low labor and
- 19 environmental standards.

20	The two major developed countries sugar exporters
21	are the European Union which use massive subsidies,
22	.25 plus cents per pound to dump millions of tons of
23	sugar on world market and Australia which has hidden
24	subsidies and a marketing monopoly. This is why the
25	world market price for sugar is currently only

- 1 one-third of the cost to produce it worldwide. The
- 2 Uruguay Round has done nothing to fix these problems.
- Rather than leveling the playing field, the Uruguay
- 4 Round simply locked in the distortions and lowered the
- 5 playing field.
- 6 U.S. ranks among the lowest cost producers of
- 7 sweeteners in the world. Yet sugar growers are
- 8 threatened by unfair practices by foreign industries
- 9 and governments.
- In an effort to correct some of the failures of
- past agreements, we make these recommendations for the
- 12 next round of trade negotiations.
- These include foreign countries must comply with
- agreements already in effect, eliminate direct and
- indirect export subsidies and state trading
- 16 monopolies.
- 17 Negotiate trade agreements, recognize that
- various ag industries and markets are different with
- diverse characteristics and sensitivities.

20	Other	countries	must	reduce	their	support	levels	,

- 21 to those of U.S. sugar farmers before further
- concessions are made.
- Our growers make the following recommendations on
- the basis of upcoming negotiations in the World Trade
- Organization. Compliance. Before the U.S. forges any

- 1 new agreements, we must make sure that all the WTO
- 2 members are in compliance with the current agreement.
- The U.S. and any other country that has surpassed
- 4 their commitments should be given credit for doing so
- 5 before being required to make further cuts.
- 6 Catch up. The Reformed Sugar Policy of the 1996
- farm bill removed the guaranteed price safety net for
- 8 sugar farmers. The United States must not reduce its
- 9 support for agricultural programs particularly for
- import sensitive crops such as sugar any further until
- all other countries have reduced their support levels
- to our level.
- Export subsidies, state trading monopolies.
- Export subsidies must be eliminated in state trading
- monopolies like Australia's Queensland Sugar
- 16 Corporation must be addressed.
- 17 Labor and environmental standards. Since nearly
- three-quarters of the sugar produced in the world is
- in developing countries, most have substantially lower

- 20 labor and environmental standards. For example,
- 21 Brazil uses child labor and forced labor in the cane
- fields. Incentives must be provided to raise and
- comply with our standards.
- Negotiation strategy. I'm going to run out of
- time. Since U.S. sugar beet farmers do not have the

- 1 risk management tool such as with hedging options, or
- 2 forward contracting that are available for other
- 3 crops. It is imperative that tariff rate quotas are
- 4 maintained to import sugar only on a needs basis.
- 5 Therefore with regard to market assets, the
- 6 traditional and flexible request offer type of
- 7 negotiating strategy must be followed rather than a
- 8 formal approach.
- 9 It has been said that in business, you don't get
- what you deserve, you get what you negotiate. It's
- efficient and essential in the industry, deserves to
- be allowed to meet fairly in an international
- marketplace, that directly depends on the agreement
- that you negotiate.
- We look forward to working with you with the
- months and years ahead.
- Once again, we thank you for the opportunity to
- address you today. Thank you very much.
- 19 MICHAEL LEPORTE: Thank you, Robert. Marvin Yost

- is up next. John Hansen after him and Phil
- Hardenberger can get prepared as well.
- MARVIN YOST: My name is Marvin Yost, and I would
- 23 like to express the appreciation of the Nebraska wheat
- grower for the opportunity to present our thoughts to
- 25 this listening session today.

1	Mark the importance we place on the seriousness
2	with which we approach the coming trade negotiations.
3	We would like to open our discussion by stressing that
4	the overriding concern that must guide all of the
5	negotiations during the coming trade talks is the need
6	to make doubly sure no additional domestic farm
7	support programs are traded away.
8	The most recent Uruguay Round and the predecessor
9	bilateral negotiations ended up sharply reducing
10	available options for offsetting unfair trade
11	practices and has led to the disastrous farm income we
12	have witnessed over the recent years.
13	The Nebraska Wheat Board is not against trade in
14	any sense of the word. We fully recognize the
15	importance that the international trade plays for the
16	agriculture community. In fact the Nebraska Wheat
17	Board is one of the pioneers in wheat promotion,
18	having been the second entity to organize on behalf of
19	the wheat industry.

20	However, we are convinced that the level playing
21	field will never exist in rural agricultures. As an
22	example, specifically Nebraska producers here can't
23	even compete against producers in adjoining states due

- to the Nebraska excessive property tax.
- Furthermore, we know that food security is a top

1	priority	of any	nation,	and	this	basic	public	policy

- 2 will drive nations to make every attempt to over
- 3 produce those commodities they can grow for their own
- 4 food supply. The net result in this desire to feed
- 5 their own people which prevails across the world is
- 6 that the nations will always strive for excess
- 7 production capacity to produce food regardless of
- 8 price levels needed to assure viable economic return
- 9 for those growing the crops.
- 10 As long as this ability to over produce exists,
- is that an economic fact of life that producers will
- 12 not receive an adequate price to meet production costs
- and still support their families. Thus the focus of
- our comments will recognize that markets will almost
- 15 never provide adequate prices to assure producers
- sufficient returns to stay in business.
- 17 There have been only two periods since the end of
- World War II reconstruction that market prices were at
- levels to fully compensate farmers. One was in 1973

- and 1974 period. An unexpected USSR buying and
- another was just a few years ago in 1995 and 1996,
- when a series of short crops impacted much of the
- world. Therefore we want to stress the importance of
- tempering any trade agreement to permit complimentary
- income to facilitate the needs of productive

l	agricu	lture.

- 2 As part of negotiations, we feel that the
- 3 following conditions are imperative for the benefit of
- 4 producers.
- 5 The authority to conduct domestic programs such
- 6 as are defined by the blue box provisions of the
- 7 Uruguay Round agreement, and our agriculture
- 8 absolutely must remained. We know full well that
- 9 Europe will continue to support their farmers with
- production set asides for a system of direct
- payments. It will be critical that we should not tie
- our hands in terms of future farm policy by
- restricting any appropriate option including
- production control measures when use of them may be
- 15 dictated by economic conditions.
- Secondly, we must be assured that provisions are
- included to enable implementing an adequate crop
- insurance program using fully adequate contribution
- 19 from the USDA, specifically the crop revenue coverage

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20	nrovisions	Present rick	management	agency insurance
20	provisions.	I I COCIII I ION	manazomon	agone y mourance

- 21 programs should clearly be defined as a green box
- 22 permitted concept and remain unrestricted in any
- manner.
- It seems to be a far-fetched interpretation to
- assume that a program which is based on an open market

1 ı	price	discovery	and	covers	less	than	100	percent	of

- 2 producers' production costs can in any way be trade
- 3 distorting.
- 4 Third, we need to clarify the role of the loan
- 5 deficiency payment in terms of how it was judged under
- 6 trade agreement rules. It is crucial that LDP based
- 7 on uncapped loan rates is considered to be within
- 8 green box permitted farm program provisions. Due to
- 9 the red light, I'll conclude my remarks.
- 10 MICHAEL LEPORTE: Thank you, Marv.
- 11 JAMES SCHROEDER: I earlier tried to explain fast
- track in case anybody didn't understand it, and I
- hesitated to get into the green box and the blue box
- and the amber box. I don't think I'll do that. But
- just to say that on the area of domestic subsidies,
- what we tried to do was to break those apart and on
- 17 the basis that we -- all countries have programs to
- support our farmers and help our domestic agriculture,
- and the question is, okay, can we agree that some of

20	these types of programs are okay and shouldn't be
21	we shouldn't worry about those like money into
22	research and then some are questionable? But what
23	we're really trying to do is identify programs that
24	are distortive of trade and tied into price and

production. And those are the ones that we were

- 1 trying to get a handle on and bring those down. The
- 2 ones that are most trade distorting.
- 3 So that's what we're talking about when we talk
- 4 about green boxes and blue boxes and amber boxes. And
- 5 that whole area is going to be an area of negotiation
- 6 in the next round I'm sure because, again, our effort
- 7 here is to recognize that all countries will continue
- 8 to support their farmers in some way or another but to
- 9 try to identify and reduce those types of programs
- which are the most distortive to the world trading and
- 11 price system.
- 12 MICHAEL LEPORTE: Next up, John Hansen.
- 13 Phil Hardenberger will be after John, and then we'll
- 14 go into our open mike segment and Bill Burrows will
- 15 follow Phil Hardenberger.
- 16 PHIL HARDENBERGER: Good afternoon. Welcome to
- 17 Nebraska. Thank you for coming to Nebraska for these
- important listening sessions.
- 19 For the record, my name is John Hansen. I am the

- 20 President of the Nebraska Farmers Union, the second
- 21 largest general farm organization in Nebraska, and on
- the national level we are the second largest general
- farm organization in American. I also serve as a
- 24 member of the President's Agricultural Policy Advisory
- 25 Committee for Trade.

1	And as I look at the U.S. position on trade, and
2	I think about where we have come in the efforts for
3	trade liberalization and where we have come in the
4	farm economy, before we prioritize our positions
5	relative to the upcoming round in Seattle, I think we
6	have to stand back and take an honest assessment of
7	where it is we're at in production agriculture. And
8	it is absolutely imperative that we recognize that the
9	transitions that we have made to date in both trade
10	policy and as it has geared and directed farm policy
11	has caused American farmers to be in the worst
12	financial position that we have found ourselves since
13	the great depression.
14	And that production agriculture is not only
15	facing deep, deep economic prices that unless we
16	change the direction the farm and trade policy, to put
17	more earned income into the pockets of farmers, that
18	we are going to cause widespread economic collapse of
19	the very system of family farmer and rancher.

20	owner-operator agriculture that the United States has
21	used to successfully make us the world's most
22	efficient producer of food and fiber, the most

- environmentally responsible producer of food and
- fiber, and the system that has the largest amount of
- social and political benefits. And so that very

1	system of production agriculture today hangs in
2	jeopardy because of a prolonged period of lack of
3	earned income.
4	And as we think about our trade position, our
5	focus has been geared towards the short list of the
6	grain and meat processors and how it is they view
7	market distortion and how it is that they view the
8	rules of trade. And so what we have now is a very
9	unfair, inequitable system and a very unfair and
10	inequitable U.S. position in my judgment that gears
11	much too much focus toward high volume kinds of
12	agricultural exports. And we ignore the kind of value
13	that puts earned income in the pockets of farmers
14	first.
15	So we're helping facilitate the concentration of
16	the ag sector. We're helping force family farmers out
17	of business. And if you look at the overall picture
18	of what it is that we're doing, from an industry

standpoint, if you compare where we're at today and

- where we're likely to be this year as compared to
- 21 1996, I look at my June 2nd, 1999 Outlook for U.S.
- Agricultural Trade, and it tells me that compared to
- 23 1996, that exports of agricultural products are likely
- to be down \$9.8 billion while imports are going to be
- 25 up \$4.9 billion and the balance of trade for

- agriculture products is going to shrink \$15.7 billion
- 2 from 1996.
- What is the primary difference between those
- 4 figures? The difference is value. The difference is
- 5 that in '96 we had higher values, and today we have
- 6 lower values. So as we look at the ever shrinking
- 7 share of the farmers and ranchers' share of the food
- 8 dollar in domestic food retail, that same problem
- 9 persists in exporting.
- The risk and the benefits of producing for the
- 11 export market are not fairly or equitably shared in
- our domestic system. When we win, we don't win at the
- same rate as do the actual exporters, and when we
- lose, we're the first to get our nose bloodied, and
- we're the last one to get fixed up.
- So as we look at some of the things I think we
- ought to look in terms of market distortion relative
- to the U.S. position in the world economy, I see a
- 19 need to look for the same things we do in domestic

- 20 policy and let's look at the impact, the negative
- 21 impact of market concentration. Let's look at the
- 22 negative impact and price distortion of capital supply
- which makes any system of marketing worse but
- 24 certainly the more noncompetitive the system, the more
- damage that capital supply does. Let's look at the

- 1 impact of import and export dumping. Let's look at
- 2 the impact of being able to disassemble supply
- 3 management which brings production into alignment with
- 4 utilization. If we look at the surplus we create now
- 5 and the non-competitive system that we have, the
- 6 negative impacts of the farm has been tremendous. And
- 7 if we're going to get serious of looking at the
- 8 business of agricultural trade, let's put that on the
- 9 table which has more to do with the total agriculture
- production than any other single issue and is not now
- on the table and that is, how we develop effective and
- 12 fair coping mechanism to equalize the differential in
- 13 the relative value of currency.
- 14 Thank you very much.
- 15 MICHAEL LEPORTE: Thank you, John. Next up
- 16 Phil Hardenberger. He'll be followed by Bill Burrows
- 17 and William Kaliff.
- 18 PHIL HARDENBERGER: My name is Phil Hardenberger.
- 19 I'm a pork producer, veterinarian, and past President

- of the Nebraska Pork Producers Association. I would
- 21 like to take this opportunity to thank you for
- allowing me to present a few thoughts about Nebraska
- agriculture and the great importance to producers, the
- impact of the WTO conference in Seattle will have on
- all of agriculture.

1	The Nebraska Pork Producers Association has
2	always been a supporter of world trade and free and
3	fair trading system. Nebraska's continued production
4	of high quality pork is dependent upon the projected
5	growth of the export market. The independent producer
6	will continue to be a vital force in Nebraska's
7	economy and if and only if we can find a way to share
8	in those profits. Then we will reap the benefits in
9	years to come.
10	It is estimated that the U.S. pork producers are
11	poised to overtake the EU as the world's largest
12	leader in pork exports. Ten years ago the U.S. was
13	the world's second largest importer of pork. Today it
14	is the world's largest exporter of pork. Within the
15	next decade, the U.S. is expected to become the
16	world's largest pork exporting country. Forecasters
17	expect a 36 to 45 percent growth in world pork trade
18	in the next decade. And this will only happen if we
19	have fair and equitable trade policies.

20	We need to lower trade barriers through trade
21	agreements. While our export performance is
22	impressive, it nevertheless remains severely limited
23	by factors such as the lack of access to many of the
24	world's pork markets and unfair subsidies provided to
25	many other competitors.

1	True liberalization of ag trade will require
2	another negotiation, another cycle of significant
3	cuts. The Nebraska pork industry strongly supports
4	further trade liberalization measurements because such
5	measures will permit the industry to exploit this
6	competitive comparative advantage in international
7	markets.
8	The renewal of trade authority should be a high
9	legislative priority for both Congress and the
10	administration. We urge Congress and the
11	administration to work together in a bipartisan manner
12	to get traditional trade negotiating authority renewed
13	before the upcoming WTO meeting in Seattle. Without
14	renewal of traditional trade negotiation authority, it
15	will be difficult to make serious progress in the WTO
16	trade negotiations. For our negotiators to have
17	credibility at the bargaining table, this
18	administration must have the fast-track authority as
19	many other people have mentioned.

20	Other countries will not make concessions for
21	fear that Congress will cause the administration to
22	make changes in any agreements they bring back.
23	Tariff reductions must be accelerated.
24	Notwithstanding the progress made in the Uruguay

Round, tariffs on ag products remain very high. The

1	accelerated reduction of tariffs is the pork
2	industry's number one priority in the upcoming trade
3	round. U.S. ag tariffs which average only about five
4	percent as you've shown earlier are dwarfed by the
5	agricultural tariffs of other nations which average as
6	much as 50 percent. For some products tariffs of over
7	200 percent remain in effect. Ag tariffs must be
8	lowered from these high levels on an accelerated
9	basis. A substantial reduction in the highest tariffs
10	would help to end practices such as price bands in
11	which high bound tariffs create a cushion that allows
12	lower applied tariffs to be adjusted frequently in
13	order to keep domestic prices within a specified
14	range.
15	Further, a date needs to be set with which all of
16	these tariffs would be reduced to zero. Export
17	subsidies should be eliminated. Export subsidies
18	remain a major problem for U.S. agriculture. The
19	elimination of export subsidies is a top priority for

- the U.S. pork industry in the upcoming negotiations.
- 21 Export subsidies transfer market share away from
- U.S. pork producers, the world's lowest cost producers
- of pork and give it to the EU and other less efficient
- pork producers. U.S. pork exports to Japan have
- increased under the pork import regime negotiated with

- 1 Japan and Uruguay Round. However, U.S. pork exports
- would explode if Japan's market is liberalized further
- 3 in the upcoming trade round.
- 4 Greater market access in Japan is again a number
- 5 one priority of the U.S. pork industry in the next
- 6 round, keeping in mind that the next step in our
- 7 priorities would be bringing China into the WTO.
- 8 Thank you.
- 9 MICHAEL LEPORTE: Thank you, Phil. Next up is
- Bill Burrows, then William Kaliff and Diane Danehey.
- 11 BILL BURROWS: I'm Bill Burrows from Adams,
- 12 Nebraska, and I'm a farmer. I might be under a
- question on that today and my children also because
- the majority of our income in our family no longer
- comes from the farm. We've rather followed the
- national trend in which 80 to 85 percent of U.S. farm
- income today in the last six or seven years has been
- from non-farm sources. We are still and three of my
- 19 children are involved in farm operations that are

- adequate to make a good income in volume and size and
- resources put in, but it is not there. It's not there
- 22 nationally because 80 to 85 percent of the farm income
- 23 according to USDA statistics has been coming from
- 24 non-farm sources.
- Now I heard an economist from Washington here

1	Just a couple years ago say that we were in good snape
2	in agriculture because this farm income was getting up
3	there commensurate with the city folk. But the basis
4	of it was the 80 percent that took it over the hump,
5	and that's a sick situation for a country that is
6	looking forward to going ahead and planning a national
7	food supply that's solvent and sound for our own
8	nation. We don't have a plan that is working.
9	I want to hit one thing that I was involved in
10	eight years in the Legislature on our Agriculture
11	Committee. And one point that impressed me quite
12	well, we toured the largest load-out facility at that
13	time in New Orleans that was ship loading. And the
14	office manager told us without making any bones about
15	it, he said we trade train loads coming down to this
16	port of grain when we need to get that ship out on
17	time. Most of their grain was being loaded from
18	barges because it was difficult on the train side, but

he admitted the major grain companies, this handful of

- 20 major grain companies that control all or nearly all
- of the exports of this country were trading this way,
- and this is considered this competitive competition.
- When you've got them trading under gentleman's
- agreements train loads of grain to make their
- shipments. Now that's not a very competitive

- 1 situation if I read it.
- 2 The other thing they were explaining was how they
- 3 brought everything up and one of the grain inspectors
- 4 one night he was explaining to me how it was a rough
- 5 job checking out those shipments because they were
- 6 bringing up at that time all of those loads to the max
- 7 allowable in the grade and some of these countries
- 8 were telling us that they couldn't get a grade
- 9 guaranteed better than number three. Now number three
- grain when it is at the max of inert and other
- 11 materials is pretty poor grain.
- 12 I think that any discussion today of exporting
- and solving farm problems, we need corrections made.
- 14 Most of those have been discussed here today, but a
- discussion without discussing monopolistic power,
- 16 monoxinistic power and the situation that exists where
- 17 a handful of major grain companies control the exports
- of this country, and the presumption is ridiculous
- 19 when you see a situation where hogs were brought to

- 20 .10 cents a pound just this last winter for the farmer
- and under .10 cents a pound, and the packers and the
- chains carried those hogs through on a retail price
- that would have brought enough to the farmer to have
- kept him in business.
- 25 Had my son and I in our operation instead of

1	going to some other supplements here times or rotal
2	years ago gone into a large hog operation, we would be
3	or could be out of business or very nearly there. My
4	family is in a strong position, so basically I'm
5	speaking for the possibility that my grandsons could
6	farm. And to fail and recognize and discuss farm
7	markets without us discussing monopolistic power is
8	naive. It's below the things I learned when I was in
9	the fifth grade in grade school.
10	The economist that can ride this out and discuss
11	this and the assumptions that the price is going on
12	through and down to that farmer are erroneous
13	assumptions and have to be looked at in the discussion
14	of this.
15	Previously we've had support price generally that
16	guaranteed a little more than cost of production, but
17	in the last couple of years we have a farm bill that's
18	pulled the rug out of agriculture out from under, and

if we don't get some basic help there as well as

- 20 looking at these export markets, a big share of our
- farmers in Nebraska are not going to be there.
- I do know the loan situations in this state, and
- 23 it's sick. We have hundreds and hundreds of farmers
- in this state that are riding right now. We don't
- have many sales, but they're riding on loans that

- 1 won't cash flow short of 2.30 corn and our corn
- doesn't match that. We've got to have it immediately,
- and it takes a great deal more than just a relook at
- 4 export policy. I want it looked at and corrections
- 5 made where they are needed.
- 6 But thank you.
- 7 MICHAEL LEPORTE: Thank you, Bill.
- 8 William Kaliff is next and Diane Danehey and
- 9 Joe Roberts.
- BILL KALIFF: I'm Bill Kaliff, and I'm from
- 11 Grand Island, Nebraska. The thing that I would like
- to ask or bring to your attention right now is that I
- want to know who is in charge of inventory control for
- 14 this magnificent farming operation that we have going
- 15 for us. To show what lack of inventory control has
- done to us, I took and pulled some numbers off of the
- 17 net last evening. And the end of 1997, the corn
- supply in the United States was 24 and a 4th percent
- of the world supply at that time at the end of the

- year. And that created a price of \$2.70 per bushel.
- At the end of '98, the United States had 38.5 percent
- of the world's supply of corn. The corn that had not
- been used in that year. And that in turn gave us a
- \$2.45 per bushel price. In 1999, the figures that I
- pulled off of the net indicate that the United States

1	ic	going	to have	a 45 6	percent	of the	world's	corn
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- 2 surplus. The corn that hasn't been consumed at the
- 3 end of that time. And that is projected to give us a
- 4 price of approximately a \$1.85 a bushel.
- 5 In addition to the price of corn having gone
- 6 down, the price of hogs last year basically
- 7 evaporated. It just went down to nothing. We've
- 8 had -- our beef people have been in trouble for the
- 9 last several years, and what I want to know is who
- is it that's in charge of the inventory control
- 11 for this great nation that we have? Admittedly we
- can produce the stuff. But we produce it to excess
- and this excess diminishes the value that we get per
- 14 unit.
- Let me carry on here and just give you another
- shot. The farm income stabilization that is projected
- to be for 1999 is \$18 billion, 405 million dollars.
- This is the money that's going to come out of the
- 19 treasury, the federal treasury to basically go to

- these half a million farmers that are still engaged in
- 21 the business to keep them in operation, to keep them
- from falling apart. They can't make it on the prices
- that we're getting paid for the market, and
- surprisingly enough that \$18 billion boils down to a
- stipend for each person in the United States, man,

- 1 woman, and child of \$69.07 per capita. I would much
- 2 prefer that we got that out of the market. I don't
- 3 want it coming out -- being paid into the treasury and
- 4 then sucked back out by farmers that need it to
- 5 continue in existence.
- 6 The -- it's interesting to see what's happened,
- 7 where do these profits go? Obviously Cargill got some
- 8 of them. The Iowa Beef Packers got some of them. The
- 9 Iowa Beef Packers fourth quarter dividend at the end
- of last year in 1998 was .92 cents per share. That
- was four times what the dividend had been for the
- previous year. So as we create additional items to be
- expended or to be sold by our processors, it's their
- income that goes up and ours that goes down.
- I would like to address this to both of the Jims
- over there. Are you aware of the mission statement or
- the vision statement that USDA has? Either one of
- 18 you, do you know what it is?
- 19 JAMES SCHROEDER: USDA?

- 20 BILL KALIFF: Yes. USDA has both a mission
- 21 statement and a vision statement.
- JAMES SCHROEDER: I'm sure that's right. I don't
- have it in front of me. We've been working on this
- vision statement and mission statements.
- BILL KALIFF: Well, somebody has diluted you

- because it's on the net. And the mission statement as
- 2 I copied it last evening is "to enhance the quality of
- 3 life for the American people by supporting production
- 4 of agriculture." I can give you a copy of this when
- 5 I'm through.
- 6 The vision that USDA has is of a healthy and
- 7 productive nation in harmony with the land and
- 8 whatever semblance of harmony there was at one time is
- 9 totally gone. The farmers are probably in the worst
- shape that they have -- excuse me, I guess I used up
- 11 my time.
- 12 MICHAEL LEPORTE: Thank you, Bill. Any further
- 13 questions? Next up Diane Danehey and Joe Roberts
- 14 followed by Jim Weber.
- DIANE DANEHEY: My name is Diane Danehey. My
- husband and I have three children and farm south of
- 17 Hastings. We raise corn, soybeans, wheat and have a
- cow/calf operation. And I would like to speak to you
- 19 a little bit today about sanctions and embargoes, but

- I'm going to a little bit of a different approach to
- it than what's been heard.
- So far today we've talked mostly about how those
- things affect us, but last year I had the opportunity
- to travel to Cuba, and I would like to just mention
- some of my observations from that trip.

1	First of all, we met with Senor Pedro Alvarez who
2	is the head of the agency in Cuba that imports all
3	their food, that feed grain and food stuffs. And he
4	explained to us that in the past few years especially
5	since the collapse of the Soviet Union that there's
6	been a 37 percent drop in the economy in Cuba which
7	many of you are aware of the conditions there. And in
8	1992, what was called le pertuda in Spanish, the
9	opening became part of their constitution and this
10	allowed for some changes in the basic structure of
11	agriculture in Cuba. And so now whereas before the
12	collapse of the Soviet Union, about 80 percent of the
13	farm operations were state owned and operated, now
14	it's 80 percent privately owned and operated. Some of
15	those private groups are cooperative, so they're
16	groups of producers who have gotten today with their
17	land and formed cooperatives, and we were able to
18	visit one of those cooperatives.

Another change that has happened in Cuba is that

20	now instead of all the produce being sold through the
21	government, they have opened what are called mercados
22	agropecuarios which are free, open agriculture

- 23 markets. So the cooperative that we visited after
- they have sold the amount of goods that they have
- contracted with the State, then any excess production

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l	can	be	sold	1n	the	free	market.

- 2 And these I thought were interesting innovations
- 3 in Cuba. We -- another observation that we made was
- 4 the -- to the extent that other countries are
- 5 becoming involved in the Cuban economy. And we
- 6 witnessed at Havana Harbor we saw two French ships
- 7 unload wheat. We visited with the director about
- 8 joint ventures that are taking place in Cuba by the
- 9 Israelis, European Union countries and so on.
- 10 Cuba imports much of their corn from Argentina.
- 11 They get a lot of wheat from Canada. So all of this
- was impressed upon us. And, of course, they said they
- were eager to trade with the United States, but in the
- meantime, they will do the best they can. And, of
- 15 course, the rest of the world is involved in their
- economy now as they pursue this opening.
- One of the major points that I -- that impressed
- me personally was when we found out about the ration
- 19 system because the Cuban people since there is a

20	shortage of beef and dairy products and other food
21	stuffs, they have a rationing system. Cubans received
22	coupons, and they can get for their coupons if
23	these things are available, they can get them at a
24	ration store. But they get one pound of beef per
25	year. They get two pounds of chicken per year. It's

- 1 hard to imagine people surviving. They do get rice --
- 2 five pounds of rice a month and a bun of bread a day.
- 3 Dairy products are extremely short supply, so the only
- 4 people who are rationed the liquid dairy products are
- 5 children under seven and pregnant women.
- 6 So looking at this from, like I said, the other
- 7 angle, how sanctions and embargoes affect the people
- 8 on the other end, as you said this the Cuban market is
- 9 not huge, it might just be a tweak in our export
- picture, but to the people that live in Cuba, it might
- mean a better nutrition.
- Thank you.
- 13 JAMES SCHROEDER: Thank you very much. I do want
- to comment on the sanctions because it's been
- mentioned several times. I think that led by the
- agriculture community, we are on the threshold of
- major changes in the U.S. sanctions policy. As you
- 18 know, the President earlier this year made a strong
- statement that food and medicine should not be used as

- a foreign policy tool. And the administration itself
- 21 is working now on regulations which will establish the
- presumption that food and medicine are not to be
- 23 included in U.S. sanctions policies.
- In the Congress, we have steps that were started
- 25 last year by Senator Luger, Congressman Hamilton.

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- 2 some section try to eliminate food and medicine from
- 3 sanctions policies.
- 4 Now frankly, today there are only about six
- 5 countries that are subject to sanctions on food and
- 6 medicine. And a couple of those are unilateral -- I
- 7 mean, excuse me, multilateral.
- 8 The Iraq sanction regime, for example, is going
- 9 on under the United Nations, and this does have this
- oil for food exception. North Korea although it's
- under our Trading With the Enemy Act, we are sending
- North Korea food through the World Food Program.
- 13 Frankly, in some very substantial amounts because
- people are literally starving. So this change,
- there's really only a few countries that we're talking
- about now Sudan, Libya, and Iran I think are the three
- major countries. But there is a consensus now in
- Washington, in Congress, the administration, that food
- and medicine should not be included in these sanctions

- 20 policies. Why? Very basic humanitarian reasons that
- 21 I think Diane has talked about with respect to Cuba
- and the other is the economic reasons. We do this
- stuff and who is there to sell the wheat and the corn?
- The Australians, the Canadians, the French. So I do
- 25 think we've got this change going now, and that's the

l	good	news

- Now in Cuba, I must tell you there we're looking
- at legislation, the Helms-Burton law. Senator Helms,
- 4 this is no longer up to the President, but the
- 5 Congress has legislated the current regime of
- 6 sanctions policies addressed at and to Cuba. The
- 7 President has tried to tweak that a little bit. We've
- 8 tried to liberalize that as much as we can. We can
- 9 send some food and medicine down there in limited
- quantities which has been done to non-state controlled
- 11 entities. But Cuba is a very special case for all the
- political and historic reasons which I don't have go
- back through. I'm sure you're all aware of it.
- 14 My question -- my personal question whether
- 15 you're left, right, green, or red, who would follow a
- policy for 45 years that doesn't work? If
- 17 Jack Kennedy came back from the grave tomorrow and
- we'd say, President Kennedy, you won't believe what
- 19 has happened, the Wall's down, the Soviet Union has

- 20 disappeared, the whole world is off trying to figure
- out how to deal with the market capitalists, and he
- would say fantastic. Oh, by the way, there's one
- policy that we're still following that you started in
- 24 1962. And guess what, Fidel is still down there. I
- don't understand it. I'm not sure anybody does. I

- look forward to the day when we can open up down
- 2 there.
- 3 It seems to me the lesson of modern history
- 4 with the Soviet Union, China, everybody else is, when
- 5 you open up, the guys behind the walls, they last
- 6 about six months. And the sooner we get more baseball
- 7 games down there and more trade going, we're going to
- 8 have a much better situation. That's my personal
- 9 view.
- 10 MICHAEL LEPORTE: Thank you, Jim. Joe Roberts.
- Jim Weber is next and Rex Woollen.
- JOE ROBERTS: I'm Joe Roberts with Robert's Seed.
- On behalf of our company and the organic industry, I
- would like to thank every one for the chance to visit
- with you today. I live in Axtell which is 17 miles
- southwest of here. We own a grain processing facility
- in which most of the grain is organic. We are
- certified to process organic grains through the
- 19 Organic Crop Improvement Association and FVO which is

- Farm Verified Organics. We were recently inspected to
- 21 process grain that is GMO free.
- I'm past president of the Organic Crop
- 23 Improvement Association, Nebraska Chapter One.
- 24 The organic industry is one of the
- fastest-growing sectors in the ag industry, and I

1	question	if it	gets the	attention	that it	deserves.

- Why is the organic market growing? Simply because
- 3 the consumers want organic products and more farmers
- 4 want to farm organically if the price will support
- 5 their efforts. People sometimes look funny at the
- 6 organic industry, but I don't really see the problem
- 7 with trying to buy and eat food that is grown without
- 8 chemicals. We have a hard time in this area of the
- 9 nation because so many of the farmers do use chemicals
- because it's easy to farm that way.
- Farms have been getting bigger with the size and
- 12 advancements in ag machinery. With the large
- machinery and the use of chemicals, the farmer can
- cover more acres. But is this the only answer for
- tomorrow's ag? Just because the farmer has more acres
- and a better yield, does he earn a better income or
- live better? If he can't sell his crop or receives a
- low price, his efforts have failed. Coffee talk shop
- 19 -- coffee shop talk is much about yield, but

20	value-added products and profit per acre need to be
21	discussed. Value added and organic products are a way
22	to keep smaller farms and communities alive while
23	keeping natural resources such as our water clean.
24	Foreign countries ask for organic grains and meat

which is GMO free. The same countries have been told 25

1	that U.S. farmers are not capable of segregating
2	products. I would testify that the seed industry and
3	the organic industry can and does segregate.
4	Instead of those countries buying a genetically
5	modified product from the U.S. that we've tried to
6	sell them, they've made their purchases elsewhere.
7	Another problem I would like to briefly discuss
8	would be transportation. Single car rates are
9	important for us for our domestic markets but also for
10	our exports markets.
11	I've heard there's going to be a price increase,
12	and that would devastate the value-added markets.
13	Do I think that farmers all of them tomorrow
14	should switch to organic farming? No, I don't think
15	that's the answer either, but I would hope that we
16	that we could listen to the foreign countries and
17	allow the organic industry to grow at the same pace
18	that the consumers want it. And I would hope to help

the farmers help themselves market their products.

- Thank you.
- 21 MICHAEL LEPORTE: Thank you, Joe.
- JAMES MURPHY: One question. Are there any trade
- policy barriers or restrictions that you think are
- 24 impairing the ability of organic farmers to trade
- 25 their products? Is there anything we should be

- 1 attempting to do in the upcoming negotiations in that
- 2 regard?
- 3 JOE ROBERTS: I'm not sure on that. I don't
- 4 know that we're getting the support that we need. I
- 5 don't know if that's -- that's kind of a broad answer.
- 6 But it's not something we're pushing at this time and
- 7 may be not pushing the value-added products enough.
- 8 The European Union is coming down with strict
- 9 regulations as everybody knows as far as GMO-free
- products, and that does involve the organic industry
- 11 too.
- 12 In Japan, the Association of Japanese Housewifes,
- they have a lot of power, and they're driving the
- regulations for the amount of genetics in soybeans,
- for instance. So I think it's going to take a year or
- 16 two for some of these things to shake out and see
- what's acceptable and what is not.
- 18 MICHAEL LEPORTE: Thank you, Joe. Jim Weber is
- 19 next. Rex Woollen will follow and Annette Dubas.

- JIM WEBER: Thank you for the chance to be here.
- 21 The last time I was in Kearney I took a silver medal
- home with the high jump. I guess I won't do that
- today. Let's try for the gold. Okay.
- Everybody is saying we have too much farm
- production. Worldwide. World prices are low on farm

- 1 products. Why not tax the oil people when that fuel
- 2 is brought into this country.
- Well, let's take it back even a littler further.
- 4 My granddad rode a saddle horse from North Platte to
- 5 Rapid City where he worked in the Homestake Goldmine
- 6 to support his homestead.
- 7 My dad said the biggest improvement of all, when
- 8 the wife asked him what she had seen, that was right
- 9 after they put a man on the moon, getting rid of those
- 10 horses. Lot faster to farm, didn't have to stop and
- rest every little bit and sure didn't eat nearly as
- much of what was raised.
- So let's put a tax on that imported oil based
- 14 upon gross national farm product and the exports of
- 15 the country. Right now America is up to 4 percent of
- its gross national product and imbalance of trade.
- 17 Can't last too long like that, can we? Okay.
- 18 The other issue I've done a year of researching
- on it, when the Congressional aides asked or I asked

- what we could do to improve right quick cattle prices,
- 21 he looked around and nobody was watching him and he
- says call in EPA, stop all the growth hormones and all
- the chemicals brought in. Cattle be a little less
- efficient, take a lot -- not a lot more feed but a
- 25 little bit more, and we were probably some of the very

- 1 first to try the chemicals. Found out later on we
- 2 could produce just as good with better genetics.
- 3 Don't need the chemicals.
- 4 Our grass management is enough better, we don't
- 5 need those growth hormones.
- 6 Our food crops are enough better, fertilizer.
- 7 Even, as he said, we have organic farming. We're
- 8 producing better crops. We don't need those growth
- 9 hormones in America now.
- And let's give Dan Morgan a big round of applause
- 11 for his help in proving that you can sell what the
- 12 customer wants.
- Okay. A third area, do I need to put glasses on?
- Why are we pushing World Trade Organization to accept
- our genetically modified crops? We can produce all
- the food the world needs now without those genetic
- modifications. However, you give us the right
- environment, we can also produce all the lubricant,
- all the power, all the fuel you need, all the medicine

- you need off the farm products.
- Once the soybeans people start producing world
- oil, I don't think they're going to object to diesel
- fuel produced from soybeans even if they are
- 24 modified. We use genetically modified corn last year.
- About all I can say for it is "wow". It produces.

- 1 Even on sand and gravel it was fantastic, and not a
- weed available.
- 3 Also like to go back to Joe again. We got to get
- 4 back away from spending too much money and go back a
- 5 little bit more to organic farming. We've made the
- 6 circle, we've tried them all.
- 7 Back when I started farming, and we were only a
- 8 second owner on that piece of land which is north of
- 9 the forest at Halsey, Valentine sands on one side of
- 10 the river, and we kind of organically farmed that. I
- 11 had rye flowing on it every single year. That was
- back in '73 and '83 when that horse rolled over me.
- 13 And that organic or cover crop or whatever you
- want to call it, or as dad says, corn always grows
- better following rye. Also held up the moisture, made
- things a lot better. So don't be afraid to try new
- things, and let's see if we can't stop some of this --
- or capitalize on the people who do have the money, who
- will hurt us the least. Oil producers, right? Most

- 20 money. Least amount of people to be hurt.
- Thank you.
- 22 MICHAEL LEPORTE: Thank you, Jim. Rex Woollen
- we'll call on next.
- JAMES SCHROEDER: Let me make one comment.
- 25 Mr. Murphy has made some comments on GAO's, hormones.

- 1 The first question whether these things are safe,
- whether they're safe to eat, whether they're safe for
- 3 our animals, whether they're safe for our environment,
- 4 that's a basic question that I am interested in and
- 5 you're interested in and everybody in the world is
- 6 interested in. And there we're looking to our
- 7 scientists, the Food and Drug Administration, the EPA
- 8 and others--I'm not a scientist, I have no idea--to
- 9 tell us is this safe? Is it safe for our environment?
- 10 Is it safe for our animals? Is it safe for me to
- eat? That's a question we're all concerned about. We
- all want the answer to it.
- Now, if it is safe, if our scientists -- our best
- scientists, sound science, good science whatever you
- want to say yes, yes, it's safe, then the question is,
- am I going to use this stuff as a producer for
- example? I don't know. That's a question of
- 18 economics and preference and a whole lot of other
- decisions go into that.

- 20 Likewise as a consumer, and I've told this to my
- European friends, I'm not asking that you must buy a
- 22 Colorado lamb chop or Nebraska steak or whatever. If
- you don't want to buy an American steak, fine, nobody
- is going to force you to buy an American piece of
- 25 meat.

1	But then the third issue is and this is what
2	offends me and offends others, and this is the
3	principle that we that we thought we established in
4	1994. We all got together and said, okay, on a trade
5	barrier, if you're going to say, no, you can't export
6	that, you can't sell that in my country, you must do
7	that on the basis that it is not safe. You can't say
8	that, no, we're not going to sell or accept American
9	meat even though it's safe, but we just don't like the
10	idea that it might have hormones or GMO's. The answer
11	to that is, look, if you don't want to buy it and if
12	your people don't buy it, fine. But at least you
13	cannot shut or don't shut your market to that because
14	guess what, when I'm down in Florida, I got to tell
15	you the steakhouse is full of Germans and Frenchmen,
16	and they're all getting those big steaks. We think
17	the Europeans or some Europeans would love to buy
18	American meat if they have the opportunity. They
19	ought to have that choice. So that's the way I see

- the GMO hormone issue.
- On the other hand, for Mr. Morgan and Mr. Coleman
- 22 out in Colorado who want to produce organic,
- 23 non-hormone beef, more power to them because then the
- people that want that can get it and pay for it and
- enjoy it.

- 1 MICHAEL LEPORTE: Rex.
- 2 REX WOOLLEN: Thank you. Rex Woollen, farmer
- 3 from Wilcox representing ag producers. I remember as
- 4 a young boy growing up and one year in particular
- 5 1955, wheat was right at \$2.50 per bushel and parts
- from my father's combine, I know that were not more
- 7 than 10 percent than what they are today. I haven't
- 8 paid much attention to the wheat market the last few
- 9 days. I know it hasn't been much more \$2.50 bushel.
- The expenses are at least 90 percent higher than what
- they were back in 1995. And we as farmers can't
- 12 continue to produce wheat and other farm products at
- this current rate.
- 14 Thank you very much.
- 15 MICHAEL LEPORTE: Annette Dubas.
- ANNETTE DUBAS: Good afternoon. My name is
- 17 Annette Dubas. I'm a farmer/rancher with my husband
- and family in western Nance County, 80 miles northeast
- of here.

20	I see independent producers right now as a
21	sacrificial lamb on the alter of world trade. We need
22	trade policy that makes the survival and the interest
23	of independent producers a top priority. I'll be the
24	first to admit that I am a novice in the understanding
25	of world trade, but I know what I see. I know what I

- see in my community, I know what I see that is
- 2 happening in our state, I know what I see happening
- 3 across our country. And that is that rural
- 4 communities are dying and farmers are going broke at a
- 5 very rapid pace.
- We are efficient producers, and we can and will
- 7 produce what the market demands. What we can't do is
- 8 compete with the corporate interests that are well
- 9 represented at the table of farm policy and world
- 10 trade.
- In 1998, which was definitely a down year for
- 12 livestock prices, the combined imports of Canadian and
- Mexican cattle totalled over 2 million head while our
- exports were only 285,000 head.
- Our pork -- the pork that we imported was 4
- million head while we exported 229,000 head. Now I
- only see those import numbers being used to depress
- the prices that we'll receive for what we can produce
- in our own country.

- 20 So in short I'll close by saying that I feel that
- good trade policy should be judged by what it does to
- support and encourage the survival of independent
- producers. And as I said just a moment ago, we need
- to be a top priority at the table of world trade.
- Thank you.

- 1 MICHAEL LEPORTE: That is the end of our list
- 2 that we have of anyone who has requested the
- 3 opportunity to address the meeting.
- 4 However, at this point in time we would open the
- 5 floor for anyone else that would like to come up and
- 6 make remarks. Is there anyone else in the group that
- 7 does want to put some remarks in the official
- 8 record? Seeing none, we will go to our
- 9 representatives of USDA and the U.S. Trade
- 10 Representatives office for their closing comments.
- 11 Gentlemen.
- JAMES SCHROEDER: Well, I don't care. Let me
- say, I want to thank you all the hardy survivors here,
- but we really have enjoyed this kind of a session.
- 15 I was just going from the last comment. Like we
- were talking about beef we've heard from Mr. Morgan,
- 17 Dick Gady from ConAgra, a wide variety of views and
- interests, Homer Buell, Cattleman's Association. And
- we really do try and listen to you all and believe it

- or not, represent you all. That's our job.
- And so I'm really delighted to have been here
- today and listened to you all, and I want you to be
- assured that the written remarks will be collected.
- We have indeed a transcript. What we plan to do is to
- put the results of all these different sessions

1	together to try	and collate and	make some	sense out o	f
1	together to try	and conaic and	make some	scrise out o	1

- 2 it, and use it for some guidance as we go into the
- 3 next round.
- 4 My colleague here has given me a little summary
- of main themes. For example, almost ten or more
- 6 speakers talked about the need for tariff reductions,
- 7 reduction of export subsidies. Half a dozen people
- 8 spoke on the question of domestic subsidies. The need
- 9 to maintain our science-based sanitary and
- phytosanitary agreement. Dispute settlement, that's
- been mentioned as well as the GMO and biotech rules.
- 12 So we've covered the full range of issues here.
- I may have gotten into trouble at lunch or before
- lunch when I told some speaker that trade is not the
- answer. What I meant to say is what I think
- 16 Senator Hagel said this morning. The problems in
- 17 rural America and the problems for you all as American
- farm producers are multi-faceted, and there's a whole
- series of things that we have to be talking about and

- working on. Certainly domestic farm policy is a big
- one. The Senator talked about tax policy.
- We're here primarily talking about trade. That's
- our focus because of this upcoming round. And we
- think it's critical. We think it's important. It's a
- primary concern for you all. And for all of us here.

- But it's not the answer, and I think one of the
- 2 problems we got into on NAFTA and the Uruguay Round to
- a certain extent is that these were over sold both by
- 4 the opponents as well as the proponents. Remember
- 5 NAFTA, Ross Perot, my God, if we went into NAFTA, it
- 6 was the end of the world. Well, it hasn't been.
- 7 On the other hand, the proponents--and I was
- 8 certainly one of them--may have over sold it in terms
- 9 of the numbers of jobs that would be created and the
- benefits. But on balance it's been a good agreement
- 11 for most people.
- 12 Uruguay Round, the same thing. On balance, it's
- a good thing we have agriculture included in a
- multilateral rules-based system with the prospects of
- 15 further reducing the strengths of trade and opening up
- market access and having a rules-based system which
- everyone agrees to and tries to live by.
- You know, after World War II, we all got together
- after these two disastrous wars, and we said we have

20	got to have some kind of an organization that's going
21	to deal with war and peace, so we formed the United
22	Nations. Imperfect doesn't always work, but it's not
23	a bad idea to have I think. We said we got to have
24	some kind of a bank that can help out in development
25	around the world, so we got the World Bank. And,

- finally, we said this currency situation and inflation
- 2 is bad, so we formed the International Monetary Fund.
- 3 And somebody said, we also need a world organization
- 4 on trade. No. That was the one we didn't do in
- 5 1948. We, I mean we, not only we, the United States,
- 6 but all the countries. And for 50 years we've just
- 7 had an agreement. We didn't have an organization, and
- 8 now we do. We have an organization. It's not
- 9 perfect, but it does have rules, and it has the
- potential to continue to break down barriers for
- 11 trade.
- 12 And this is not the answer for all of you and
- every American farmer, but it's a piece of it we
- think. So that's my message.
- 15 Again, I want to thank you all for coming. We
- really do listen to you all, and we really appreciate
- 17 your interest. And hopefully working together with
- 18 the states, we thank Commissioner -- Director -- we
- thank the Director of Agriculture of the great state

- of Nebraska and his staff for all their hard work.
- 21 And we really enjoy having been here. I now will turn
- it over to Mr. Murphy for a few comments.
- JAMES MURPHY: I have found this a
- 24 most-interesting forum. We've heard a lot of very
- 25 interesting views today. A diversity of views. We've

- 1 heard some common themes.
- 2 On the criticism side, I think we heard some very
- 3 useful points made on areas perhaps we need to spend
- 4 more time focusing on in these negotiations. I was
- 5 interested in the organic presentation, and I would
- 6 certainly be interested in hearing more on that if
- 7 there are specific trade policies that should be made.
- 8 I think our impression is organics is not treated
- 9 differently in our trade policy. So I don't think
- there are any barriers unique to organics. If that's
- 11 not the case, we would certainly be interested in
- 12 hearing about it.
- We've also heard that we should pay more
- 14 attention to some of the higher value-added
- programs -- I don't know the right phrase, custom
- crafted products being produced for the English
- markets. That's a theme we're hearing elsewhere as
- well. I think it's something we need to think more
- about. As Jim said earlier, we're now in a situation

- where more U.S. agriculture is going out as processed
- 21 product than as raw commodity. A lot is focused on
- particular markets. So I think we do need to spend
- 23 more time thinking about how we are dealing with that
- in these negotiations.
- On the common theme side, I think we heard very

- strong support for continuing to work start in the
- 2 Uruguay Round. That is moving further in the
- 3 direction of more liberalized markets. Reducing
- 4 tariffs, increasing quotas and the TRQ's and improving
- 5 administration of TRQ's, eliminating export subsidies,
- 6 reducing trade-distorting domestic programs. Those
- 7 are directions we charted in Uruguay Round, and I
- 8 heard a lot of support for continuing and accelerating
- 9 our movement down that path.
- We also heard on the new issues, day trading
- 11 enterprises from a number of people, necessity of
- improving discipline and transparency there. And on
- the new technology's need to address the issues
- arising particularly in biotechnology.
- So we heard a lot of support for things that we
- are pursuing and some interesting and useful points
- that should cause us to perhaps refocus in certain
- areas. So very useful I think for us.
- 19 I think I would want to stress that this is the

- beginning of a process. We are currently focused
- 21 primarily on what will happen at the ministerial in
- Seattle, November 30th through December 3rd. The
- communique that comes out of that ministerial will
- shape the negotiations to follow.
- The negotiations don't start until after the

- 1 ministerial, probably in January.
- 2 And as we mentioned, hopefully they will go for
- 3 three years, but obviously there's a lot that we still
- 4 need to work out internally in terms of our specific
- 5 negotiating positions on issues.
- What I've just listed for you is at a fairly high
- 7 level of generality. We are now working in the
- 8 government in our agency to develop a more specific
- 9 position. And we'll want to hear from you as we go
- along. So you should not view this forum as a
- one-and-only chance to input to this process but
- 12 rather the beginning. And we hope that you will feel
- free to come back to us as appropriate. If you have
- additional thoughts or insights as we go along, please
- don't hesitate to be in touch with us.
- You've had Jim's slides here earlier with
- addresses, web sites. Please do take that opportunity
- to come back to us as we go along.
- 19 I would like to add to Jim's thanks to

- 20 Merlyn Carlson and his team for creating this forum.
- 21 It has been excellent. We very much appreciate their
- hard work for putting together a very useful and
- helpful day. Thank you.
- 24 MICHAEL LEPORTE: We want to thank you for making
- 25 this one of the 12 listening sessions; number 5, as I

- 1 understand it, 12. Let's thank these gentlemen for
- being here. To conclude our program today, the
- 3 Assistant Director of Agriculture for the State of
- 4 Nebraska, Greg Ibach. Let's see if you can still make
- 5 some noise.
- 6 GREG IBACH: Next we do want to thank you very
- 7 much for it is indeed our privilege to you,
- 8 Mr. Schroeder and Mr. Murphy, to listen to our
- 9 producers. I don't think you could help but be
- impressed by their knowledge base and their leadership
- capabilities that they brought forward and their areas
- of expertise. And, you know, I think you also were
- probably impressed, and we can tell by your
- summarization comments that you heard the uniformity
- of their comments and the reoccurring themes as to
- what Nebraska producers are hoping will come out of
- the third round in Seattle this fall.
- And if you at least have some faces and some
- 19 personalities now when you sit down to those tables,

20	if you'll picture in the back of your mind those
21	individual farmers and ranchers who wake up each
22	morning early, go out and work hard all day long

- fighting the forces of nature to make a living for
- their families and stand by them, and, do the best
- possible you can for them in the negotiations, I'm

1	sure we'll all be pleased in the end.
2	One last thing that I would like to do to kinda
3	wrap up is to thank Michael Leporte. We have a little
4	token of our appreciation. This is your pay for the
5	day.
6	MICHAEL LEPORTE: Now if I could just write.
7	GREG IBACH: With that, we do have your
8	addresses, and if you guys need a help linking up with
9	them again, please contact the Department of Ag. That
10	concludes our afternoon.
11	
12	(END OF PROCEEDINGS)
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